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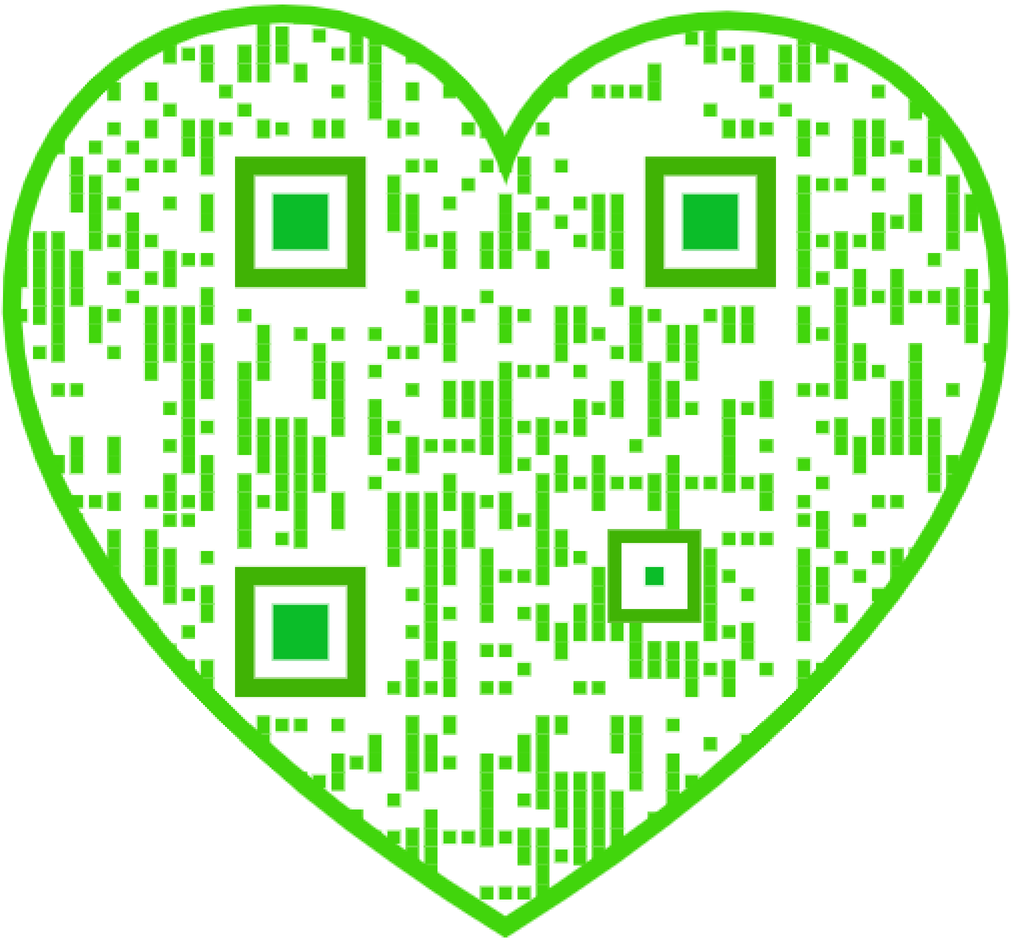
WINTER 2024/2025

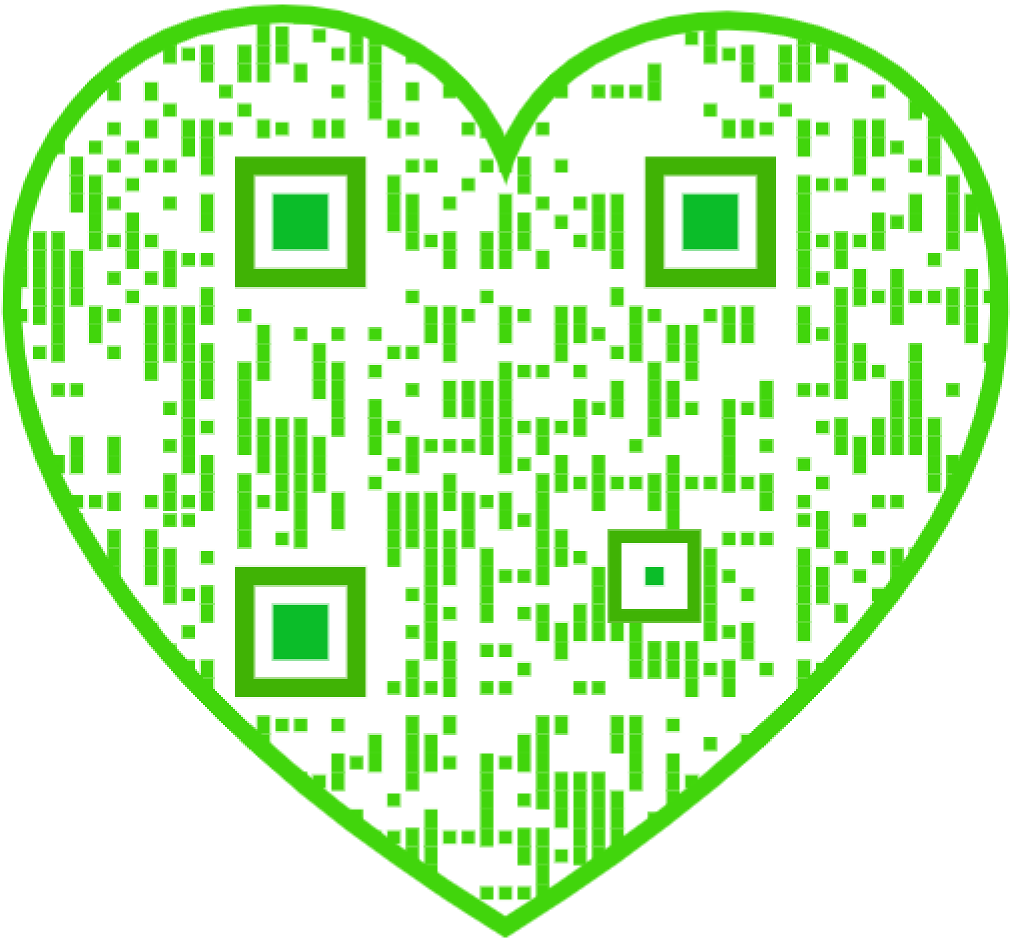
# THE GOLD KEY ISSUE

WINNERS AND FINALISTS · BEST OF BDNY

## CREATIVE FOUNDATION

GOODRICH DESIGNS SPACES ROOTED IN CURIOSITY, COLLABORATION, AND CRAFT





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# Contents

**WINTER 2024/2025**
**VOLUME 20 | ISSUE 2**

16 View from the Top

The winners and finalists of the 44th Gold Key Awards for Excellence in Hospitality Design

51 Creative Foundation

The team from Goodrich, the 2024 Designer of the Year, on curiosity, collaboration, and craft

51 | SO & SO'S, NEW YORK

16 | THE HOTEL CHALET

**DEPARTMENTS**

04 From the Editor
08 Front of House
56 The Source: *Best of BDNY Product Design Competition*
64 Products to Know Now
79 Ad Index
80 Checking In

**ON THE COVER**

MATT GOODRICH (FRONT LEFT) AND THE GOODRICH TEAM
PHOTO: MICHAEL MUNDY

PHOTOS: MATT KISIDAY AND READ MCKENDREE

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# Shine Bright

Welcome to our Winter issue and to the close of an exciting 2024! This has been a transformative year, filled with groundbreaking openings, gamechanging developments, and extraordinary design moments. Looking back at our two signature New York events in November, we couldn't be more thrilled. BDNY brought together a record number of industry professionals at the Javits Center, eager to explore, connect, and learn. Meanwhile, the Gold Key Awards at Cipriani 42nd Street celebrated the very best in hospitality design from the past year.

These events are about more than showcasing stunning projects. We also recognized the Boutique 18 class and the Up-and-Coming Hotelier of the Year (learn more about them in our Fall 2024 issue), and fêted our Designer of the Year, Goodrich, at the Gold Key ceremony. In fact, we sit down with founder and principal Matt Goodrich and his team at the New York firm for our cover story on page 51.

A huge thank you to the Gold Key Awards sponsors: Title: Valley Forge Fabrics and VISO; Boutique 18: Nemo Tile + Stone; Designer of the Year: Akula Living; Up-and-Coming Hotelier: Durato; Category: Akula Living, American Leather, Bermanfalk, ICG Italia, Marc Phillips Rugs, Riva Spain, Saatchi Art, Waterworks, and Williams-Sonoma Business to Business; Supporting: Danao, Faulkner+Locke, Franz Viegener, and OW Hospitality.

The awards event also wouldn't be possible without the dedication of our 2024 Gold Key judges, who you can meet on page 16, as well as all of the deserving winners and finalists. This special issue is dedicated to celebrating their exceptional projects.

BDNY was also filled with creativity. The Power Players: Women Leaders in Hospitality breakfast, for instance, was a highlight, with panelists sharing insights on their wide-ranging careers and the industry as a whole. Flip through the next pages to see photos and moments from a weekend that left us all feeling inspired.

You'll also find the winners and finalists of the 2024 Best of BDNY Product Design Competition on page 56. These innovative new offerings, selected by a panel of industry experts, showcase excellence in both aesthetics and functionality.

Our team is already looking ahead to BDNY 2025—mark your calendars for November 9-10, 2025! We'll give you an exclusive preview in the Fall 2025 edition of *Boutique Design*. In the meantime, stay in the know on the latest projects, products, and people we're following at hospitalitydesign.com. We look forward to seeing you at our many other events throughout the year!

Katie Kervin
Senior Managing Editor, *Boutique Design*

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# BDNY RECAP

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This year's BDNY was one for the books, drawing more than 15,700 designers, architects, hoteliers, developers, brand executives, purchasers, manufacturers, and other industry professionals from around the globe. The event kicked off with the inspiring HD Platinum Circle Awards gala, honoring four for their lifetime achievements, and wrapped with the 44th Gold Key Awards, celebrating the best in hospitality design.

Over the course of two days, attendees explored innovative products from over 770 exhibitors, experienced the launch of the Dine & Design pavilion anchored by Cafe Hue and visionary Designed Spaces created by top design teams and manufacturers, and took part in more than 40 thought-provoking conference sessions. Topics ranged from neuroaesthetics and emerging F&B trends to insights on AI's role in design, diversity in the industry, and the latest updates from owners and brands—plus a new business-focused track (an extension from sister show HD Expo + Conference) intended to help attendees do and run their businesses better.

Mark your calendars for BDNY 2025, returning to the Javits Center on November 9-10—we can't wait to see you there!

3

## HOTEL DESIGN TOURS

**1.** Barry Sullivan, Hilton, leads the design tour at the Tempo by Hilton New York Times Square.

**2.** Mika Larrison, Lightstone, dives into the design of the Moxy Brooklyn Williamsburg during a tour.

**3.** Diane Nguyen, LUCID/Highgate; and Jun Aizaki, Masako Fukuoka, Patrick Queisser, and Mariarosa Doardo, Crème Design, helmed the tour of the Kimpton Hotel Theta.

PHOTOS: PWP STUDIOS

1

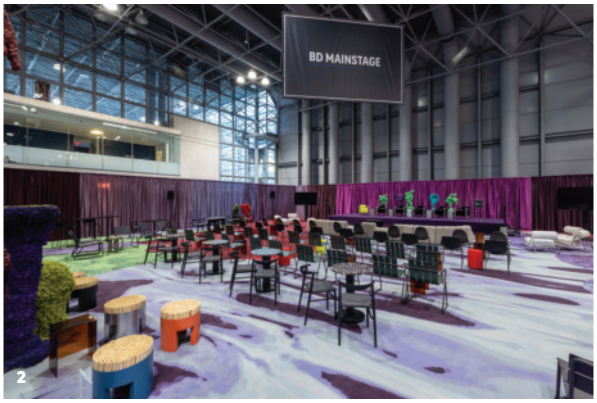
## THE TRADE FAIR

**1.** A record-breaking 10,200 attendees filled the trade fair floor.

**2.** The BD Mainstage, designed by Brooklyn, New York studio Watts & Dray in collaboration with BDNY exhibitors and sponsors.

**3.** The ROOM-sponsored phone booths offered a place for quiet moments.

**4.** Envisioned by Jessica Gidari, founder and creative director of J.Gidari, Cafe Hue debuted as vibrant F&B popup concept anchoring the Dine & Design pavilion, offering attendees a lively spot to network over light bites.



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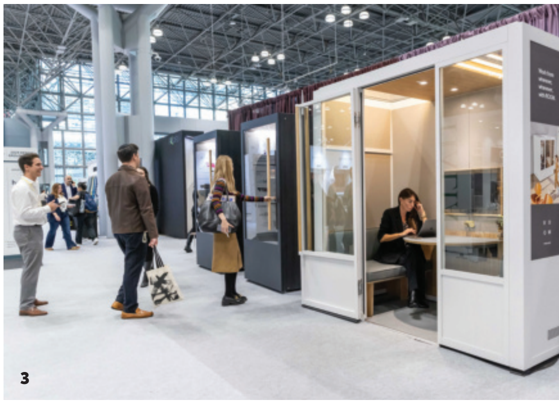
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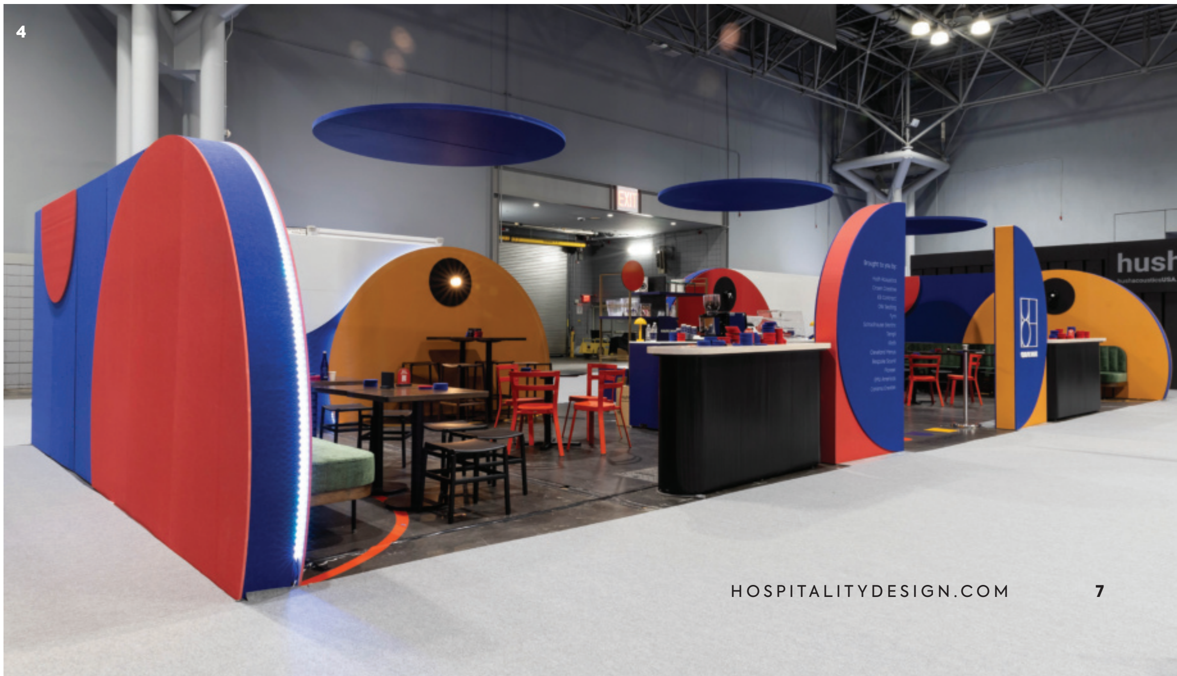
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## CONFERENCE SESSIONS

**1. CAPEX REQUIREMENTS: BRIDGING THE BRAND-OWNER GAP**
Moderator Andrea Belfanti, ISHC, with panelists Alan Benjamin, Benjamin West; Tracy Smith-Woodby, Marriott; and Kristie Dickinson, CHMWarnick.

**2. THE SOUL OF HOSPITALITY**
Moderator Daniel Pierce, Curioso; Marisol Fisher, Hyatt; Sara Felch, Kerzner International; and Rafael Micha, Grupo Habita.

**3. BD | ISHP OWNERS GRILL**
Paige Harris, Valor Hospitality; Ethan Gabany, Weller Development; Eric Jassin, JLL, and Chantell Walsh, Strategic Hotels & Resorts.

**4. BRAND CENTRAL: THE BOUTIQUE AND LIFESTYLE LANDSCAPE**
Moderator Katie Kervin, *BD*; Stefan Merriweather, the Line; Alvaro Montoya, Hyatt; Alison Sobeck, Marriott; and Barry Sullivan, Hilton.

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**5. NEWH WOMEN LEADERS SCHOLARSHIP**
Katie Kervin, *BD*; Women Leaders scholarship recipient Fiona Nakabuye; and Brittany Spinner, NEWH.

**6. NEWH | HDAC DIVERSITY IN HOSPITALITY SCHOLARSHIP**
Paris Swann, Universal Creative; HDAC scholarship recipient Taylor Sheppard; and Brittany Spinner, NEWH.

**7. BD POWER PLAYERS: WOMEN LEADERS IN HOSPITALITY BREAKFAST**
Women Leaders panelists Jill Cole, Cole Martinez Curtis & Associates; Azadeh Hawkins, Montage International; Sara Duffy, Stonehill Taylor; Tracy Smith-Woodby, Marriott; and Bridget Rooks, Sonesta during the panel discussion sponsored by Kimball and Ultrafabrics.

**8. TRANSFORMATIVE DESIGN: KEYS TO RENOVATIONS TODAY**
Moderator Stacy Shoemaker Rauen, *HD/BD*; Barbara Parker, Parker-Torres Design; Mark Rottman, Hyatt; Lori Harris, Host Hotels & Resorts; and Erica Slaw, Hersha Hotels & Resorts

**9. MINDFUL DESIGN: INTEGRATING NEUROAESTHETICS INTO HOSPITALITY**
A conversation between Suchi Reddy, Reddymade, and Sarah Doyle, Design Hotels.

**10. CLIENT CONFIDENTIAL**
Attendees and exhibitors during the newly launched Client Confidential: Lunch with the Owners, sponsored by Lacquercraft.

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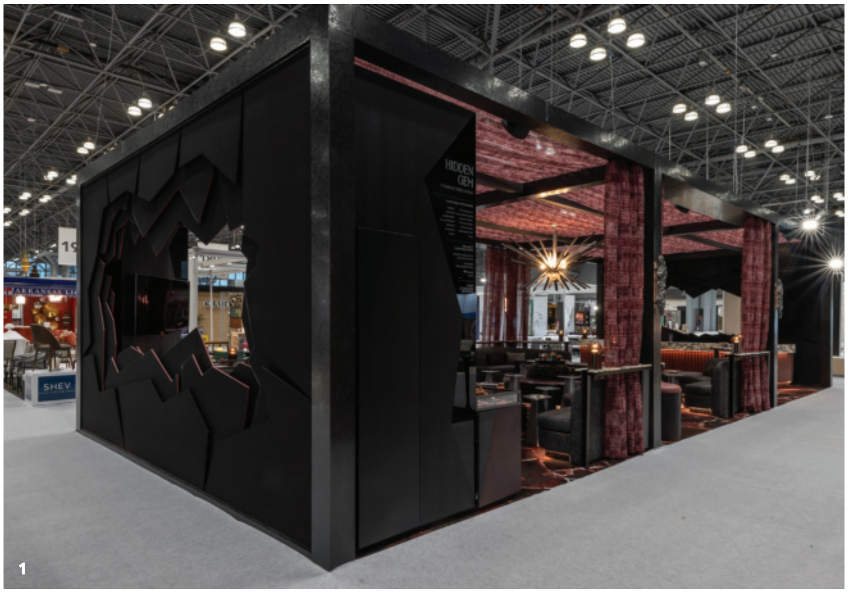
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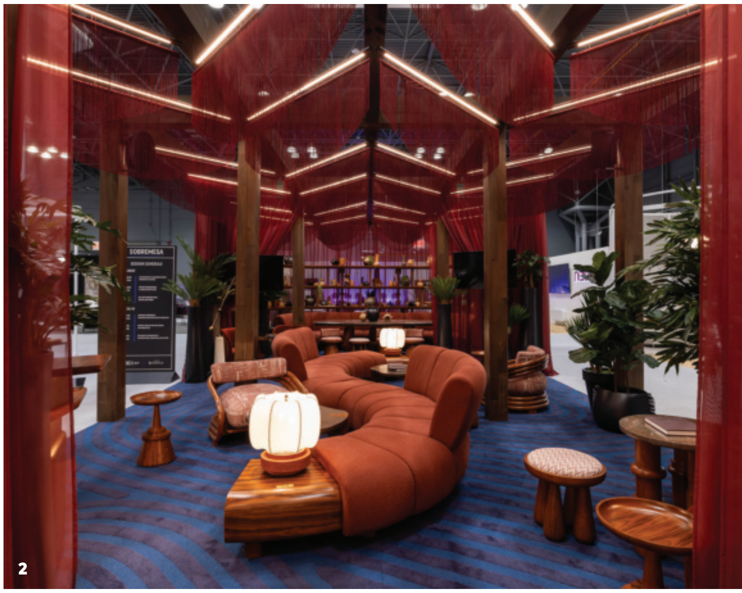
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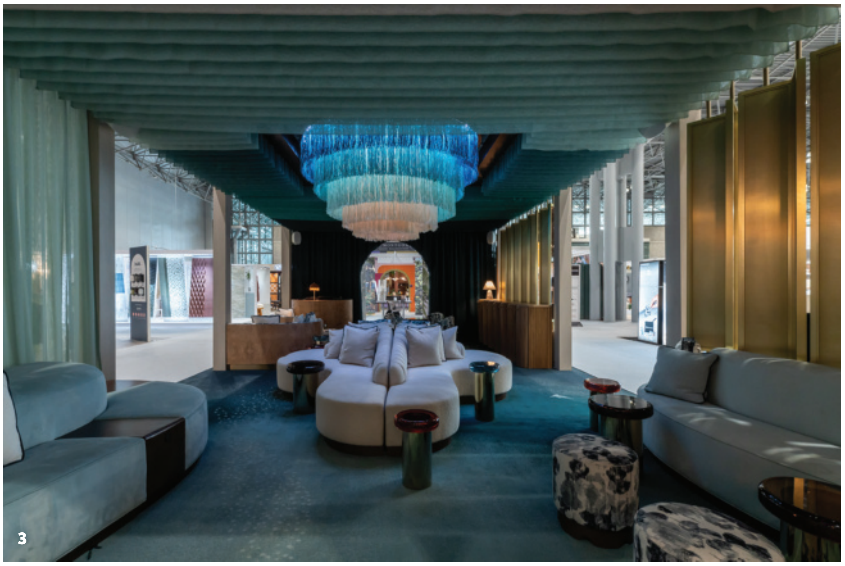
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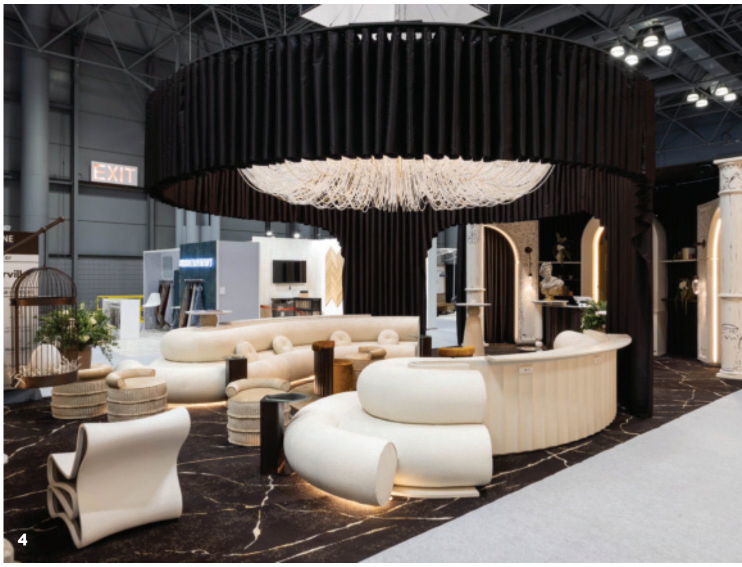
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## DESIGNED SPACES

**1. HIDDEN GEM BY PARKER-TORRES DESIGN**
Inspired by the transformation of volcanic lava into a geode, the booth was imbued with dynamic shapes and vibrant hues.

**2. SOBREMESA BY CURIOSO**
Inspired by the Spanish after-meal tradition of lazing around a table in good conversation with close friends, the space centered on creative connections and facilitating ideation.

**3. SERENDIPITOUS ENCOUNTERS BY BLUR WORKSHOP**
The booth captured the wonder of serendipity through design, exemplifying the firm's motto to design without boundaries.

**4. SALONE BY BASKERVILL**
Nodding to 15th-century salons resulted in a theatrical, intimate, and sexy space.

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## GOLD KEY AWARDS

**1.** Up-and-Coming Hotelier of the Year Neena Gupta, Miiro Hotels.

**2.** The 44th annual awards celebration brought together 540 industry professionals at Cipriani 42nd Street.

**3.** Sandy Banks, NEWH, Inc.; Diana Dobin, Valley Forge Fabrics, the 2024 NEWH ICON of Industry Award recipient (and title sponsor); and Chris Tucker, NEWH, Inc.

**4.** Tzetzy Naydenova, VISO, a title sponsor.

**5.** Andrea Lopez Leon and Jenny Bukovec, Jenny Bukovec Studio, a winner in multiple categories.

**6.** The team from Goodrich, the 2024 Designer of the Year.

**7.** The 2024 Boutique 18 class: Erik Diaz, Hyatt; Liz Dalton, Arcsine; Mrinal Suri, HBA; Justin Brown, KTGY; Kate Li, RD Jones & Associates; Cheyenne Rush, VANROOY Design; Cesar Ramirez, KNA Design; Heather Shapiro, Avenue Interior Design; Alex Hach, DLR Group; Alexis Gillum-Cousby, Gensler; Tessa Bates, Champalimaud; Marie Perriello, Flick Mars; Laura Bernier, IHG Hotels & Resorts; Louis Iannone, Eimer Design; Melissa Shalloway, Morris Adjmi Architects; Kali Bruhnke, ESG Architecture & Design; and Amanda Davis, Meyer Davis (not pictured: David Aleman, Marriott).

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FOR EXCELLENCE IN HOSPITALITY DESIGN
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# VIEW FROM THE TOP

1 HOTEL HANALEI BAY, HAWAII, BY NICOLEHOLLIS AND SH HOTELS & RESORTS

*By Matt Dougherty, Katie Kervin, and Alissa Ponchione*

This year's Gold Key Awards for Excellence in Hospitality Design featured some of the most exciting projects shaping the industry today. Honored during a celebration at Cipriani 42nd Street in New York to close out this year's BDNY trade fair, the 2024 winners and finalists showcase the incredible talent driving hospitality design forward.

With more than 435 entries across 24 categories, the judges selected projects that stood out for their design innovation, creativity, and memorable impact. The Judges' So Cool award also returned, recognizing a project so exceptional it deserved its own spotlight.

Dive into the highlights of these unique properties, and join us in congratulating the visionary teams shaping the future of hospitality!

## THANK YOU TO THE 2024 GOLD KEY JUDGES

**JACK COBLE**
URBAN VILLAGES

**ANDREW CONNORTON**
APARIUM

**MICHAEL DONEFF**
FOUR SEASONS HOTELS AND RESORTS

**PAIGE HARRIS**
VALOR HOSPITALITY PARTNERS

**CHELSEA HERSHELMAN**
CORALTREE HOSPITALITY

**ERIC JASSIN**
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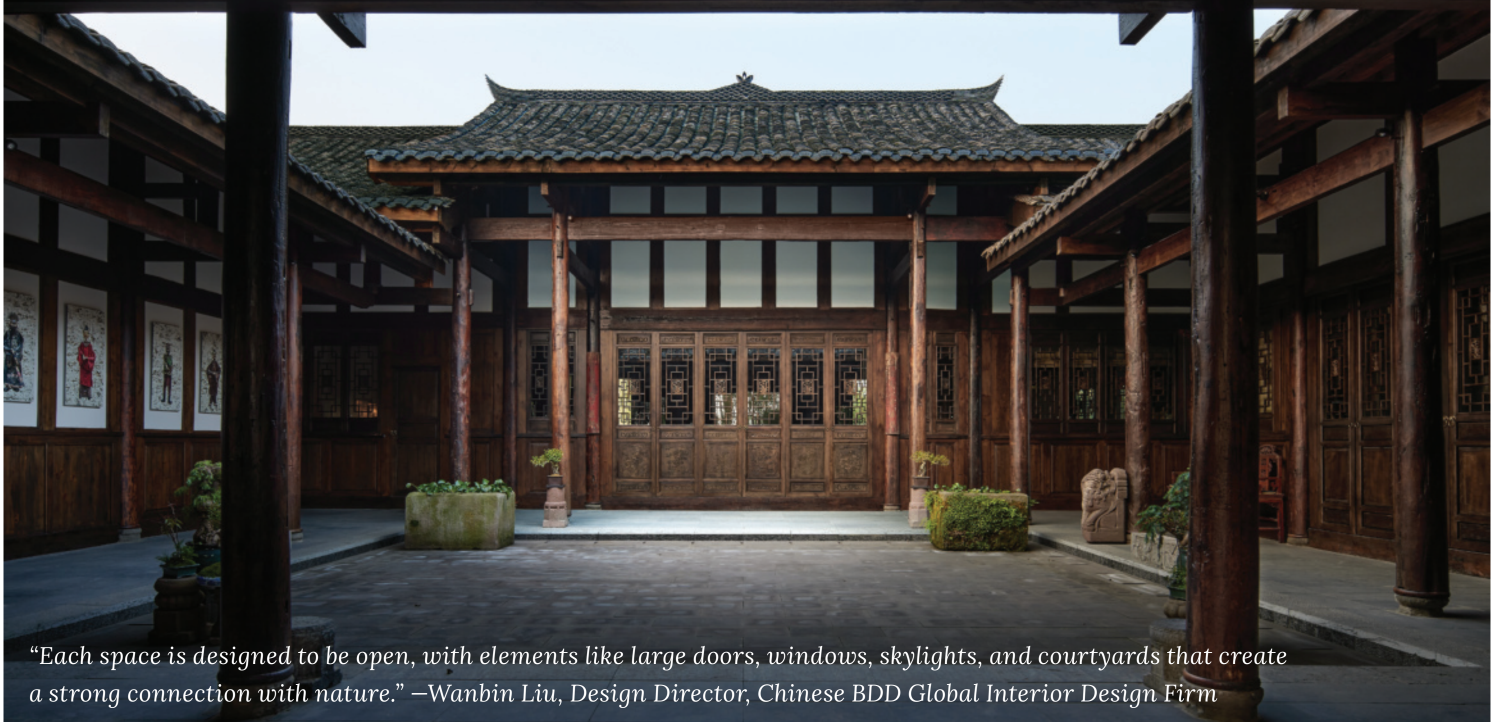
**KAT KIM**
HYATT HOTELS CORPORATION

**KELLY MCFADDEN**
LEFT LANE DEVELOPMENT

**STEFAN MERRIWEATHER**
THE LINE, THE NED (U.S.) & SAGUARO HOTELS

**PARIS SWANN**
UNIVERSAL CREATIVE

PHOTOS: AVABLU



“Each space is designed to be open, with elements like large doors, windows, skylights, and courtyards that create a strong connection with nature.” —Wanbin Liu, Design Director, Chinese BDD Global Interior Design Firm

## WINNER

HOMETOWN AND FIELD
CHENGDU, CHINA

***The Highlights:*** Set in the picturesque village outskirts of Dayi County, the hotel is anchored by three distinct courtyards. The first, housed in a restored Western Sichuan building, doubles as a reception hall and historical showcase. A modern steel-and-glass pavilion defines the second courtyard, offering a unique dining experience amidst an indoor vegetable garden. Comprising the six guestrooms, the third is crafted using traditional rammed earth walls and folk techniques. Sustainability was a top priority, with solar panels, ground-source heat pumps, and energy-efficient features creating a retreat that celebrates both culture and conservation.

**SOURCES:**
**DESIGN FIRM:** CHINESE BDD GLOBAL INTERIOR DESIGN FIRM, CHENGDU **ARCHITECTURE FIRM:** CHENGDU EASY CONSTRUCTION DESIGN CONSULTING CO. LTD **PURCHASING:** SICHUAN KUNFENG CONSTRUCTION ENGINEERING CO. LTD **OWNER:** SICHUAN LVCUI ECOLOGICAL ENVIRONMENT CO, LTD. **PHOTO:** ZHAO BIN

---

## FINALIST

1 HOTEL HANALEI BAY
KAUA‘I, HAWAII

***The Highlights:*** The hotel’s transformation blends biophilic design with the landscape, emphasizing sustainability and local ecology. Featuring open-air spaces, green roofs, and reclaimed materials like teak and lava stone, the resort integrates with its cliffside surroundings. Highlights include a lush lobby garden, locally sourced dining elements, and 252 guestrooms with live plants and reclaimed wood. Conservation efforts restored a third of the site, using water and energy-saving systems that honor Hawaiian culture and nature.

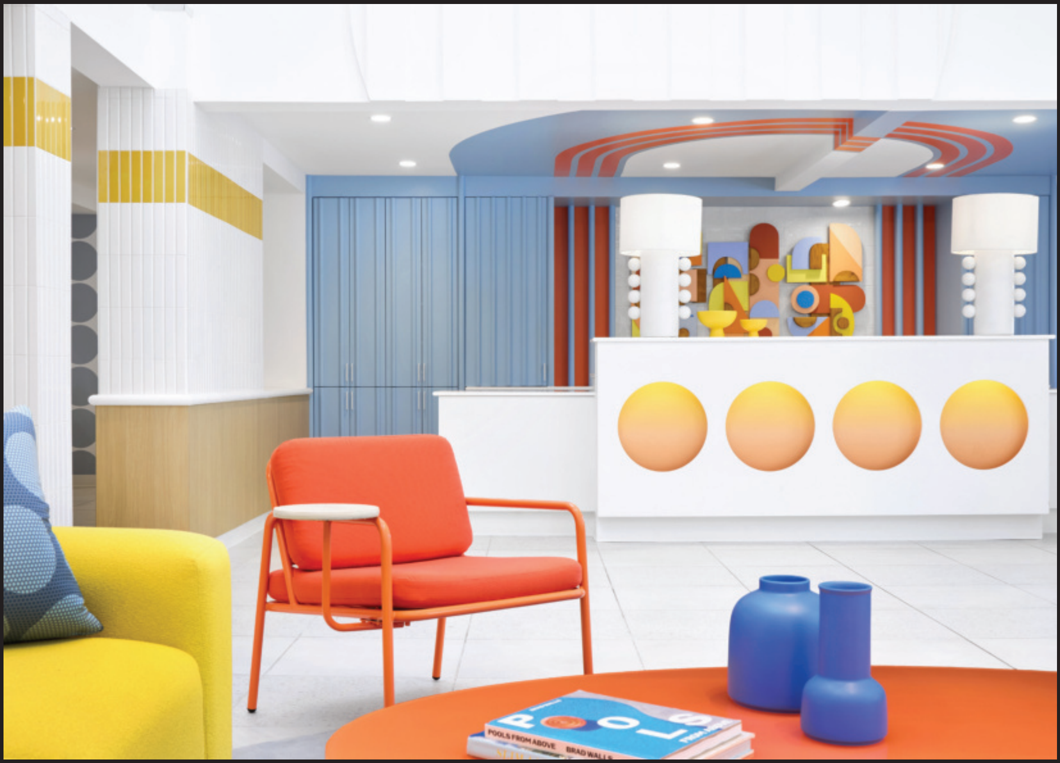
**SOURCES:**
**DESIGN FIRMS:** NICOLEHOLLIS, SAN FRANCISCO, IN COLLABORATION WITH THE SH HOTELS & RESORTS IN-HOUSE TEAM **ARCHITECTURE FIRMS:** G70, HONOLULU, AND LAKE FLATO, SAN ANTONIO **PURCHASING:** HPG INTERNATIONAL **OWNER:** STARWOOD CAPITAL GROUP **OPERATOR:** SH HOTELS & RESORTS **PHOTO:** AVABLU

## FINALIST

SIX SENSES KYOTO
JAPAN

**SOURCES:**
**DESIGN FIRM:** BLINK DESIGN GROUP, SINGAPORE **ARCHITECTURE FIRMS:** BLINK DESIGN GROUP AND SHIMIZU CORPORATION, TOKYO **OWNER:** WORLD BRAND COLLECTION HOTELS & RESORTS **OPERATOR:** SIX SENSES **PHOTO:** BEN RICHARDS

***The Highlights:*** Six Senses Kyoto emerges as a sustainable sanctuary in Japan’s cultural capital, blending eco-conscious design with local artistry and traditions. Built to LEED Silver standards, the 81-room resort features smart ventilation systems, low-flow water fixtures, and EV charging stations, achieving a 22 percent reduction in energy use and significant CO2 savings. Courtyard gardens showcase edible herbs, tea plants, and vegetables nourished by compost from kitchen waste, while the Earth Lab fosters collaboration with the community.



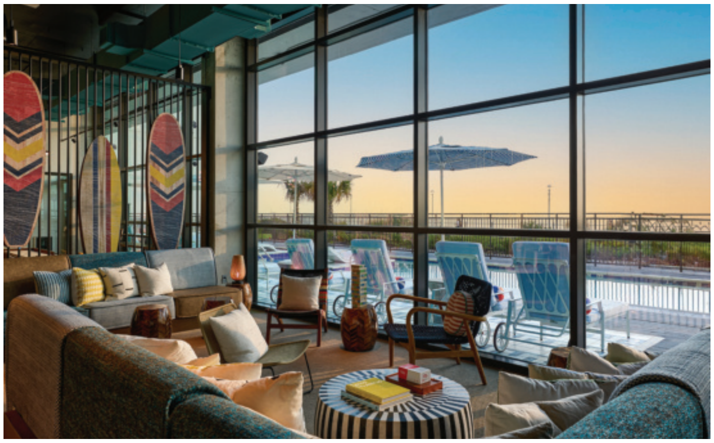
## WINNER

WILD PALMS HOTEL
SUNNYVALE, CALIFORNIA

***The Highlights:*** Leaning into the JDV by Hyatt brand's bold, eclectic ethos, the lobby has undergone a vibrant transformation with its "62 and Sunny" design concept, inspired by the region's pleasant climate and the property's 1960s roots. Guests are greeted by a double-height space featuring a custom mobile of colorful circles and dimensional wall accents that evoke a California bungalow aesthetic. A sunkissed citrus palette, tubular powdercoated furniture, and tropical motifs like beach balls and cabana stripes add to the retro-chic vibe, reimagining the vintage hotel's charm with playful, modern touches.

**SOURCES:**
**DESIGN AND PURCHASING FIRM:** BHDM DESIGN, NEW YORK **ARCHITECTURE FIRM:** BRERETON, SAN FRANCISCO **OPERATOR:** HYATT **PHOTO:** GARRETT ROWLAND

*"We were inspired by vintage Aperol spritz ads—playful, spirited, a little tart and fizz. The whole space is really fun."—Dan Mazzarini, Principal and Creative Director, BHDM Design*



## FINALIST

MOXY VIRGINIA BEACH
OCEANFRONT

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** BASKERVILL, RICHMOND, VIRGINIA **PURCHASING:** CONTRACT PURCHASING & DESIGN **OWNER AND OPERATOR:** SUBURBAN CAPITAL **PHOTO:** ISAAC MAISELMAN

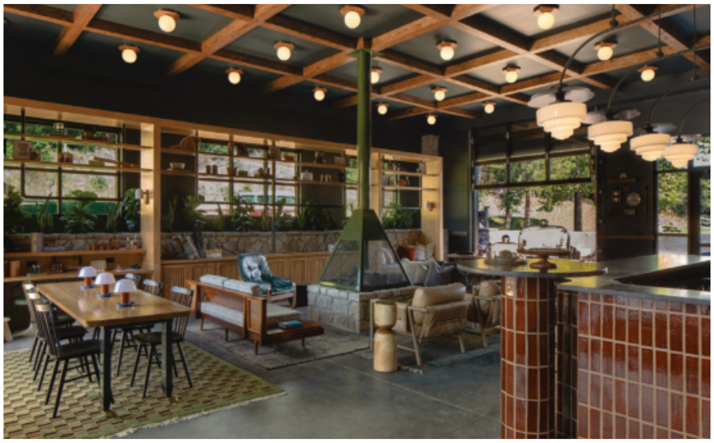
***The Highlights:*** The 134-key property invites guests to play in its sandbox through bold design touches and engaging amenities like an oceanfront pool with a sunken bar. From soaring seagull art and a two-story slide to a nostalgic Zoltar machine and octopus-themed installations, the lobby reflects the whimsy of surf culture and the city's revival. Retro tones, weathered woods, and patinaed metals enhance the coastal aesthetic, while playful furnishings like vintage folding chairs and custom boardwalk lamp posts add character.

## FINALIST

THE OZARKER LODGE
BRANSON, MISSOURI

**SOURCES:**
**DESIGN AND PURCHASING FIRM:** PARINI, DETROIT **ARCHITECTURE FIRM:** CLOCKWORK, KANSAS CITY, MISSOURI **OWNERS:** EAGLE POINT HOTEL PARTNERS AND LONGITUDE BRANDING **OPERATOR:** SPRINGBOARD HOSPITALITY **PHOTO:** LINEA

***The Highlights:*** The hotel reimagines the classic motor hotel with an updated, welcoming design. Featuring stone-clad columns, overhead doors, and a centralized bar for check-in, retail, breakfast, and evening cocktails, the space serves as a social hub for guests. Inspired by the Ozarks' natural beauty and mining history, the lobby blends reclaimed limestone, rust-toned tiles, leathered stone countertops, and blue-green accents.



## WINNER
ROMER HELL'S KITCHEN
NEW YORK

***The Highlights:*** The hotel lobby embraces the vibrancy and history of one of Manhattan's most iconic neighborhoods. Inviting public spaces include a living room, library, retail boutique, and the Hell's Kitchen Neighborhood Café. Inspired by the building's original architect Morris Lapidus, the 1960s design language is reflected in cantilevered chandeliers, graphic patterns, modernist furniture, and preserved red marble panels, complemented by warm tones and urban materials. A curated art collection celebrating local icons and institutions further connects the hotel to its community.

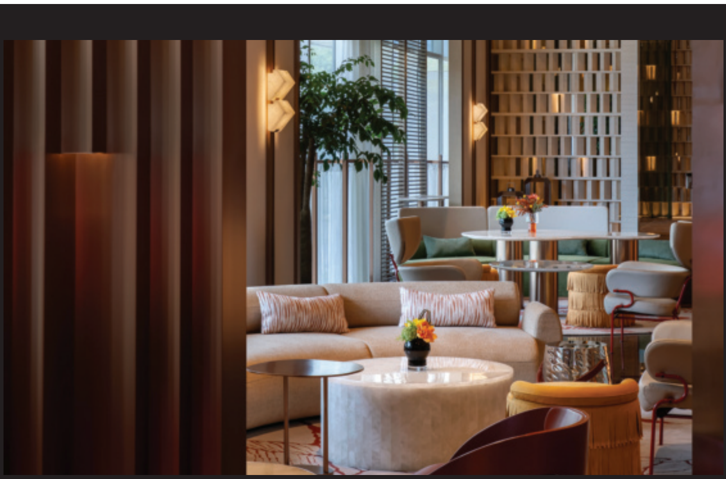
**SOURCES:**
**DESIGN FIRM:** GOODRICH, NEW YORK **ARCHITECTURE FIRM:** STONEHILL TAYLOR, NEW YORK **PURCHASING:** THE PARKER COMPANY **OWNER:** LUCID / HIGHGATE DESIGN & CONSTRUCTION STUDIO **PHOTO:** READ MCKENDREE

*"Bringing together a talented team, we were able to devise more than just a hotel, but a coveted destination that is revitalizing the surrounding Hell's Kitchen neighborhood."*
*—Paul McElroy, EVP, Lucid*

## FINALIST
MARINA GRAND RESORT
NEW BUFFALO, MICHIGAN

***The Highlights:*** Inspired by Michigan's Dutch heritage and the charm of summer lake homes, the redesigned property celebrates lakeside living by drawing from the region's woodworking and boat-building history. The lobby, for instance, pairs preserved red oak floors with white oak and ebony furniture, gauzy sheers, and navy-painted wood wainscot for a timeless, nostalgic feel. Handcrafted furnishings, regional ceramics, and subtle nautical patterns create a lived-in feeling.

**SOURCES:**
**DESIGN FIRM:** CURIOSO, CHICAGO **ARCHITECTURE FIRM:** DXU ARCHITECTS, CHICAGO **PURCHASING:** SLATE PROCUREMENT **OWNER AND OPERATOR:** TOAST HOTEL GROUP **PHOTO:** DANIEL KELLEGHAN



## FINALIST
RADISSON RED
TAI'ANTAI MOUNTAIN
SHANDONG, CHINA

***The Highlights:*** Inspired by Mount Tai's majestic stone steps and cloud-piercing paths, the hotel offers an immersive journey through its design, reflecting the Chief of the Five Sacred Mountains' iconic elements. True to the Radisson RED brand, the hotel pairs bold design with a playful spirit, blending Eastern and international art to create a sophisticated yet lighthearted atmosphere that honors the legacy of the revered destination.

**SOURCES:**
**DESIGN FIRM:** ADD DESIGN, GUANGZHOU, CHINA **ARCHITECTURE FIRM:** TAI'AN CITY CO. LTD. TAI'AN, CHINA **OWNER:** TAI'AN LIPENG HOTEL MANAGEMENT CO. LTD. **OPERATOR:** RADISSON **PHOTO:** COURTESY OF ADD DESIGN

## WINNER

THE JAY
SAN FRANCISCO

***The Highlights:*** The Jay's interior reinterprets its Brutalist architecture, blending heavy concrete forms with inviting materials. Inspired by architect John Portman's personal home and San Francisco's counterculture and artistic legacy, the design also pays homage to lesser-known figures like Ruth Asawa and Peggy Caserta. The third-floor lobby, accessed via a striking circular staircase wrapped in custom wood fins, is the vibrant heart of the hotel. A hidden lounge, a reimagined bronze sculpture by Arnaldo Pomodoro, and a garden patio with native plants and sculptural details add layers of history, art, and tactile experience.

*"We made the approach to the front door through the porte-cochère a real moment with a series of uplit wood fins and columns clad in charcoal tile. A set of dramatic custom-carved wood brutalist entry doors is a first impression that sets the guest up for the rest of the hotel experience." —Greg Bradshaw, Principal and Cofounder, AvroKO*

**SOURCES:**
**DESIGN FIRM:** AVROKO, NEW YORK **ARCHITECTURE FIRM:** AXIS/GFA ARCHITECTURE + DESIGN, SAN FRANCISCO **PURCHASING:** SUMMA INTERNATIONAL **OWNER:** KHP CAPITAL PARTNERS **OPERATOR:** MARRIOTT **PHOTO:** GARRETT ROWLAND

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## FINALIST

HYATT REGENCY IRVINE
CALIFORNIA

**SOURCES:**
**DESIGN FIRM:** GENSLER, OAKLAND, CALIFORNIA **ARCHITECTURE FIRM:** GREC ARCHITECTS, CHICAGO **PURCHASING:** ROSEMONT PROJECT MANAGEMENT **OWNER:** HYATT HOTELS **PHOTO:** COURTESY OF HYATT

***The Highlights:*** The revamped hotel lobby serves as a vibrant neighborhood anchor, marrying Southern California's relaxed lifestyle with Irvine's urban edge. The design team transformed the ground floor into an elegant hub featuring custom furniture and pieces sourced from local artisans. A coworking lounge adapts seamlessly to guests' needs, doubling as a craft space, event venue, or private workspace. The all-day café and restaurant infuse understated glamour with cane-inspired bar details and backlit mirrors.

## FINALIST

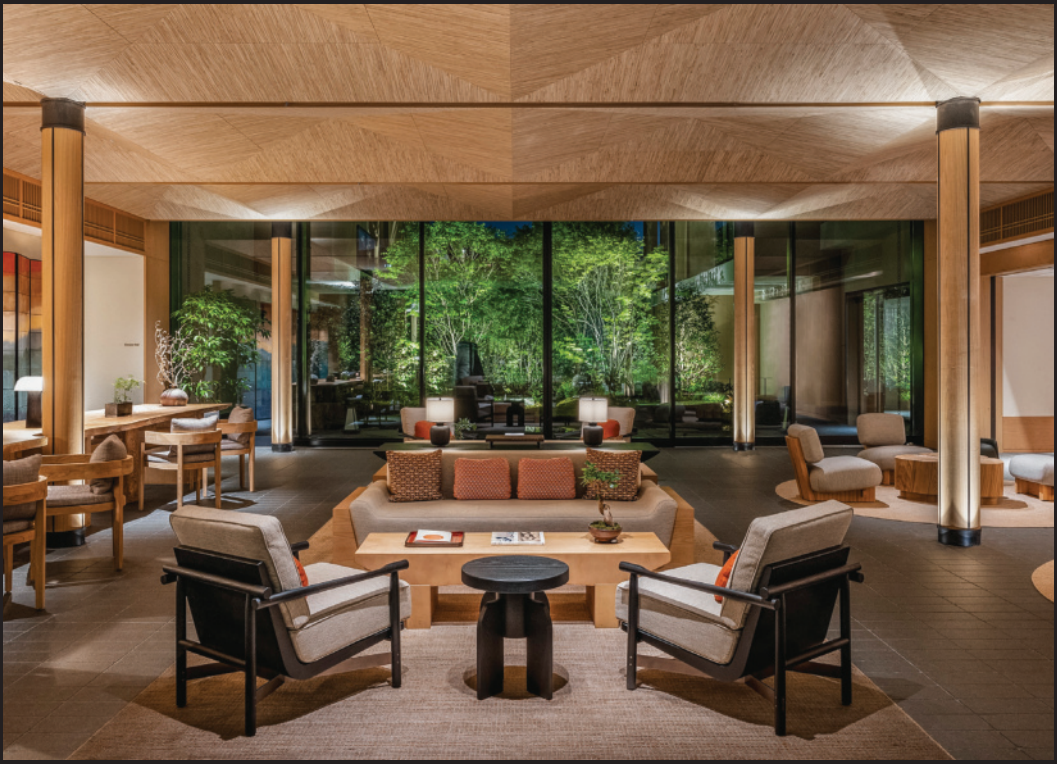
KIMPTON HOTEL THETA
NEW YORK

**SOURCES:**
**DESIGN FIRM:** CRÈME/JUN AIZAKI ARCHITECTURE & DESIGN, NEW YORK **ARCHITECTURE FIRM:** STONEHILL TAYLOR, NEW YORK **PURCHASING:** PARKER INTERNATIONAL **OWNER:** LUCID / HIGHGATE DESIGN & CONSTRUCTION STUDIO **PHOTO:** REGAN WOOD

***The Highlights:*** At the Kimpton Hotel Theta, plush seating, layered textures, and botanical accents foster a welcoming atmosphere while paying homage to architect Morris Lapidus. The 364-key hotel's entry reception features a statement wall and colorful art, while the lobby lounge offers bespoke furnishings, accent chairs, and double-sided sofas for collaborative or quiet moments. The sculptural forms of the lobby connect art and history, drawing in passersby with dynamic design elements.

## WINNER

SIX SENSES KYOTO
JAPAN



***The Highlights:*** The lobby celebrates the Heian era's Miyabi philosophy of refined nature appreciation, blending biophilic elements like pocket gardens, ikebana, and skylights with playful asobi gokoro and wabi-sabi aesthetics. Nodding to the classic *Tale of Genji* and Kyoto's heritage, details include Orihon-inspired ceiling designs, traditional weaving with gold and silver threads, Japanese ceramics evoking nearby mountains, and stone flooring. Furniture with organic forms complements a striking living-edge reception desk.

*"[We collaborated] with local artisans to integrate hikihaku, a centuries-old weaving technique, into the artwork panels. This meticulous craft brings depth to the lobby. —Clint Nagata, Founder and Creative Director, BLINK Design Group*

**SOURCES:**

**DESIGN FIRM:** BLINK DESIGN GROUP, SINGAPORE **ARCHITECTURE FIRMS:** BLINK DESIGN GROUP AND SHIMIZU CORPORATION, TOKYO **OWNER:** WORLD BRAND COLLECTION HOTELS & RESORTS **OPERATOR:** SIX SENSES **PHOTO:** BEN RICHARDS

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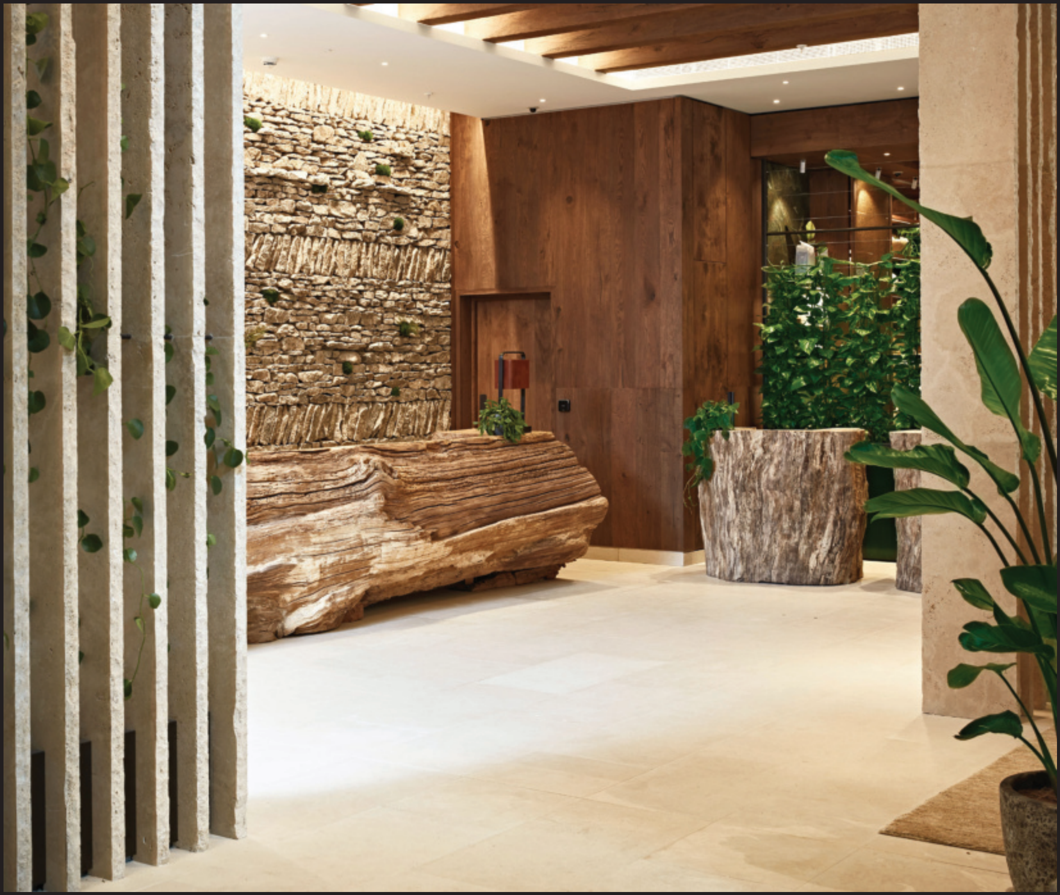


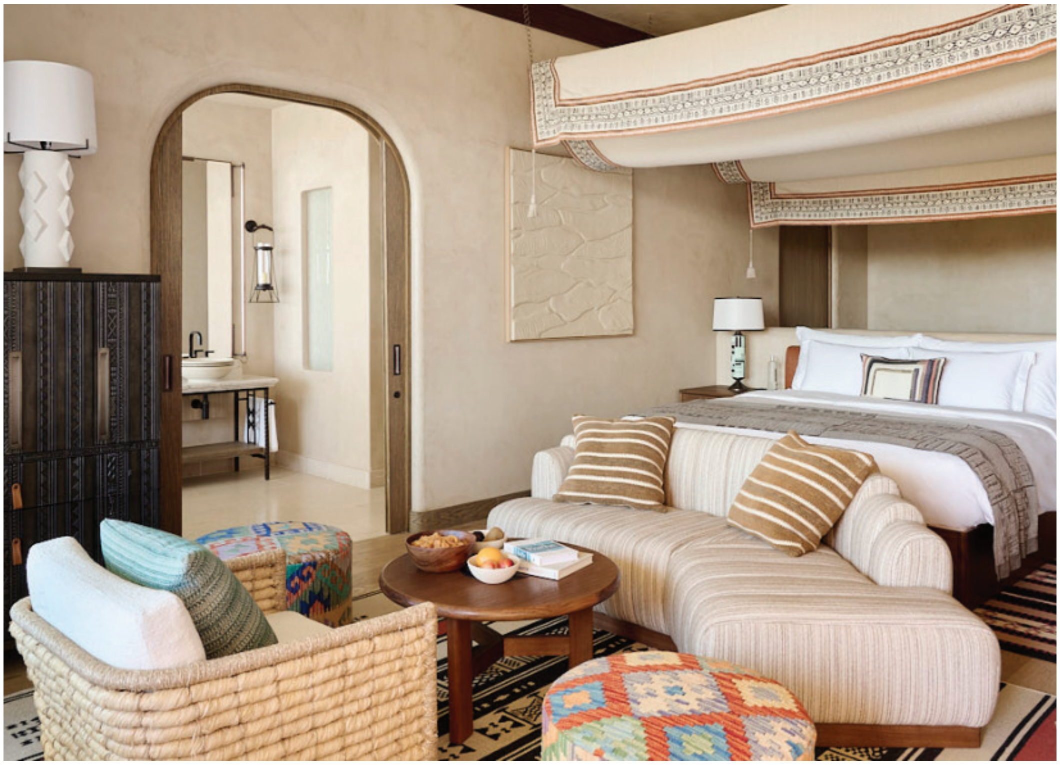
## FINALIST

1 HOTEL MAYFAIR
LONDON

***The Highlights:*** The first UK outpost of the sustainable luxury brand transforms an old property on Berkeley Street into a nature-inspired retreat overlooking Green Park. The double-height lobby features raw-edged stone fins, verdant seasonal planting, and a cascading water feature. Guests are greeted by a striking dome installation adorned with more than 50,000 strands of Spanish moss and a sculptural reception desk crafted from a weathered tree trunk sourced from Sussex.

**SOURCES:**

**DESIGN FIRMS:** G.A. GROUP, LONDON, IN COLLABORATION WITH SH HOTELS & RESORTS **ARCHITECTURE FIRMS:** STUDIO MOREN AND AHMM (FAÇADE), LONDON **PURCHASING:** CHRIS TURNER PROCUREMENT **OWNER:** CROSSTREE REAL ESTATE PARTNERS **OPERATOR:** SH HOTELS & RESORTS **PHOTO:** COURTESY OF SH HOTELS & RESORTS



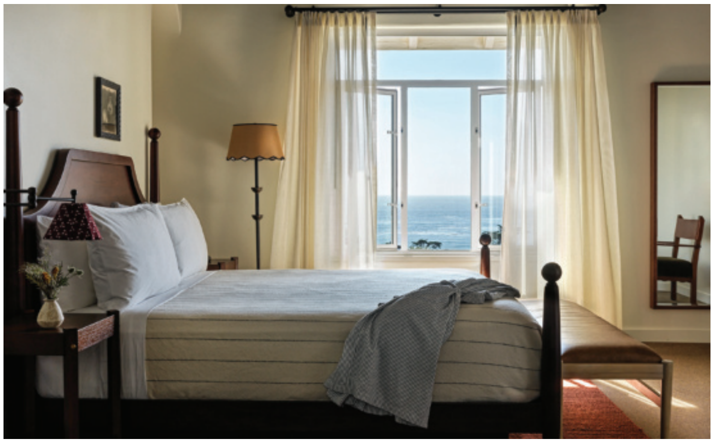
## WINNER

SIX SENSES SOUTHERN DUNES
ULMUJ, SAUDI ARABIA

***The Highlights:*** The 36 guestrooms and 40 villas draw inspiration from traditional Bedouin tents and the organic contours of the desert dunes, creating a tranquil oasis that connects guests with nature. Interiors feature a neutral palette of carved wood, stone, marble, and leather, reflecting the landscape's shifting colors. The rooms are crafted to withstand extreme temperatures and light, with sustainable materials and energy-efficient features, in line with the resort's LEED Platinum status.

**SOURCES:**
**DESIGN FIRM:** MUZA LAB, LONDON **ARCHITECTURE FIRM:** FOSTER + PARTNERS, LONDON **PURCHASING:** THE PARKER COMPANY **OWNER:** RED SEA GLOBAL **OPERATOR:** SIX SENSES **PHOTO:** MARK WILLIAMS

*"We wanted to optimize the romantic surroundings, so we arranged the guestrooms on the desert beyond—drawing the essence of the desert into the very foundation of the rooms."*
*—Nathan Hutchins, Founder, Muza Lab*



## FINALIST

LA PLAYA HOTEL
CARMEL-BY-THE-SEA,
CALIFORNIA

**SOURCES:**
**DESIGN FIRM:** POST COMPANY, BROOKLYN, NEW YORK **ARCHITECTURE FIRM:** SYNECTIC DESIGN, TEMPE, ARIZONA **PURCHASING:** BARSON PROCUREMENT **OWNER AND OPERATOR:** MARC & ROSE HOSPITALITY **PHOTO:** CHRIS MOTTALINI

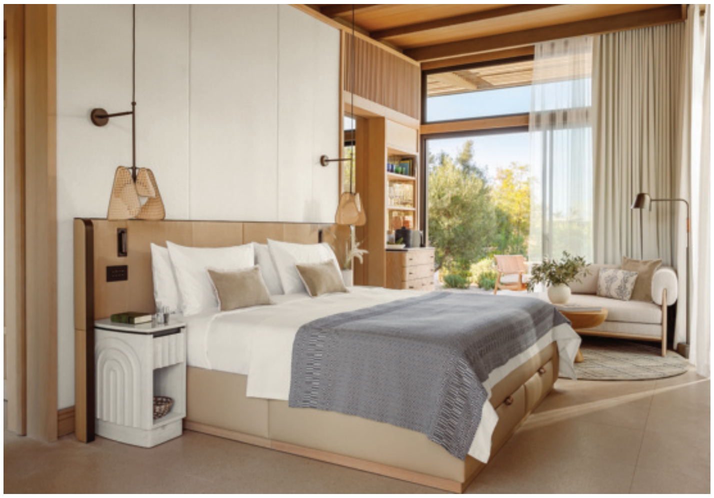
***The Highlights:*** Calling on the building's artistic history, the 75 guestrooms each feature custom furniture with curvaceous forms, clean architectural lines, and thoughtful details like tasseled cabinet pulls, brass doorknobs, and original landscape paintings. Oversized windows open to stunning views of the hotel's gardens and the Pacific Ocean, while design elements, like a celestial stained glass window, reflect the hotel's bohemian legacy and its connection to Carmel Bay.

## FINALIST

ONE&ONLY AESTHESIS
ATHENS, GREECE

**SOURCES:**
**DESIGN FIRM:** MUZA LAB, LONDON **ARCHITECTURE FIRMS:** K-STUDIO, AUDO, AND A6 ARCHITECTS, ATHENS **PURCHASING:** DPI **OWNER:** KERZNER INTERNATIONAL **OPERATOR:** ONE&ONLY RESORTS **PHOTO:** RUPERT PEACE

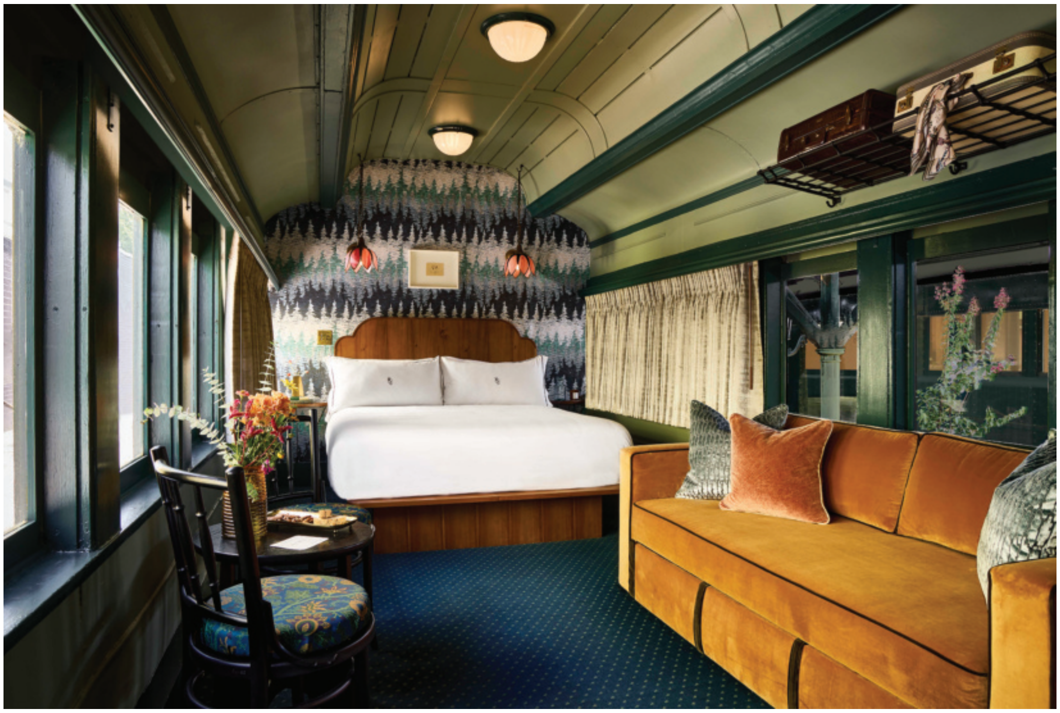
***The Highlights:*** The 127 guestrooms and villas evoke a seaside spirit with a coastal color palette that features pearly white and sand tones, as well as stone feature walls. The neutral hues are paired with local materials like Volakas marble and olive wood, while midcentury-style accents, rattan, and bronze metal complement large windows that connect guests to the Mediterranean landscape. Private terraces with Grecian daybeds add to the indoor-outdoor experience.



## WINNER

THE HOTEL CHALET AT THE CHATTANOOGA CHOO CHOO
TENNESSEE

***The Highlights:*** Located on the historic Chattanooga Choo Choo terminal campus, the Hotel Chalet offers 127 guestrooms, including 25 set in restored 1920s and 1960s Pullman train carriages redone in Victorian and midcentury styles. The former feature pinch-pleat curtains, bentwood dining chairs, and Tiffany Glass pendants, with a Missoni-print textile evoking the mountainous landscape, while the latter embrace bold colors and retro design elements, such as cantilever breakfast chairs and custom wallcovering with a local daisy motif.



**SOURCES:**
**DESIGN FIRM:** JENNY BUKOVEC STUDIO, NEW YORK **ARCHITECTURE FIRM:** RIVER STREET ARCHITECTURE, CHATTANOOGA, TENNESSEE **PURCHASING:** THE PARKER COMPANY **OWNER AND OPERATOR:** TRESTLE STUDIO **PHOTO:** MATT KISIDAY

*"We meticulously referenced original design blueprints to ensure we were accurately restoring the façades and paintwork. Collaborating with historians from the Tennessee Valley Railroad Museum was crucial." —Andrea López León, Design Director, Jenny Bukovec Studio*

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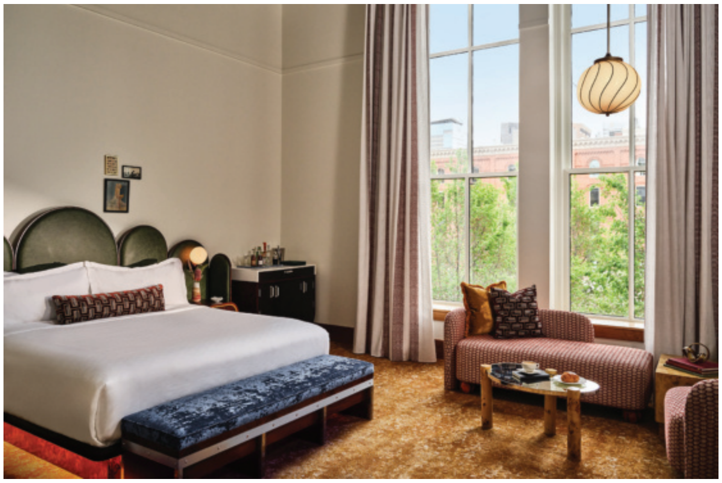


## FINALIST

THE CRAWFORD HOTEL
DENVER

***The Highlights:*** To mark its 10th anniversary, the hotel—located in the historic Denver Union Station—underwent a significant refresh, which included its 112 guestrooms. Three distinct room types draw inspiration from long-distance luxury train travel, from cozy sleeper cars to the station's Victorian architecture and loft rooms with timber beams and vaulted ceilings. A rich palette of jewel tones, velvet, and distressed burled woods complement natural materials like leather and wool.

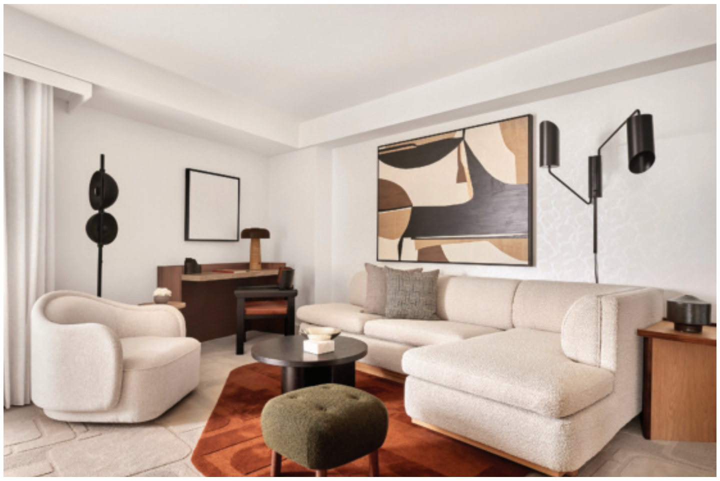
**SOURCES:**
**DESIGN FIRM:** DLR GROUP, DENVER **PURCHASING:** BENJAMIN WEST **OWNER:** SAGE HOSPITALITY GROUP **PHOTO:** COURTESY OF THE CRAWFORD HOTEL

## FINALIST

THE JAY
SAN FRANCISCO

**SOURCES:**
**DESIGN FIRM:** AVROKO, NEW YORK **ARCHITECTURE FIRM:** AXIS/GFA ARCHITECTURE + DESIGN, SAN FRANCISCO **PURCHASING:** SUMMA INTERNATIONAL **OWNER:** KHP CAPITAL PARTNERS **OPERATOR:** MARRIOTT **PHOTO:** GARRETT ROWLAND

***The Highlights:*** The Jay's 360 guestrooms blend Brutalist architecture with a serene, tone-on-tone palette inspired by local artist Ruth Asawa's sculptures. Deep burgundy, black, and bronze accents juxtapose custom oak screens and wallcoverings, enhancing the property's "warm Brutalist" theme. Custom lighting and art inspired by Asawa's geometric forms add thoughtful touches, as does carpeting depicting oversized shapes.



## WINNER

ROMER HELL'S KITCHEN
NEW YORK

***The Highlights:*** The 295 guestrooms at Romer Hell's Kitchen evoke the feeling of a bohemian sanctuary, reflecting the essence of a theater couple's New York dream home. Each features a soothing, sage green palette, creating a calm oasis from the vibrant streets of Manhattan. Filled with vintage-inspired, residentially informed furniture and a timeless black-and-white tiled bathroom reminiscent of old-school New York apartments, local art adds an authentic, artistic detail to the spaces.

**SOURCES:**
**DESIGN FIRM:** ISLYN STUDIO, BROOKLYN, NEW YORK **ARCHITECTURE FIRM:** STONEHILL TAYLOR, NEW YORK **PURCHASING:** THE PARKER COMPANY **OWNER AND OPERATOR:** LUCID / HIGHGATE DESIGN & CONSTRUCTION STUDIO **PHOTOS:** READ MCKENDREE

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## FINALIST

DAWN RANCH
GUERNEVILLE, CALIFORNIA

**SOURCES:**
**DESIGN FIRM:** BRIDGETON STUDIO IN COLLABORATION WITH BRIAN SMITH AND WHITNEY CLARK **OWNER, OPERATOR, AND PURCHASING:** BRIDGETON **PHOTO:** GENTL & HYERS

***The Highlights:*** The property's 87 accommodations range from beautifully renovated cottages and cabins to luxurious glamping tents, offering a diverse yet elevated lodge-style experience. Blending rustic charm with contemporary design, custom heirloom-quality furnishings are layered like cherished collections. Utilitarian elements such as unlacquered brass, built-in millwork storage, and durable textiles are balanced with hand-stitched quilts and fireplaces in some rooms.

## FINALIST

TRAILBORN HIGHLANDS
NORTH CAROLINA

**SOURCES:**
**DESIGN FIRM:** LOVEISENOUGH, HUDSON, NEW YORK **ARCHITECTURE FIRM:** HOUSTON TYNER, TORRANCE, CALIFORNIA **PURCHASING:** BARSON PROCUREMENT **OWNER:** CASTLE PEAK HOLDINGS **OPERATOR:** TRAILBORN **PHOTO:** CHRISTIAN HARDER

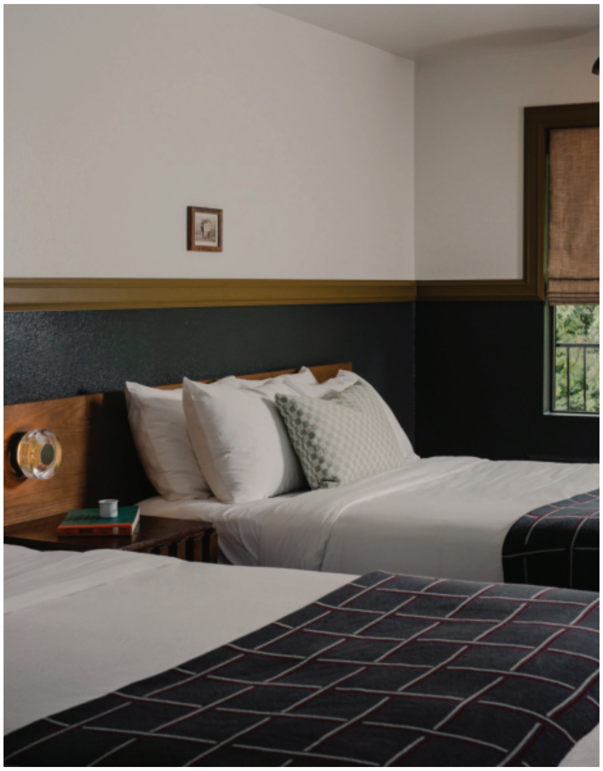
***The Highlights:*** The mountain town property's 63 guestrooms combine warmth and natural materials, with cherry wood and leather accents, alongside elements like open storage and suitcase benches. Existing fireplaces were reclad with berry-colored tile, while custom quilts featuring the Blue Ridge Mountains, bespoke light fixtures, and terrazzo in the bathrooms are part of a design language that honors local traditions, with additional details that reference Black Mountain College—an incubator of modern art and design during the 1930s and 1940s.

## WINNER

THE OZARKER LODGE
BRANSON, MISSOURI

***The Highlights:*** A fresh take on nostalgic road trip accommodations, the hotel's guestrooms are designed to connect guests to the Ozark landscape. The family-friendly bunk rooms are a highlight, with a quarter of the 102 keys featuring double-queen beds paired with custom twin bunks overhead. More than 600 pieces of locally sourced artwork, including postcards, pressed flowers, and quilting squares, were hand-framed and carefully arranged to celebrate the region's charm and heritage.

**SOURCES:**
**DESIGN AND PURCHASING FIRM:** PARINI, DETROIT **ARCHITECTURE FIRM:** CLOCKWORK, KANSAS CITY, MISSOURI **OWNERS:** EAGLE POINT HOTEL PARTNERS AND LONGITUDE BRANDING **OPERATOR:** SPRINGBOARD HOSPITALITY **PHOTOS:** LINEA



*"We took a few big design risks to honor the project budget, including embracing the guestroom orange peel walls and selecting a cork-inspired rubber flooring product." —Christine Babini, Partner and Cofounder, Parini*

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## FINALIST

FREEBIRD MOTOR LODGE
WEST YARMOUTH,
MASSACHUSETTS

**SOURCES:**
**DESIGN FIRM AND PURCHASING:** STUDIO 59 EAST, NORTH GRAFTON, MASSACHUSETTS **OWNER AND OPERATOR:** REVERIE BOUTIQUE COLLECTION **PHOTO:** LUMINA PORTRAITS

***The Highlights:*** Channeling vintage surfside beach hotels and the spirit of Lynyrd Skynyrd's iconic "Free Bird," the 84 guestrooms were transformed into elevated camper van-like retreats. A vibrant color palette, classic patterns, and details like custom artwork nodding to the historic Fillmore Auditorium in Denver and concert ticket key cards immerse guests in a 1970s-era vibe.

## FINALIST

TEEWINOT LODGE
ALTA, WYOMING

**SOURCES:**
**DESIGN FIRM AND PURCHASING:** EDGEID, SALT LAKE CITY **OWNER:** GRAND TARGHEE RESORT **PHOTO:** AARON KRAFT

***The Highlights:*** Originally built in 1977, the 51 guestrooms at Teewinot Lodge at the Grand Targhee Ski Resort capture the charm of that decade with vintage-inspired furnishings, playful décor, and vibrant colors. Each features warm wood tones, whimsical wallpaper, and details like vintage postcards and topographical maps that evoke a sense of discovery and adventure. Outside their doors, guests meet the stunning landscapes of Grand Teton and Yellowstone National Parks, inviting them to slow down and appreciate the surroundings.

## WINNER

THE OZARKER LODGE
BRANSON, MISSOURI

***The Highlights:*** Nestled in the picturesque Ozark mountains, the reimagined 102-key motor hotel now features a welcoming lobby, which is home to check-in, retail, and F&B offerings that create a seamless guest experience. The design pays homage to the region's natural beauty and mining history, incorporating reclaimed limestone, rust-toned tiles, leathered stone countertops, and blue-green accents. Guestrooms emphasize family bonding with custom bunk beds and local artwork.

**SOURCES:**
**DESIGN AND PURCHASING FIRM:** PARINI, DETROIT **ARCHITECTURE FIRM:** CLOCKWORK, KANSAS CITY, MISSOURI **OWNERS:** EAGLE POINT HOTEL PARTNERS AND LONGITUDE BRANDING **OPERATOR:** SPRINGBOARD HOSPITALITY **PHOTO:** LINEA

*"We turned a tired old motor lodge hotel into a boutique gem for an honest, heartfelt experience of the Ozarks." —Amy Pariser, Partner and Cofounder, Parini*

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## FINALIST

FIELD STATION MOAB
UTAH

***The Highlights:*** Renovating a former Super 8 hotel, the adaptive-reuse project incorporates sandblasted concrete floors, slatted architectural details for acoustic and visual interest, and construction-grade pine plywood for an approachable, unpolished look. The 139 rooms were designed with purpose, featuring custom-built bunk beds to maximize space and clever repurposed outdoor gear as functional décor—think bike racks, climbing rope toilet paper holders, and pegboards for equipment.

**SOURCES:**
**DESIGN FIRM:** CID DESIGN GROUP, NAPLES, FLORIDA **ARCHITECTURE FIRM:** ARCHITECTURAL SQUARED, MOAB **PURCHASING:** BENJAMIN WEST **OWNER AND OPERATOR:** AUTOCAMP **PHOTO:** MATT KISIDAY

## FINALIST

SPRINGHILL SUITES
SANDPOINT
PONDERAY, IDAHO

***The Highlights:*** Set against the untamed beauty of Idaho's wilderness, the hotel merges the rugged natural surroundings with Scandinavian-inspired design. Clean lines merge with natural materials like wood and stone that reflect the earthy palette of the landscape, while sleek furniture, muted tones, and rustic touches create a contemporary oasis that fosters a deep connection to the outdoors.

**SOURCES:**
**DESIGN FIRM:** STUDIO A28, TOMBALL, TEXAS **ARCHITECTURE FIRM:** THE RICHARDSON DESIGN PARTNERSHIP, SALT LAKE CITY **PURCHASING:** INNVISION HOSPITALITY **OWNER:** PROVIDENCE DEVELOPMENT **PHOTO:** TRAVEL INDUSTRY PHOTOS

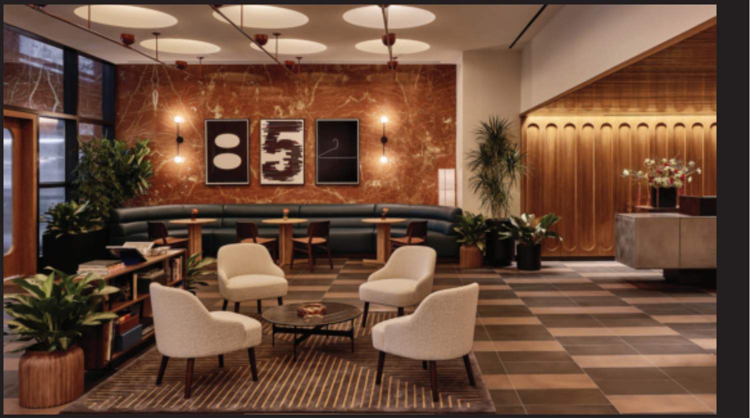
## WINNER

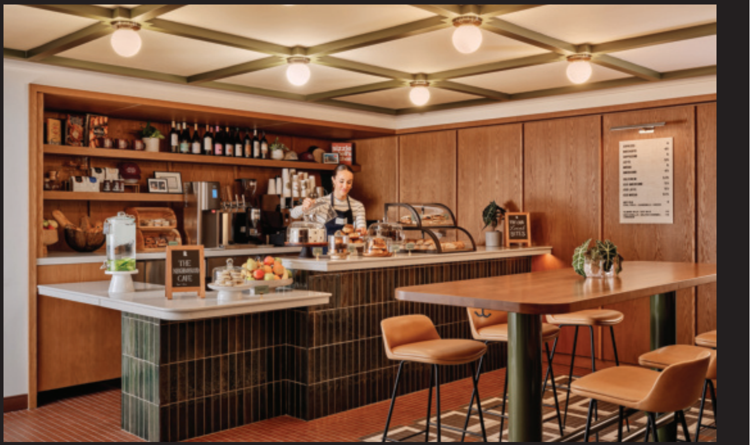
ROMER HELL'S KITCHEN
NEW YORK

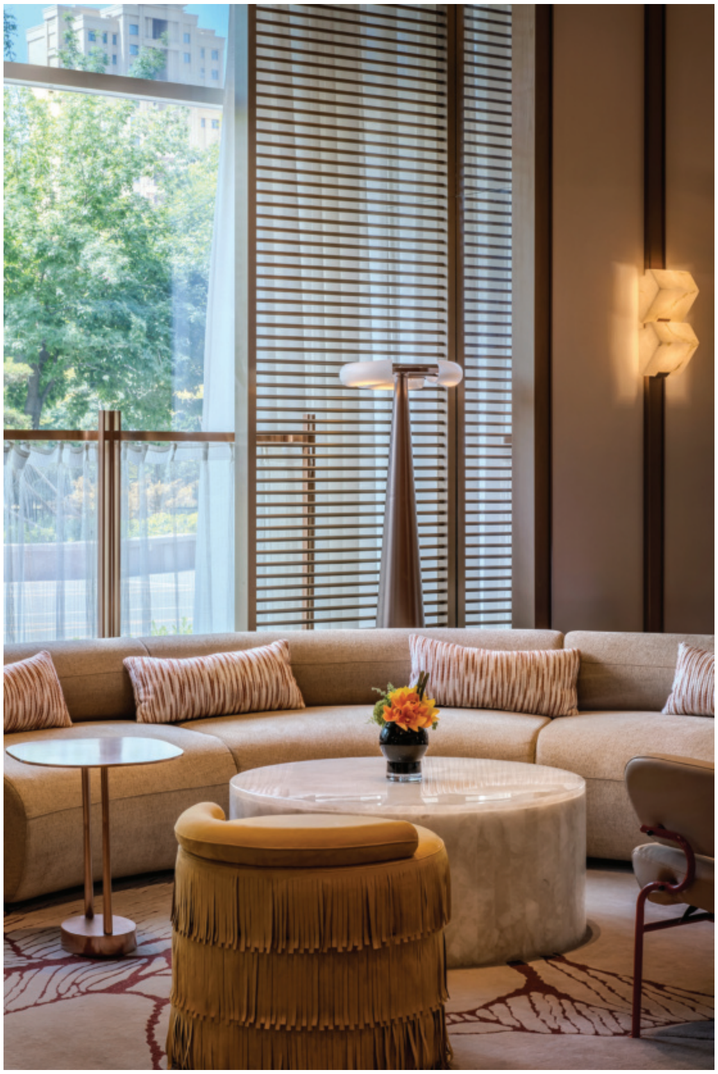
***The Highlights:*** Romer Hell's Kitchen embodies the neighborhood's storied artistic spirit, blending midcentury sophistication with a hyper-local, residential warmth. Designed to feel like a bohemian New York apartment atop a neighborhood piano bar, guestrooms draw inspiration from a theater couple's "classic six" flat, complete with vintage-inspired furniture, sage hues, and curated art by local artists and art students. Public spaces pay homage to architect Morris Lapidus, balancing 1960s sleekness with rich textures and urban materials, featuring amber glass fireplaces, custom chandeliers, and preserved red marble accents.

**SOURCES:**
**DESIGN FIRMS:** GOODRICH, NEW YORK, AND ISLYN STUDIO, BROOKLYN, NEW YORK **ARCHITECTURE FIRM:** STONEHILL TAYLOR, NEW YORK **PURCHASING:** THE PARKER COMPANY **OWNER:** LUCID / HIGHGATE DESIGN & CONSTRUCTION STUDIO **PHOTOS:** **READ MCKENDREE**

*"Lucid's vision to create a neighborhood hotel with a distinct point of view turned into an extraordinary project that transformed an existing select service hotel into a design-forward lifestyle property."*
*—Paul McElroy, EVP, Lucid*







## FINALIST

RADISSON RED
TAI'AN TAI MOUNTAIN
SHANDONG, CHINA

***The Highlights:*** Drawing inspiration from Mount Tai's natural beauty and ancient heritage, each of the property's spaces—including the Red Gate Dawn lobby, Jade Emperor Dome lounge, and Rising Sun bar—evoke the mountain's rolling clouds, radiant sunrises, and poetic legacy. Infused with the brand's bold, playful spirit, the 122-room hotel balances Eastern and international art to create an environment that is both sophisticated and dynamic.

**SOURCES:**
**DESIGN FIRM:** ADD DESIGN, GUANGZHOU, CHINA **ARCHITECTURE FIRM:** TAI'AN CITY CO., LTD., TAI'AN, CHINA **OWNER:** TAI'AN LIPENG HOTEL MANAGEMENT CO., LTD. **OPERATOR:** RADISSON **PHOTO:** COURTESY OF RADISSON RED

## FINALIST

HOTEL VESPER
HOUSTON

***The Highlights:*** Once a senior living facility, Hotel Vesper brings a touch of la vie bonne to one of Houston's trendiest fashion districts. The design embraces a feminine palette and curvaceous architectural forms, with plush velvets, antique mirrors, and jewel tones defining the layered interiors. Guests can explore the lobby's glittering mirrored reception desk, airy café, and the moody Cache Bar, where leopard-print stools add playful sophistication. The 131 guestrooms continue the sartorial theme with dramatic burnished-gold velvet headboards, custom marble vanities, and ruching details reminiscent of couture craftsmanship.

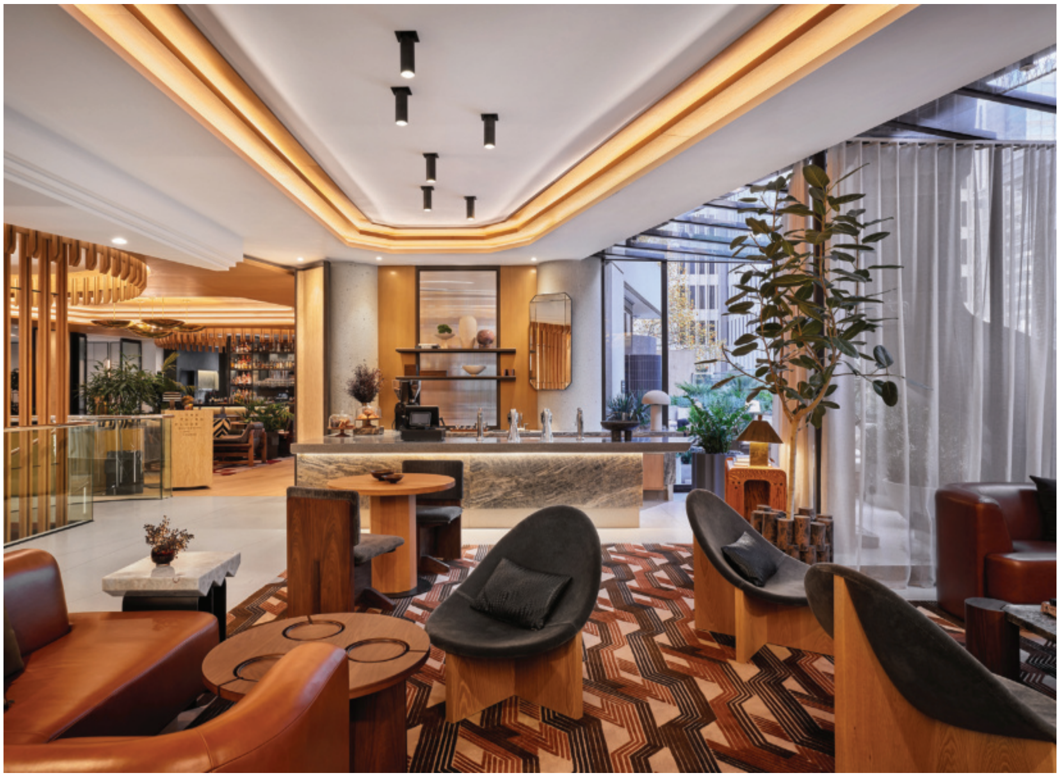
**SOURCES:**
**DESIGN FIRM:** PIXEL DESIGN COLLABORATIVE, ATLANTA **ARCHITECTURE FIRM:** PERRY M. PETRILLO ARCHITECTS, PARK RIDGE, NEW JERSEY **OWNER:** DRIFTWOOD CAPITAL **OPERATOR AND PURCHASING:** DRIFTWOOD HOSPITALITY MANAGEMENT **PHOTO:** ALI HARPER

## FINALIST

LODGE AT MARCONI
MARSHALL, CALIFORNIA

***The Highlights:*** A historic retreat in Northern California's Tomales Bay received a multimillion-dollar renovation, transforming the 45 guestrooms, reception lounge, restaurant, event spaces, and grounds. The design honors the site's character by preserving its Third Bay Tradition architecture and original 1960s tile in select bathrooms. Custom furnishings, organic materials, and a saturated palette reflect the rugged beauty of West Marin, while cube art inspired by Stuart Arends, featuring handwritten Latin plant names and dates, connects guests to the lush coastal setting.

**SOURCES:**
**DESIGN FIRM:** HOME STUDIOS, NEW YORK **ARCHITECTURE FIRM:** BAR ARCHITECTS, SAN FRANCISCO **OWNER AND PURCHASING:** MARCONI HOSPITALITY **OPERATOR:** OLIVER HOSPITALITY **PHOTO:** BRIAN FERRY



### WINNER

THE JAY
SAN FRANCISCO

***The Highlights:*** The Jay updates John Portman's Brutalist design with a modern twist, paying tribute to San Francisco's counterculture movement and the lesser-known artists and activists who shaped the city—expressed through patterns, reflections, and screening elements that echo the revolutionary thinking of the 1960s. Public spaces blend concrete with softer materials, and in the 360 guestrooms, floor-to-ceiling windows capture views of the Bay and city landmarks, while interiors channel the artistry of Ruth Asawa with warm finishes and curving furniture.

**SOURCES:**
**DESIGN FIRM:** AVROKO, NEW YORK **ARCHITECTURE FIRM:** AXIS/GFA ARCHITECTURE + DESIGN, SAN FRANCISCO **PURCHASING:** SUMMA INTERNATIONAL **OWNER:** KHP CAPITAL PARTNERS **OPERATOR:** MARRIOTT **PHOTO:** GARRETT ROWLAND

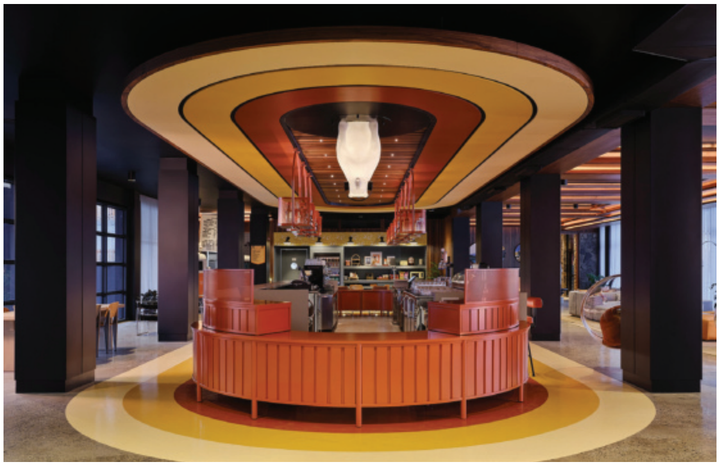
*"The exceptionally large rooms [set it apart]. With the added benefit of both fantastic views of the Bay and interesting city views, they are now some of—if not the—best rooms in San Francisco." —Greg Bradshaw, Principal and Cofounder, AvroKO*

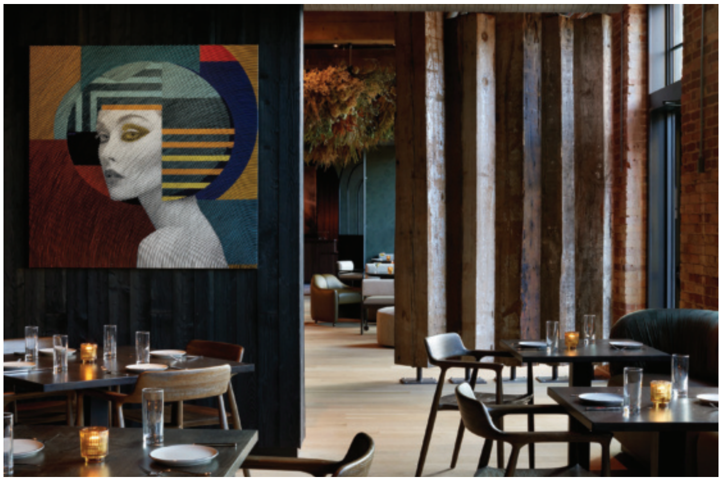
### FINALIST

MOXY BANFF
ALBERTA, CANADA

**SOURCES:**
**DESIGN FIRM:** WORKSHOP/APD, NEW YORK **ARCHITECTURE FIRM:** METAFOR STUDIO, CALGARY **PURCHASING:** MARRIOTT **OWNER AND OPERATOR:** CANALTA **PHOTO:** YOUNES BOUNHAR – DOUBLESPACE PHOTO

***The Highlights:*** The brand's first Canadian outpost brings modern flair to the midcentury charm of the former Voyager Inn in the heart of the Rocky Mountains. A retro-inspired ski lodge, the lobby is anchored by a check-in desk and bar complete with gondola-inspired bottle storage. Communal spaces boast a warm, vintage palette, while the 109 guestrooms balance Moxy's industrial aesthetic with thoughtful, space-saving design.





***The Highlights:*** Located in the historic Southern Mill development, the hotel blends the industrial heritage of its former denim mill with a mix of bold, textural finishes and earth tones. Reclaimed wood beams and shou sugi ban walls juxtapose luxurious materials like hand-laid marble, Michelangelo and Tortuga quartzites, and natural travertine for a refined ambiance. The 50 guestrooms showcase restored brick, white oak vanities, and custom denim-inspired drapery.

### FINALIST

RIVET HOUSE
ATHENS, GEORGIA

**SOURCES:**
**DESIGN FIRM:** JESSICA WHITLEY STUDIO, ATHENS, GEORGIA **ARCHITECTURE FIRM:** STUDIO BNA ARCHITECTS, ATHENS, GEORGIA **PURCHASING:** ADM ASSOCIATES **OWNERS:** JAMES AND JESSICA WHITLEY **OPERATOR:** INDIGO ROAD HOSPITALITY GROUP **PHOTO:** MALI AZIMA

## WINNER

THE FIFTH AVENUE HOTEL
NEW YORK

***The Highlights:*** The 153-room hotel blends New York's rich heritage with contemporary allure across a restored, landmark tower dubbed the Mansion and the Tower, a striking new 24-story glass building. Inside, interiors embrace Bohemian romanticism, the glamour of the Gilded Age, and eclectic artistry. Whimsical suites and guestrooms, for instance, feature a sumptuous color palette of garden green, buttercup yellow, and peony pink, while bold patterns add a playful touch. At signature restaurant Café Carmellini, two sculptural trees reveal an open kitchen offering a view of the action.

**SOURCES:**
**DESIGN FIRM:** MARTIN BRUDNIZKI DESIGN STUDIO, NEW YORK **ARCHITECTURE FIRMS:** PERKINS EASTMAN AND PBDW ARCHITECTS, NEW YORK **PURCHASING:** THE CARDY GROUP **OWNER AND OPERATOR:** FLÂNEUR HOSPITALITY **PHOTO:** WILLIAM ABRANOWICZ

*"Our super-refined use of ruched fabrics, beveled mirror, ornamental millwork and metals, handpainted gold crackle, and even handpainted wallpaper give [the hotel] so much character." —Alex Ohebshalom, Founder and CEO, Flâneur Hospitality*

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## FINALIST

SHANGRI-LA NANSHAN
SHENZHEN, CHINA

***The Highlights:*** A tranquil response to the buzzy city, the hotel draws on Lingnan gardens' iconic pavilions, bridges, and courtyards, weaving them into a lush vertical garden that harmonizes with the cityscape. Natural light floods the interiors via floor-to-ceiling windows, while the sky lobby features a dramatic 207-foot-high void, which reinterprets traditional roof tiles and window grilles into a parabolic form, resulting in a sophisticated retreat where past and present intertwine.

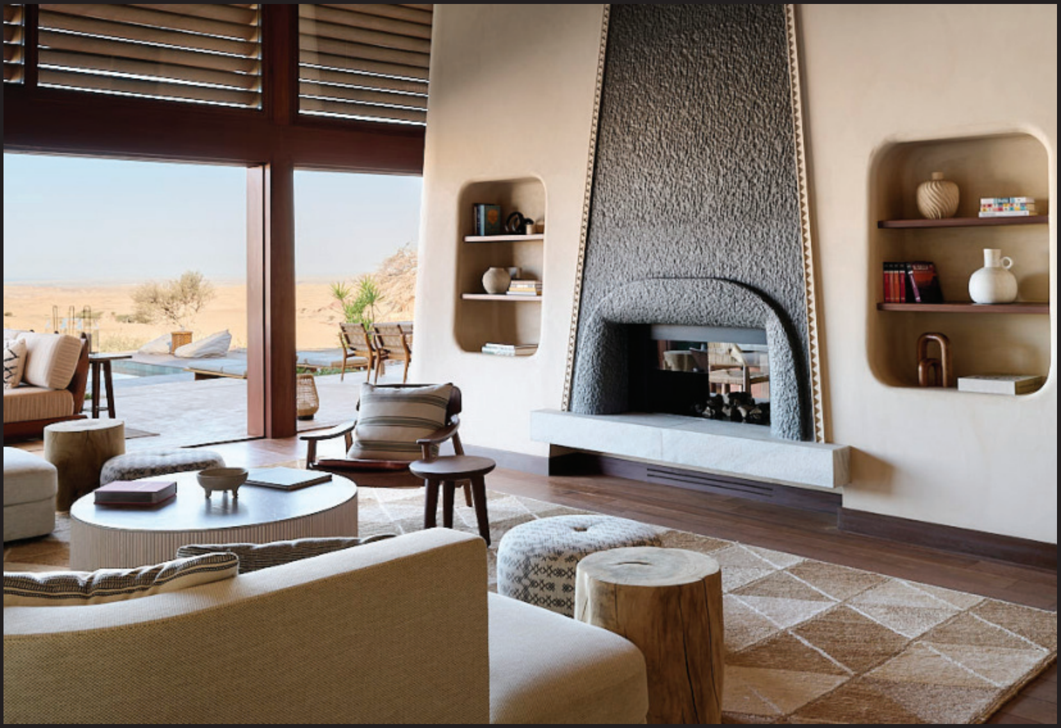
**SOURCES:**
**DESIGN FIRM:** CCD/CHENG CHUNG DESIGN (HK) LTD., SHENZHEN **ARCHITECTURE FIRM:** AUBE CONCEPTION, SHENZHEN **OWNER:** CHINA VANKE CO. LTD. **OPERATOR:** SHANGRI-LA GROUP **PHOTO:** SENSORYDESIGN-WANGTING

## FINALIST

SIX SENSES KYOTO
JAPAN

***The Highlights:*** Six Senses' first hotel in Japan is an urban sanctuary inspired by Kyoto's Heian era, which celebrates a connection to nature. Take the 81 guestrooms and suites, which overlook a serene courtyard, Toyokuni Shrine gardens, or Kyoto's rooftops and temples. Biophilic elements like pocket gardens, ikebana, skylights, and locally sourced materials such as washi paper, Sakan plaster, and bamboo Sudare screens are found throughout. Kyoto's artistry also manifests in wabi-sabi simplicity with heritage-inspired details like Hikihaku panels and Raku-yaki ceramics.

**SOURCES:**
**DESIGN FIRM:** BLINK DESIGN GROUP, SINGAPORE **ARCHITECTURE FIRMS:** BLINK DESIGN GROUP AND SHIMIZU CORPORATION, TOKYO **OWNER:** WORLD BRAND COLLECTION HOTELS & RESORTS **OPERATOR:** SIX SENSES **PHOTO:** BEN RICHARDS



## WINNER

SIX SENSES SOUTHERN DUNES
ULMUJ, SAUDI ARABIA

***The Highlights:*** Paying homage to its location on the Arabian desert, the suites at Six Senses Southern Dunes Resort, the Red Sea in Saudi Arabia are inspired by traditional Nabataean tribe aesthetics, with elements such as intricate lattice work, handcrafted furnishings, and rich, earthy tones. To foster an indoor-outdoor connection, elements like private plunge pools, outdoor showers, and shaded lounging areas ensure guests can enjoy the desert landscape in comfort.

*"The intricate details were born throughout Covid, as we read piles of books on Arabian culture and traditional Saudi clothing, and watched films, too. It was an escape, teleporting us to a nomadic land as Bedouin travelers." —Inge Moore, Founder, Muza Lab*

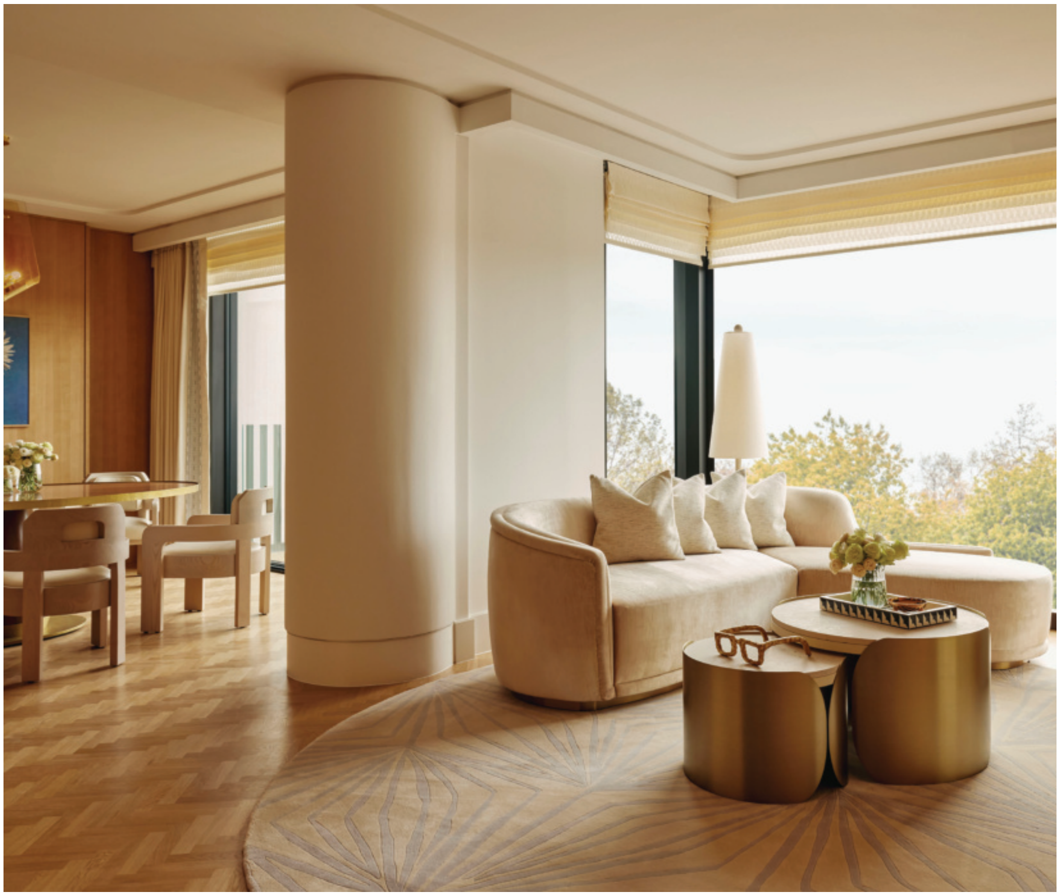
**SOURCES:**
**DESIGN FIRM:** MUZA LAB, LONDON **ARCHITECTURE FIRM:** FOSTER + PARTNERS, LONDON **PURCHASING:** THE PARKER COMPANY **OWNER:** RED SEA GLOBAL **OPERATOR:** SIX SENSES **PHOTO:** MARK WILLIAMS

## FINALIST

THE HYDE PARK BALCONY SUITE AT THE EMORY
LONDON

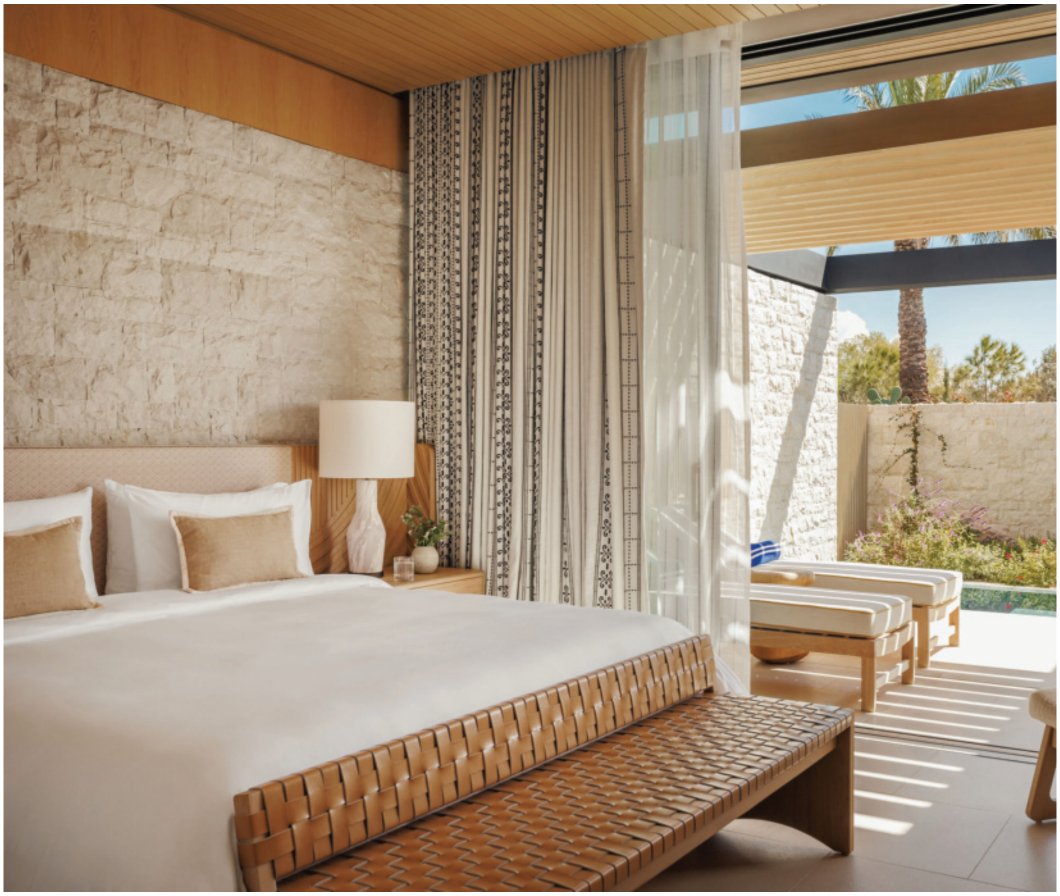
***The Highlights:*** A classically inspired contemporary nod to London, the Hyde Park balcony suite at the Emory channels a bespoke spirit with details such as wood panels in bleached black limba and a herringbone wood floor. Both calming and artful, the suite serves as a respite from the city, with sculptural spaces that create a quiet rhythm across custom furnishings and lighting, which are choreographed to stand together like artworks in a gallery.

**SOURCES:**
**DESIGN FIRM:** CHAMPALIMAUD, NEW YORK
**ARCHITECTURE FIRM:** ROGERS STIRK HARBOUR + PARTNERS, LONDON **PURCHASING:** RAINEY & BEST
**OWNER AND OPERATOR:** MAYBOURNE HOTEL GROUP
**PHOTO:** KENSINGTON LEVERNE



## FINALIST

ONE&ONLY AESTHESIS
ATHENS, GREECE



***The Highlights:*** Nestled among scented gardens, the suites at the One&Only Aesthesis in Athens seamlessly blend indoors and out. Paying tribute to its location, interiors are wrapped in a Riviera-inspired palette of chalk, indigo, and azure, which complement midcentury elements like limed oak and woven textures. To enhance the experience, the suites also offer wraparound sea views for a truly unique coastal retreat.

**SOURCES:**
**DESIGN FIRM:** MUZA LAB, LONDON **ARCHITECTURE FIRMS:** K-STUDIO, AUDO, AND A6 ARCHITECTS, ATHENS **PURCHASING:** DPI **OWNER:** KERZNER INTERNATIONAL **OPERATOR:** ONE&ONLY RESORTS **PHOTO:** RUPERT PEACE

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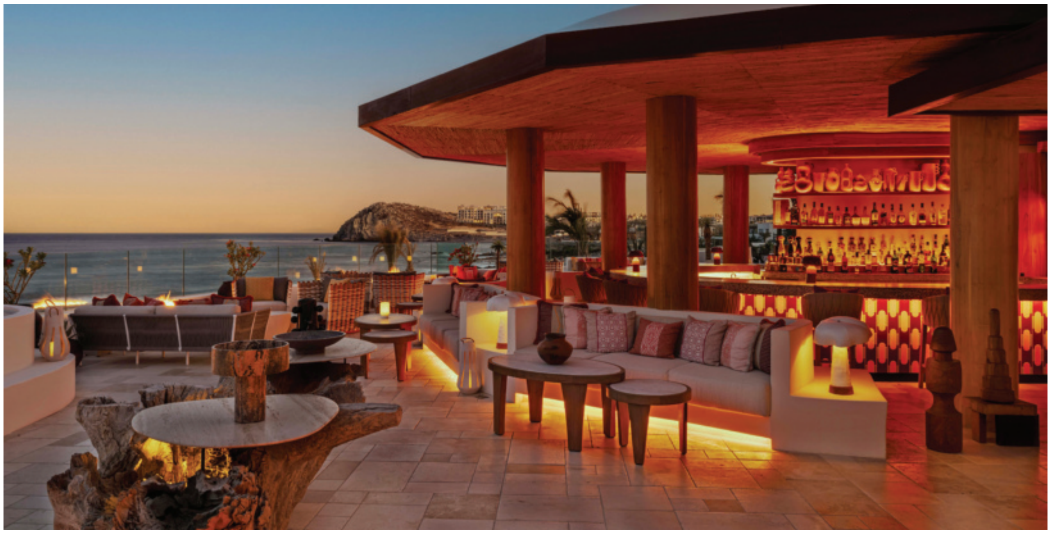

## WINNER

FOUR SEASONS RESORT AND
RESIDENCES CABO SAN LUCAS AT
CABO DEL SOL
MEXICO

***The Highlights:*** Modern luxury meets rich cultural heritage at the resort set on Mexico's Baja Peninsula. The collaborative design reflects Cabo's charm and history via a palette of indigenous materials like ojinaga stone, parota, and Mexican alder. The 96 guestrooms and public spaces from Meyer Davis, for example, flaunt vibrant textiles, local art, and handcrafted details, while EDG's design of the F&B concepts—including Mediterranean-inspired Palmerio and poolside grill Coraluz—celebrate Baja's natural beauty and artisanal craftsmanship.

*"Sourcing all the pottery and art was special—the hospitality spaces should be considered mini art galleries." —Jennifer Johanson, President, EDG*

**SOURCES:**
**DESIGN FIRMS:** MEYER DAVIS, NEW YORK, AND EDG, NOVATO, CALIFORNIA **ARCHITECT:** ROBERT GLAZIER ARCHITECTS, SANTA BARBARA, CALIFORNIA **PURCHASING:** THE PARKER COMPANY **OWNER AND OPERATOR:** FOUR SEASONS HOTELS AND RESORTS **PHOTOS:** ERIC LAIGNEL

## FINALIST

DAWN RANCH
GUERNEVILLE, CALIFORNIA

***The Highlights:*** A love letter to Northern California, the 22-acre Dawn Ranch reopened in 2023 after an extensive renovation of the more-than-a-century-old property. The design pays homage to the surrounding redwoods, reflected in its 87 accommodations, which include cabins, chalets, bungalows, and glamping tents. Public spaces feature wood accents, neutral tones, and curated furnishings, while the Lodge at Dawn Ranch, helmed by renowned Argentinian chef Fernando Trocca, captures the simplicity of its coastal setting.

**SOURCES:**
**DESIGN FIRM:** BRIDGETON STUDIO IN COLLABORATION WITH BRIAN SMITH AND WHITNEY CLARK **OWNER, OPERATOR, AND PURCHASING:** BRIDGETON **PHOTO:** GENTL & HYERS

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## FINALIST

ONE&ONLY AESTHESIS
ATHENS, GREECE

***The Highlights:*** Upon arrival at the sustainably minded One&Only Aesthesis, guests are transported to an inviting serene retreat. Drawing inspiration from midcentury design, the lobby's architecture recalls the cosmopolitan essence of the Riviera, featuring high ceilings, woven leather accents, muted tones, and views of the breathtaking sea. However, the resort's heart is the chic beach club. From sunrise to sunset, it embodies the glamorous spirit of a bygone era, marrying its vibrant past with a refined, modern luxury.

**SOURCES:**
**DESIGN FIRM:** MUZA LAB, LONDON **ARCHITECTURE FIRMS:** K-STUDIO, AUDO, AND A6 ARCHITECTS, ATHENS **PURCHASING:** DPI **OWNER:** KERZNER INTERNATIONAL **OPERATOR:** ONE&ONLY RESORTS **PHOTO:** RUPERT PEACE

## WINNER

JRK! DOWNTOWN
MIAMI

***The Highlights:*** JRK! Downtown marks the brand's expansion from its initial quick-counter outpost to a bright, inviting new venue bathed in natural light that evokes Jamaican culture from the 1960s and '70s. The community-centric experience stays true to JRK!'s roots, where, upon arrival, guests are greeted by an old elevator scissor gate rife with lush greenery and a custom-painted vintage mirror. The main dining area is styled with a long green leather and dark walnut banquette as well as a gallery wall featuring Jamaican-inspired artwork. Channeled leather banquettes in the lounge, vintage Lou Hodge's oak tables, and a yellow-tiled DJ booth backed by breeze blocks and lined with vinyl records anchor the space and contribute to its distinct identity.

**SOURCES:**
**DESIGN FIRMS:** FICTIONWORKS AND THIRD ROUND, MIAMI **ARCHITECTURE FIRM:** ALMACODI, MIAMI **OWNER AND OPERATOR:** JRK! **PHOTOS:** PABLO ENRIQUEZ

*"We worked closely with the client's team to bring their design vision to reality, ensuring every detail reflected their brand while also being functional as an operational space."*
*—Andreas De Camps, Cofounder, FictionWorks*

## FINALIST

MR. TUNA
PORTLAND, MAINE

***The Highlights:*** A nod to its food truck roots, the first permanent location of Mr. Tuna boasts a playful, irreverent design highlighted in details like a a graphic depicting wrestling fish that doubles as toile wallpaper in the bathroom and the original hot pink neon sign from the brand's food stall that can now be found in the intimate dining room, which comprises a 14-seat light maple counter adjacent to the open kitchen.

**SOURCES:**
**DESIGN FIRM:** MEY & CO, PORTLAND, MAINE **OWNER:** MR. TUNA **PHOTO:** CATHERINE DZILENSKI

## FINALIST

TEMAKASE NOMAD
NEW YORK

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** STUDIO VALERIUS, NEW YORK **CLIENT:** TEMAKASE NOMAD **PHOTO:** COURTESY OF TEMAKASE NOMAD

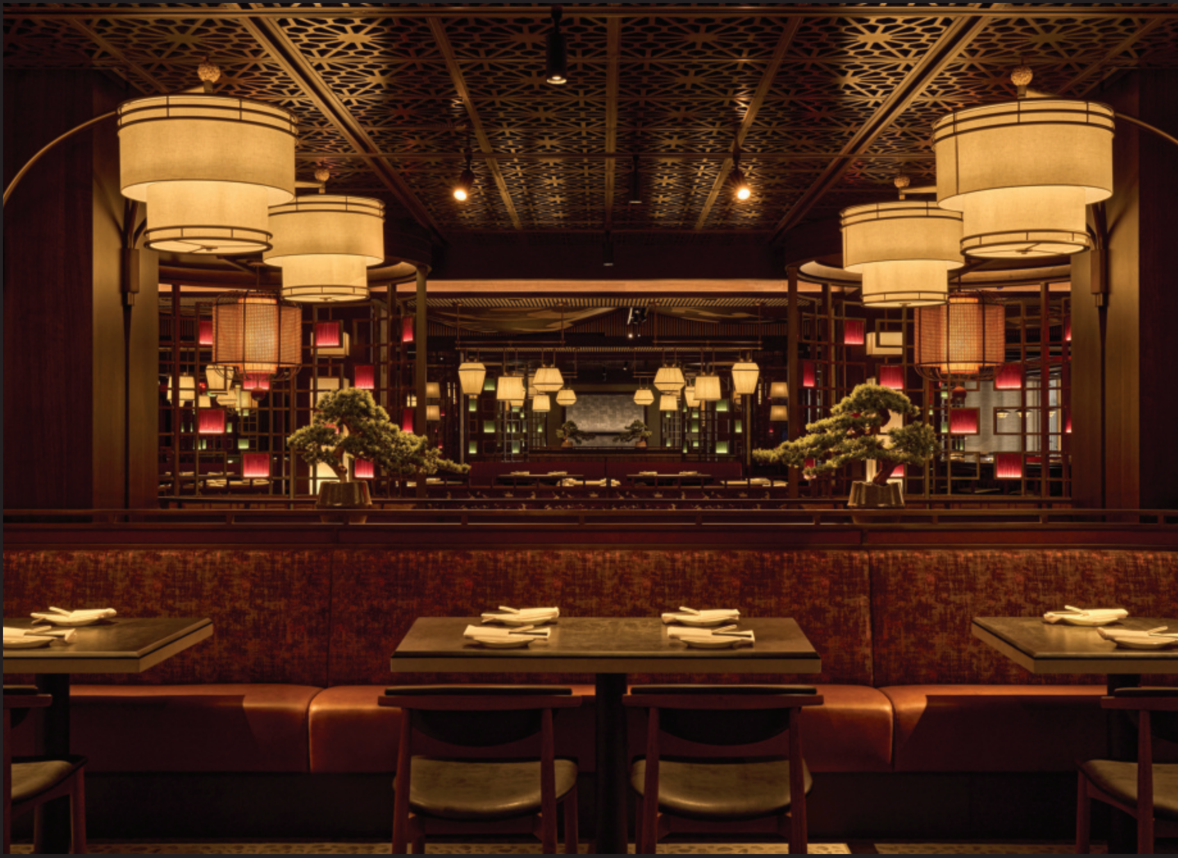
***The Highlights:*** The pared-back, 24-seat sushi bar mirrors the simplicity of the hand-roll technique the chefs use to craft patrons' orders via raw construction materials like oriented strand board on the walls and stainless-steel finishes on the backbar and counter. The bold, uplifting palette of cadmium yellow and dirty pink adds a splash of drama, while handpainted supergraphics of aquatic creatures create moments that play with scale and visual framing.

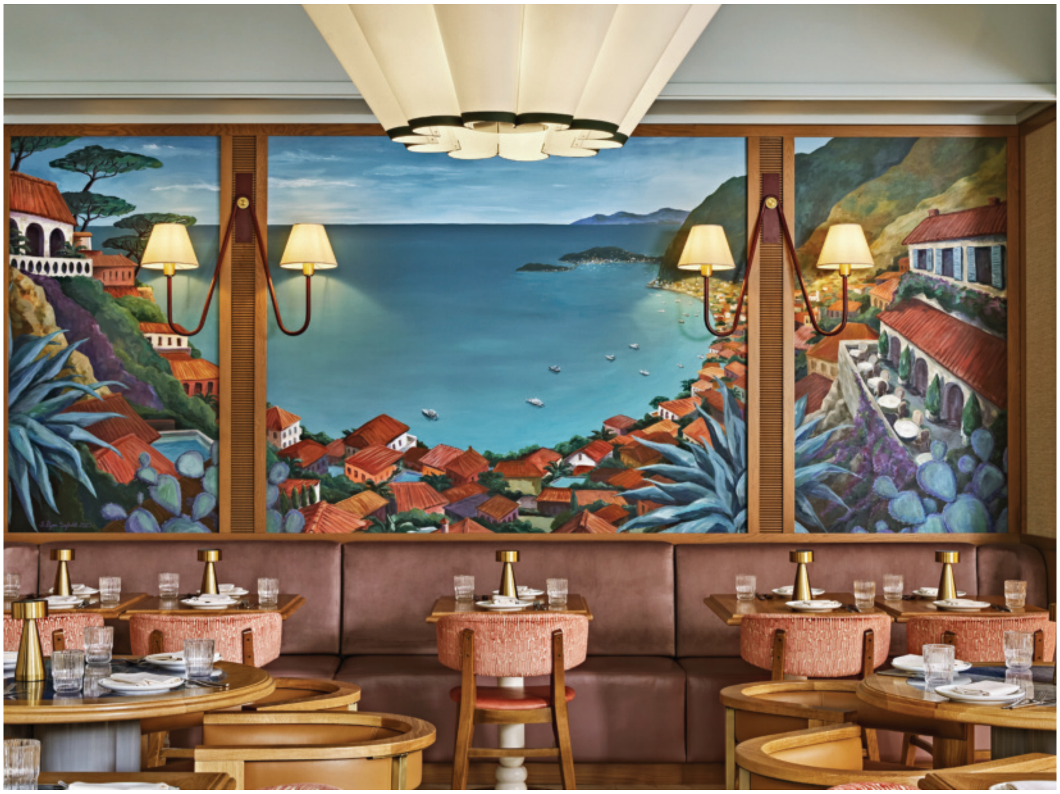
## WINNER

DIN TAI FUNG
NEW YORK

***The Highlights:*** The reimagined design of this Manhattan staple draws from the layout of a home that leads to a series of gardens and courtyards while incorporating architectural details that nod to the dumpling-making process. Diners enter through a curvy passageway lined with stone-like tiles that open to the host stand, where glass tubes, wood, and lanterns create an abstract forest effect. The dumpling kitchen, the centerpiece of every Din Tai Fung location, was moved to the dining area to double as a performance stage. Here, wallcovering on the ceiling mimics awnings found in outdoor pavilions.

**SOURCES:**
**DESIGN FIRM:** ROCKWELL GROUP, NEW YORK **ARCHITECTURE FIRM:** HOWELL BELANGER CASTELLI ARCHITECTS, NEW YORK **PURCHASING:** THE CARROLL ADAMS GROUP **OWNER AND OPERATOR:** DIN TAI FUNG **PHOTO:** JASON VARNEY





## FINALIST

ABRIELLE
TORONTO

***The Highlights:*** Found in the Sutton Place Hotel, this 120-seat coastal Mediterranean restaurant pays tribute to the strength of the feminine spirit via a vestibule cocooned in floral wallcoverings, antiqued mirrors, and lacquered burgundy archways. The restaurant's three distinct spaces—a lounge, dining area, and bar—feature a rich mix of patterns and textures expressed through luxurious fabrics and natural materials like stone, leather, porcelain, and wood. Adding a touch of charm, an eclectic art collection infuses the space with wit and whimsy.

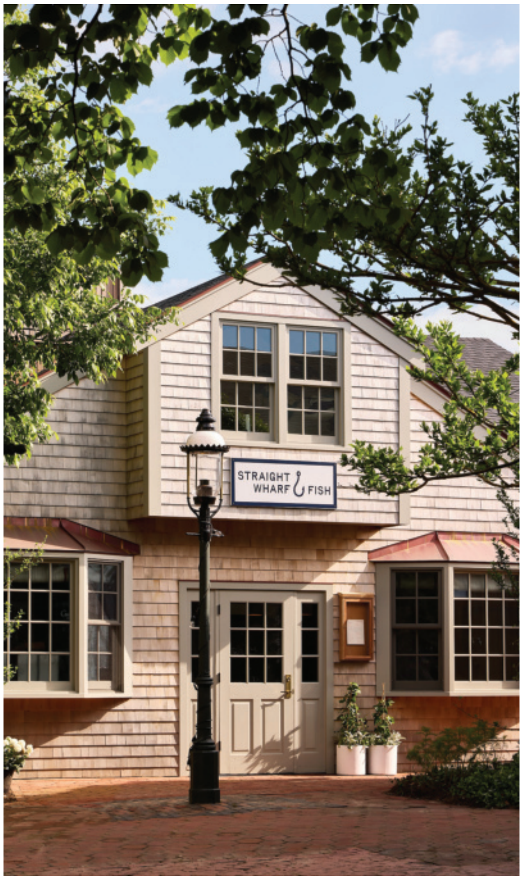
**SOURCES:**
**DESIGN FIRM:** DESIGNAGENCY, TORONTO **ARCHITECTURE FIRM:** PACIFIC COAST ARCHITECTURE, BURNABY, BC, CANADA **OWNER AND OPERATOR:** THE ASCARI GROUP **PHOTO:** MAYA VISNYEI

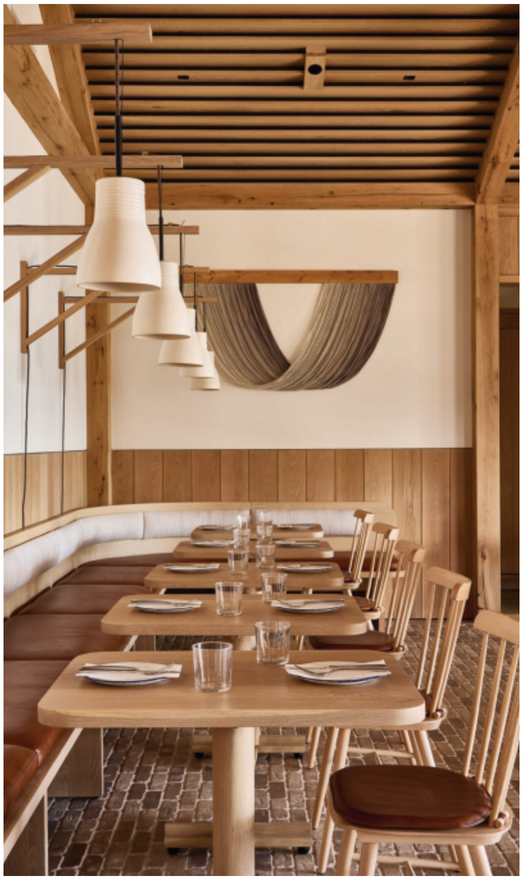
## FINALIST

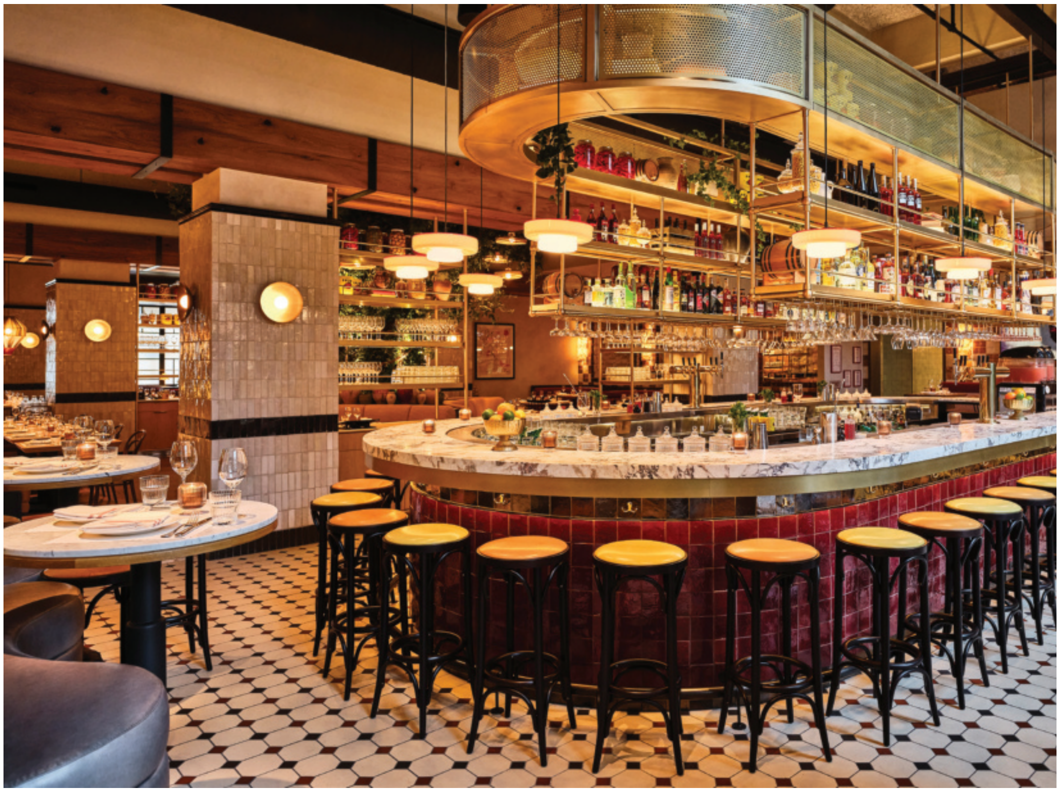
STRAIGHT WHARF FISH
NANTUCKET, MASSACHUSETTS

***The Highlights:*** The laidback sibling to Nantucket fine dining institution Straight Wharf, this white oak-clad classic New England clam shack comes with modern sensibilities. The facelift meant bringing Nantucket's historic architecture to the interiors through natural materials, exposed joinery, and warm details. Oak wainscoting and slatted ceilings immerse diners in a bright, coastal ambiance, while ceramic light fixtures from artist Nonna Hall add a handcrafted touch. The standout, however, is the central dining table, which descends from the ceiling to float on sturdy wood beams.

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** WORKSHOP/APD, NEW YORK **OWNER:** STRAIGHT WHARF **PHOTOS:** MATT KISIDAY







## FINALIST

BAR PRIMI PENN DISTRICT
NEW YORK

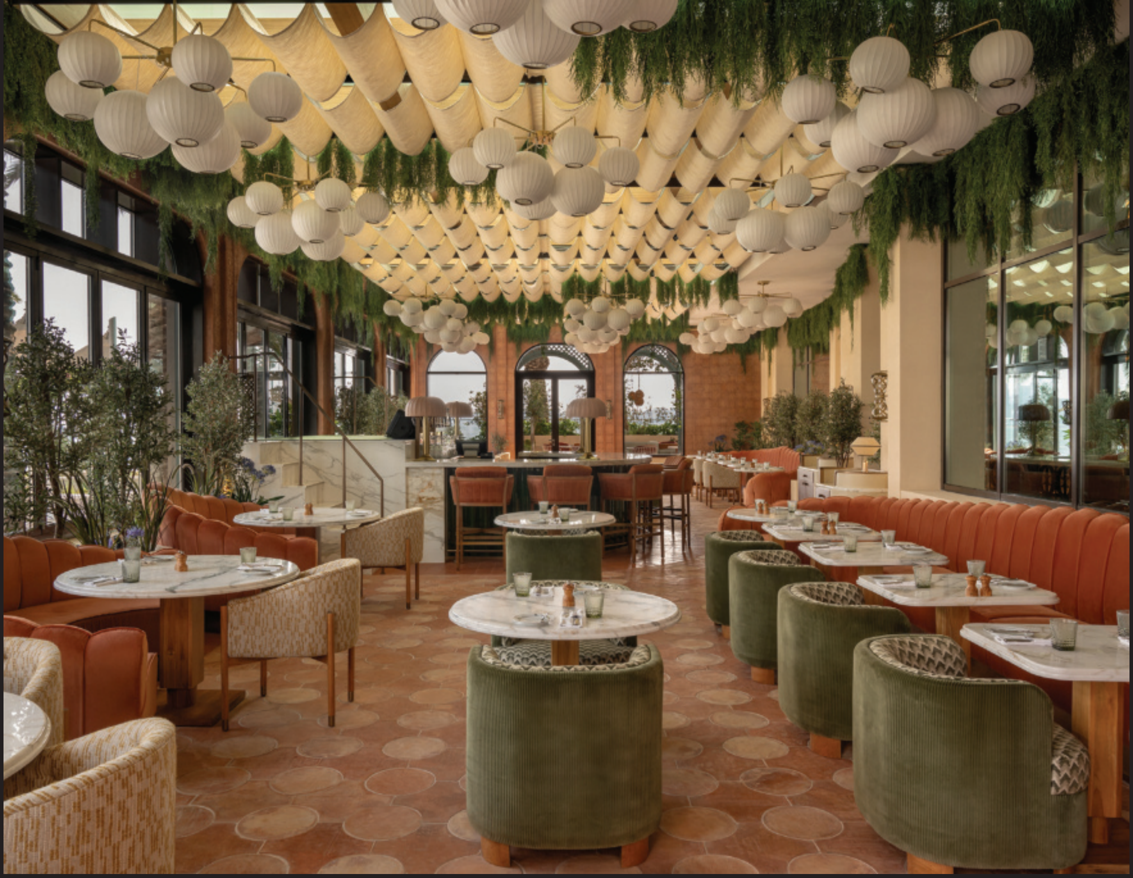
***The Highlights:*** Inspired by the Roman neighborhood of Testaccio, the New York restaurant brings the outside in via large steel windows and doors that highlight the building's industrial past. Upon entry, the pill-shaped bar, adorned with Calacatta Viola marble and handmade glazed tiles, sets a vibrant tone. Further inside, guests will find a main dining space that is illuminated by custom light fixtures and a private dining room, which offers a more intimate and moodier atmosphere with graphic wallcoverings and curated artwork.

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** MEYER DAVIS, NEW YORK **OWNERS:** NOHO HOSPITALITY AND VORNADO REALTY TRUST **OPERATOR:** NOHO HOSPITALITY **PHOTO:** THE INGALLS

## WINNER

CHICAGO RARE
DOHA

***The Highlights:*** Chicago Rare in the Four Seasons Resort and Residences at the Pearl-Qatar is a modern reimaging of the classic Chicago steakhouse. Inspired by Art Deco and the work of American architect Louis Sullivan, the restaurant boasts strong geometric forms and botanical sculptural ornamentation throughout. Diners arrive through a dimly lit, tunnel-like entryway, which opens up to the speakeasy and restaurant, where an aged copper bar runs the length of the room's right side, and a dark red leather custom banquette is found on the left. Beyond the main restaurant lies an air-conditioned pergola inspired by Chicago's Greek and Mediterranean immigrant communities.



**SOURCES:**
**DESIGN FIRM:** AVROKO, LONDON **ARCHITECTURE FIRM:** DARA ENGINEERING CONSULTANTS, LUSAIL CITY, QATAR **OWNER:** Q BAYRAQ REAL ESTATE INVESTMENTS **OPERATOR:** FOUR SEASONS HOTELS AND RESORTS **PHOTO:** NATELEE COCKS

*"We were able to maintain the outdoor aesthetic [on the terrace] by using materials and shading techniques while ensuring guest comfort with the controlled environment."*
*—Alex Reed, Design Director, AvroKO's London Studio*

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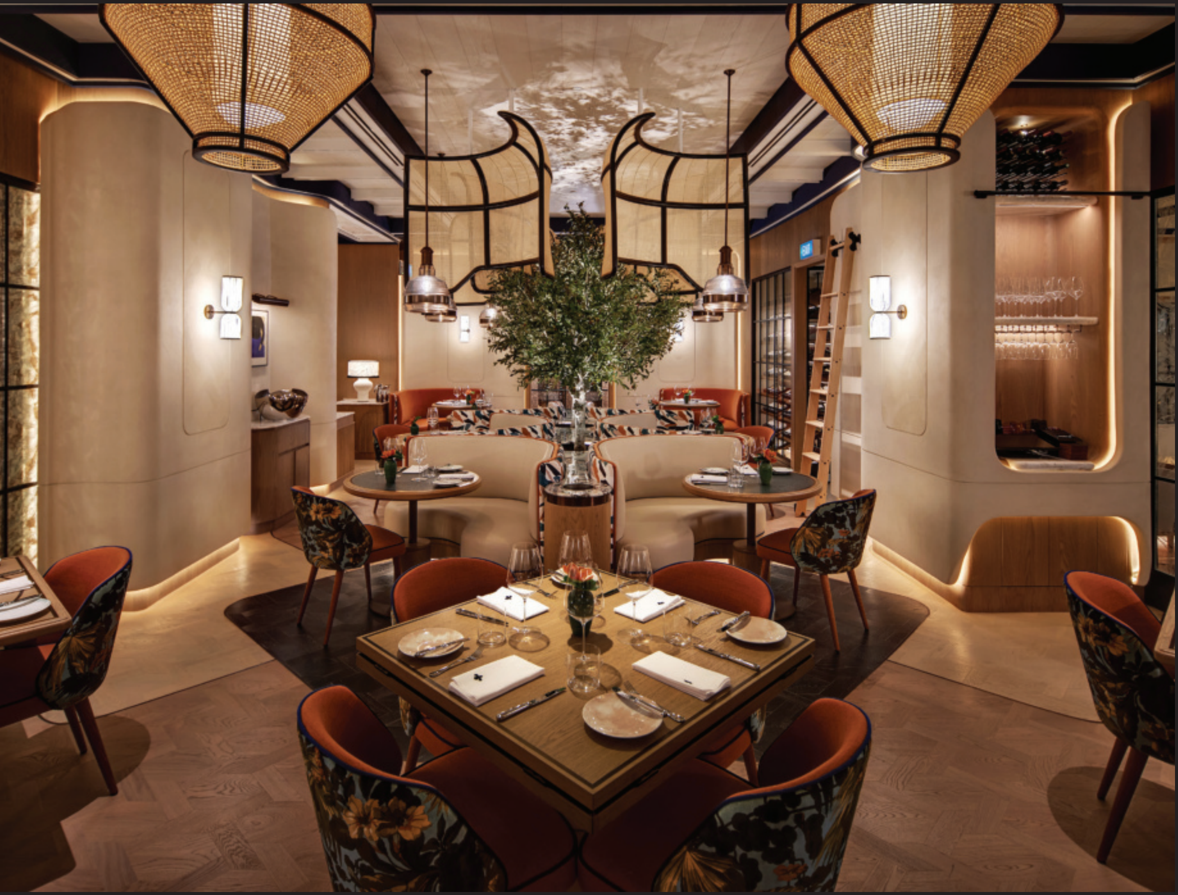
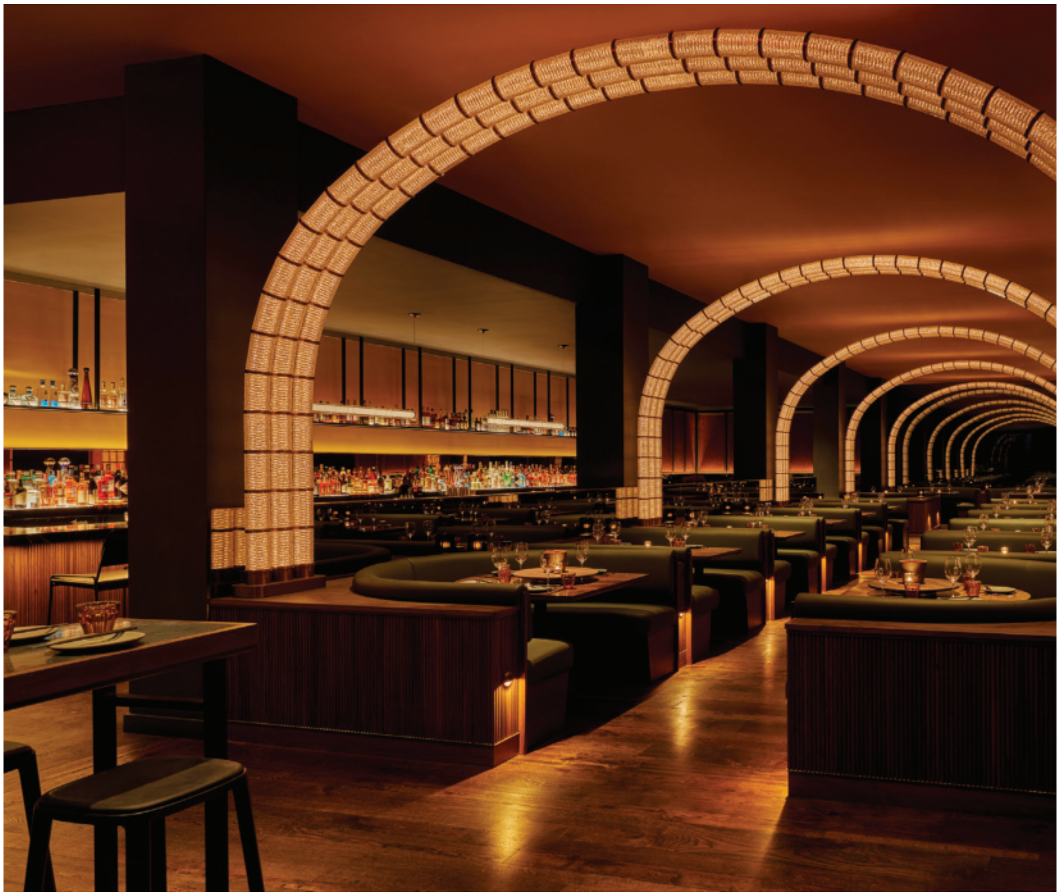


## FINALIST

MAISON BOULUD
SINGAPORE

***The Highlights:*** The charm of the French Riviera comes alive in this two-floor, 146-seat restaurant in Singapore. The design seamlessly blends rustic elegance with coastal opulence, highlighted by large arched windows and Mediterranean-inspired patterns that reflect the region's culture and history. Coastal-themed artwork and décor accentuate walls painted in warm neutral and earthy tones, while a grand staircase connects the two floors, offering guests a striking arrival experience reminiscent of a luxurious home foyer.

**SOURCES:**
**DESIGN FIRM:** JOYCE WANG STUDIO, LONDON **ARCHITECTURE FIRM:** ECOID ARCHITECTS, SINGAPORE **OWNER, OPERATOR, AND PURCHASING:** MARINA BAY SANDS **PHOTO:** COURTESY OF MARINA BAY SANDS



## FINALIST

COQODAQ
NEW YORK

***The Highlights:*** For Korean-American restaurateur Simon Kim's fried chicken concept, the design embraces a bold, theatrical aesthetic, flaunting a palette of dark walnut wood, champagne glass, soapstone, bronze, and glowing lacquered paneling. But light acts as a material here, too, layered and choreographed to emphasize the textures and color of the food. In the intimate dining area, a series of "ghost" arches made of lit cast-glass adds further drama thanks to a mirrored wall at the end of the room that creates an infinity effect.

**SOURCES:**
**DESIGN FIRM:** ROCKWELL GROUP, NEW YORK **ARCHITECTURE FIRM:** MICHAEL ZENREICH ARCHITECT, NEW YORK **PURCHASING:** DOROTHY VOGT CONSULTING **OPERATOR:** GRACIOUS HOSPITALITY MANAGEMENT **PHOTO:** JASON VARNEY

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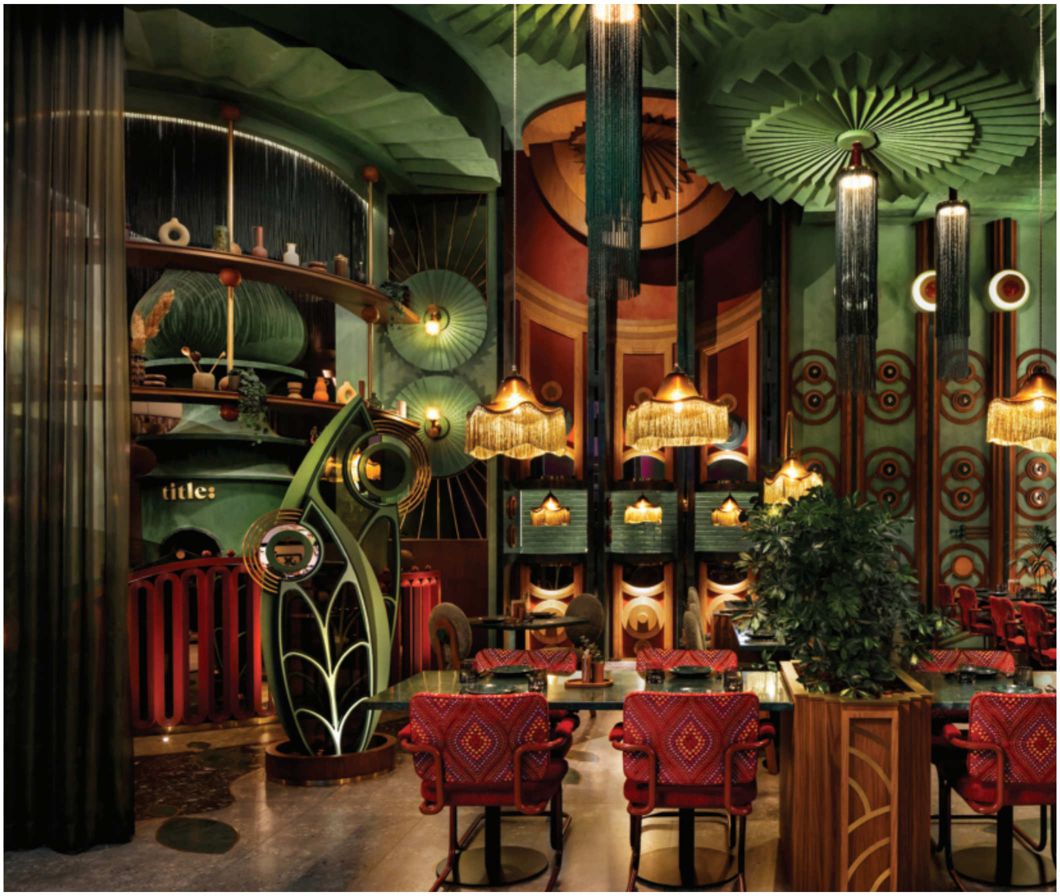

## FINALIST

TITLE
KUWAIT CITY, KUWAIT

***The Highlights:*** During the renovation of the original restaurant, the design team faced the challenge of its narrow layout and the back-of-house occupying a prime dining area. To address this, they reconfigured the kitchen into a pyramid shape, creating distinct, intimate dining spaces. Mirrored walls enhance the sense of intimacy, while the central oven is encased within a striking oversized carved sculpture. A palette of mint green and clay terracotta was chosen for its versatility and ability to resonate with a variety of global cultures.

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** LINES DESIGN CREATION & CONSULTANCY, SHARQ, KUWAIT **OWNER:** CHAYAH GROUP **PHOTO:** BRANDON BARRÉ

## WINNER

LONG BAR & TERRACE -
RAFFLES BOSTON

***The Highlights:*** Nodding to its location, Long Bar & Terrace pays homage to New England's rich history by taking cues from the room at the Harvard Club. Defined by its sculptural treatment of solid wood, precious stone, and cast plaster, the double-height venue stars a Verde Antico marble-clad entryway that complements low-lying furnishings and built-ins, such as the spring green banquettes upholstered in a classic fluted pattern and alcove-embedded table settings.

**SOURCES:**
**DESIGN FIRM:** STUDIO PAOLO FERRARI, TORONTO **ARCHITECTURE FIRM:** THE ARCHITECTURAL TEAM, CHELSEA, MASSACHUSETTS **PURCHASING:** THE PARKER COMPANY **OWNER:** TRINITY STUART DEVELOPMENT **OPERATOR:** RAFFLES HOTELS & RESORTS **PHOTO:** JOEL ESPOSITO

*"The lacquered wood bar cabinet is very special. It sits 9 feet tall above the back bar and weighs nearly 1,200 pounds." —Paolo Ferrari, Founder, Studio Paolo Ferrari*

## FINALIST

OBSIDIAN BAR AT
LA CASA DRAGONES
SAN MIGUEL DE ALLENDE, MEXICO

***The Highlights:*** Formerly the original stables of the 17th-century Dragones cavalry of the Mexican Independence, the Obsidian Bar incorporates volcanic obsidian stone sourced from the producer's agave fields in the spirit's birthplace of Tequila, Mexico. Brass accents, wood floors, and gray granite countertops add to the bar's elevated ambiance, while an elongated shelf system prominently displays Casa Dragones' tequila offerings, celebrating the property's history and ties to local culture.

**SOURCES:**
**DESIGN FIRM:** MEYER DAVIS, NEW YORK **DESIGN CONSULTANTS:** MARCO MARTINEZ VALLE (MMVA) AND ANA ELENA MALLET (CURATOR) WITH INTERIOR DECORATOR RAUL CABRA **OWNER AND PURCHASING:** TEQUILA CASA DRAGONES **PHOTO:** DOUGLAS FRIEDMAN

## FINALIST

WAX RABBIT AT THE DURANGO
CASINO & RESORT
LAS VEGAS

***The Highlights:*** Nestled within one of Sin City's newer offerings just off the Strip, this speakeasy takes cues from the El Centzon Tōtōchtin myth from Mexican folklore that says 400 divine rabbits inhabit people drinking spirits derived from agave. The concept takes guests on a journey from the adjacent Mexican restaurant through a terracotta brick hallway adorned with a marigold flower art installation, and into the Tequila Cantina, where floor-to-ceiling wooden liquor lockers line the walls.

**SOURCES:**
**DESIGN FIRM:** STUDIO MUNGE, TORONTO **ARCHITECTURE FIRM:** FRIEDMUTTER GROUP, LAS VEGAS **PURCHASING:** PRO.CURE **OWNER:** STATION CASINOS **OPERATOR:** CLIQUE HOSPITALITY **PHOTOS:** BRANDON BARRÉ

## WINNER

THE COMMODORE
ARLINGTON, VIRGINIA

***The Highlights:*** Found in a corridor of new apartment buildings, the Commodore stands out with its unusually personal take on interior amenity spaces. Take, for example, the embroidered insect trim on the drapery, the painted fronds on a band of bathroom tile, or leather panels with etched metal medallions on the ends of mailbox clusters in the library-like mailroom. Meanwhile, a communal kitchen is a dramatic backdrop for entertaining, with a shaped soapstone backsplash, brass-trimmed appliances, and a copper pot collection hanging over a 16-foot-long kitchen island.

**SOURCES:**
**DESIGN FIRM:** EDIT AT STREETSENSE, WASHINGTON, DC **ARCHITECTURE FIRM:** COOPER CARRY, ALEXANDRIA, VIRGINIA **PURCHASING:** PRICE MODERN **OWNER AND OPERATOR:** GREYSTAR **PHOTO:** JASON VARNEY

*"We gave the amenity spaces a decidedly traditional residential scale and style, reinforcing the feeling of home." —Brian Miller, Partner, Edit at Streetsense*

## FINALIST

HEMING
MCLEAN, VIRGINIA

***The Highlights:*** Adding 410 new apartments, including 82 classified as affordable housing, Heming plays a significant role in building Tysons Corner's sustainable mixed-use future. The design includes elliptical arches that collect smaller rooms into a series of broad architectural gestures. For example, at the building's entrance, a weathered steel stair winds up and around the concierge desk, while floor-to-ceiling sheer drapery wraps around concrete columns. Greenery also plays its part, culminating in dense layers of oversized plantings surrounded by a three-sided banquette in a coworking suite at the prow of the building.

**SOURCES:**
**DESIGN FIRM:** EDIT AT STREETSENSE, WASHINGTON, DC **ARCHITECTURE FIRM:** CALLISONRTKL, WASHINGTON, DC **PURCHASING:** PRICE MODERN **OWNER:** SKANSKA **OPERATOR:** BOZZUTO **PHOTO:** SEAMUS PAYNE

## FINALIST

WHISTLER
ATLANTA

***The Highlights:*** Inspired by Atlanta's music and art scenes, the Whistler channels a retro yet eclectic charm across its 168 housing units. A palette of burnished brass and matte black metals complements antique glass and plush fabrics for a sophisticated touch. The top two floors, meanwhile, are dedicated to amenities, including an outdoor pool deck and a fitness center, which features a spin room wrapped in dark finishes and cove lighting.

**SOURCES:**
**DESIGN FIRM AND PURCHASING:** VARIANT COLLABORATIVE, CHICAGO **ARCHITECTURE FIRM:** NILES BOLTON ASSOCIATES, ATLANTA **OWNER AND OPERATOR:** LV COLLECTIVE **PHOTO:** CHASE DANIELS AND KATIE CATHELL

## WINNER

SIX SENSES KYOTO
JAPAN

***The Highlights:*** The idea of Miyabi—a Heian-era concept of heightened refinement and appreciation of nature—embodies the Six Senses Kyoto spa, which plays with notions of traditional onsen bathing and the benefits of being near water in motion. The spa journey includes notable destinations like the Alchemy Bar, Biohack Lounge, and Tea Lounge, as well as spa rooms that feature encasing screens that allow in a soft, filtered light while creating a serene space to relax, recharge, and connect with nature's restorative power.

*"The gentle interplay of sound, movement, and negative ions enhances the spa experience, encouraging guests to connect deeply with their surroundings and themselves."*
*—Clint Nagata, Founder and Creative Director, BLINK Design Group*

**SOURCES:**
**DESIGN FIRM:** BLINK DESIGN GROUP, SINGAPORE **ARCHITECTURE FIRMS:** BLINK DESIGN GROUP AND SHIMIZU CORPORATION, TOKYO **OWNER:** WORLD BRAND COLLECTION HOTELS & RESORTS **OPERATOR:** SIX SENSES **PHOTO:** BEN RICHARDS

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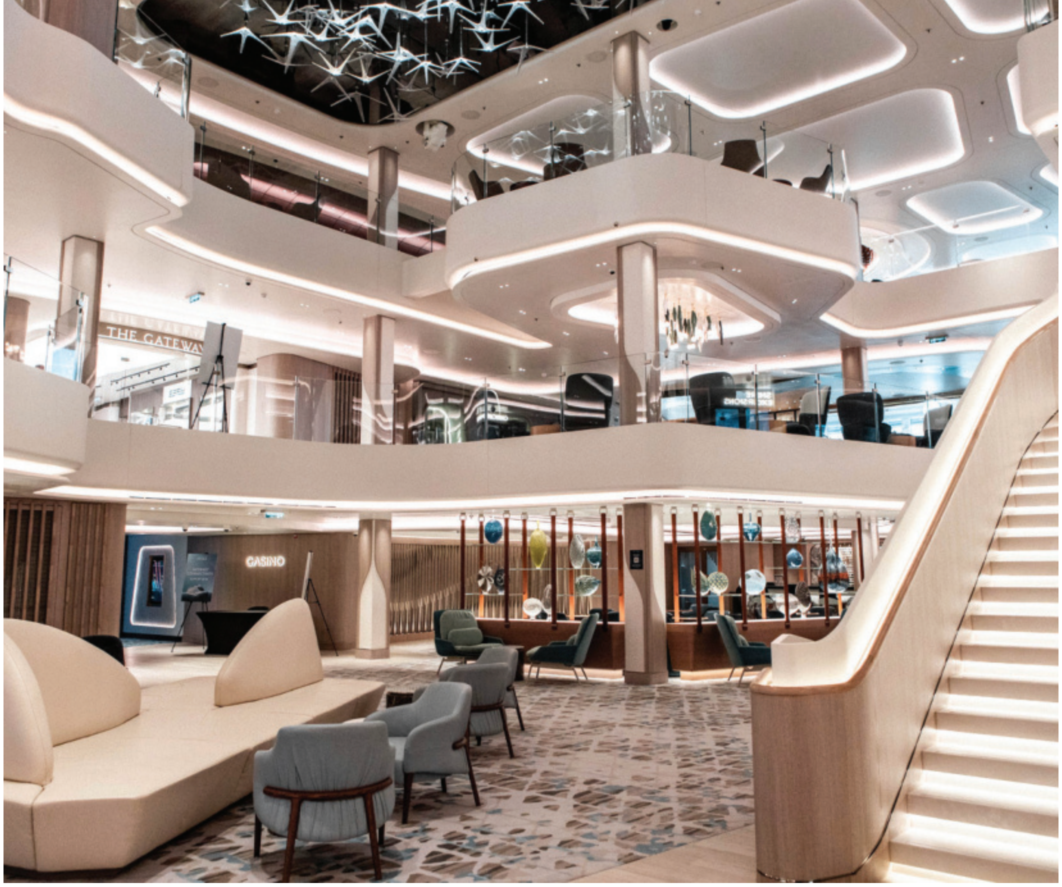
## FINALIST

BATHHOUSE
NEW YORK

***The Highlights:*** Cofounders Travis Talmadge and Jason Goodman launched the inaugural Bathhouse in Williamsburg, Brooklyn in 2019, blending modern treatments with a lively social atmosphere. Now, a second location in Flatiron, expands on this concept, featuring a sleek, three-level space inspired by the Hero's Journey, the common literary theme of a hero's transformative quest. The space incorporates materials like travertine, stone, and fluted glass to enhance the monolithic reception, moody café, and pools found beneath pyramidal lights, which evoke futuristic remnants of ancient civilizations for a one-of-a-kind, immersive spa experience.

**SOURCES:**
**DESIGN FIRM:** ROCKWELL GROUP, NEW YORK **ARCHITECT OF RECORD:** COLBERG ARCHITECTURE, BROOKLYN, NEW YORK **OWNERS:** JASON GOODMAN AND TRAVIS TALMADGE **PHOTO:** ADRIAN GAUT



*"The atrium soars and has so many dynamic elements that come together that it always elicits a very emotional response from guests." — Yohandel Ruiz, Founding Partner, Studio DADO*

## WINNER

ATRIUM, NORWEGIAN CRUISE LINE,
*NORWEGIAN VIVA*

***The Highlights:*** Anchored by a striking chandelier inspired by starlight and a sculptural staircase framed by a three-deck-high light feature evoking the sunrise, the atrium aboard Norwegian Cruise Lines' *Viva* combines futuristic architecture with the spirit of ocean exploration. Spanning three levels, the versatile space integrates retail, lounges, and elements that nod to renowned public squares like St. Peter's Square in Italy.

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** STUDIO DADO, CORAL GABLES, FLORIDA **OWNER, OPERATOR, AND PURCHASINNG:** NORWEGIAN CRUISE LINE HOLDINGS **PHOTO:** CHRISTIAN SANTIAGO

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## FINALIST

*ENTOURAGE*

**SOURCES:**
**DESIGN FIRM:** BURDIFILEK, TORONTO
**ARCHITECTURE FIRMS:** DAMEN YACHTING, NETHERLANDS (NAVAL), AND ESPEN ØINO INTERNATIONAL, MONACO (EXTERIOR)
**PHOTO:** GUILLAUME PLISSON

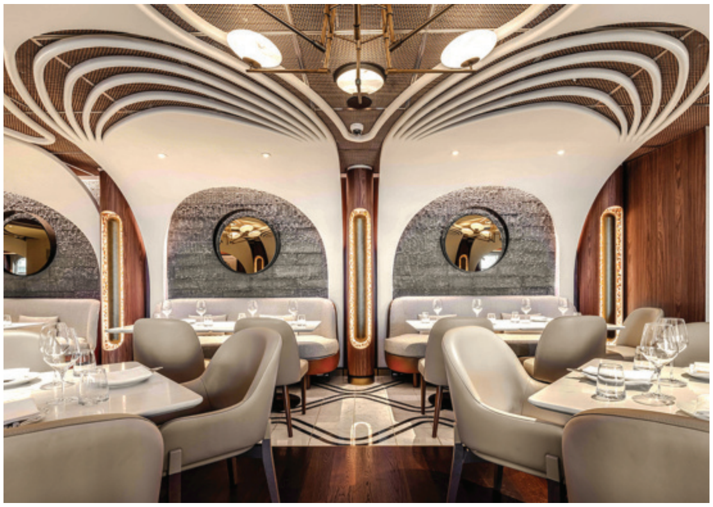
***The Highlights:*** The 207-foot superyacht exudes understated luxury with its blend of design and comfort. Floor-to-ceiling windows on the bridge deck merge the indoors with nature, while fumed oak walls and gentle curves add warmth and softness. Highlights include a sculptural staircase wrapped in leather, pastel-toned staterooms, and layered wooden ceilings. Outdoor spaces provide serene lounges for cocktails or relaxation.

## FINALIST

ONDA BY SCARPETTA,
NORWEGIAN CRUISE LINE
*NORWEGIAN VIVA*

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** STUDIO DADO, CORAL GABLES, FLORIDA
**OWNER, OPERATOR, AND PURCHASINNG:** NORWEGIAN CRUISE LINE HOLDINGS
**PHOTO:** CHRISTIAN SANTIAGO

***The Highlights:*** Onda by Scarpetta, found on the *Norwegian Viva* cruise line, transforms the beloved Italian restaurant into a luxurious high-seas dining destination. Natural materials like walnut and Calacatta gold marble meld with a communal layout and elements such as Ferrari-inspired arches, polished mirrored surfaces, and Pompeii-patterned floors that reflect the vibrant atmosphere of the Manhattan eatery.

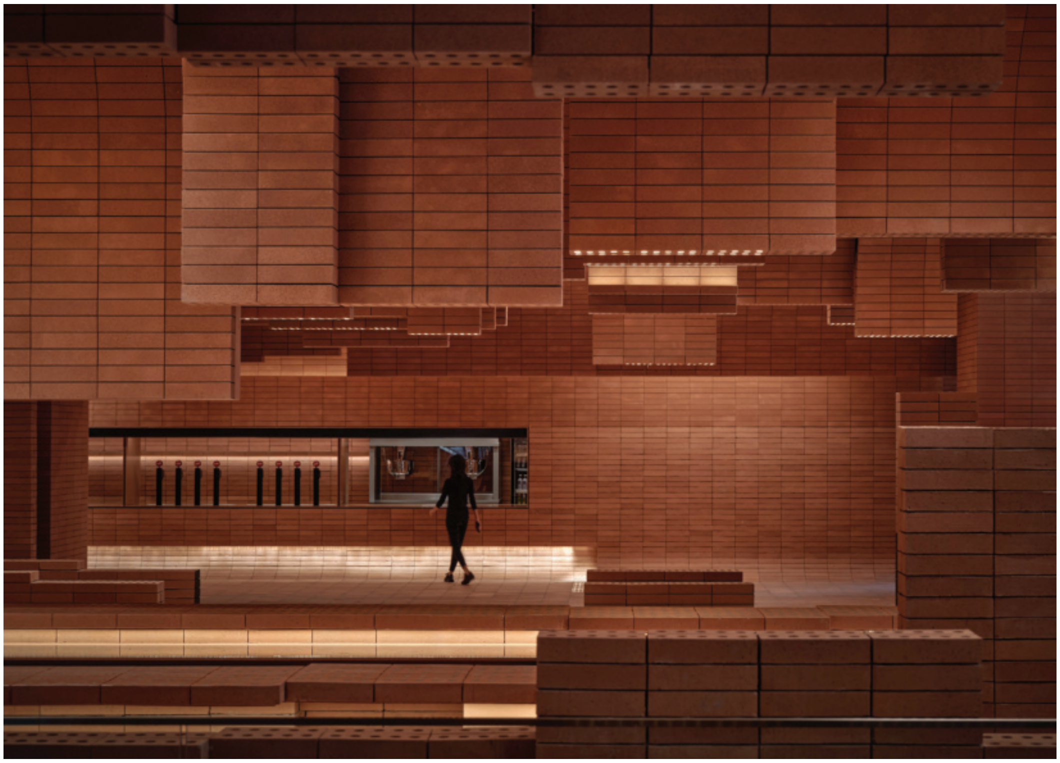


## WINNER

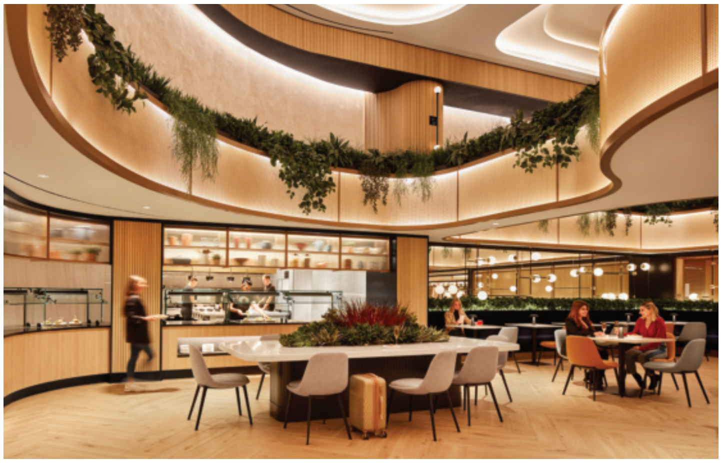
BAR AREA - HAIKOU GAOXINGLI
INSUN CINEMA
HAINAN, CHINA

***The Highlights:*** Inspired by the city's coastal geography, the bar area at the Haikou cinema in Hainan artistically stacks bricks to mimic wave-like forms across ceilings, counters, and seating. Thoughtful lighting and vent placement ensure a seamless, textured environment while natural sunlight—an uncommon feature in movie theaters—filters into the cinema, highlighting the intricate brickwork from every angle. Additionally, tables and chairs resemble wave tips and bell curves to further evoke water imagery.

**SOURCES:**
**DESIGN FIRM:** ONE PLUS PARTNERSHIP, HONG KONG **OWNER:** HAINAN XIN TIAN DI INSUN FILM LIMITED COMPANY **PHOTO:** JONATHAN LEIJONHUFVUD



*"We opted for uniformly sized bricks to create diverse shapes through different arrangements. Precise adjustments were required in the design of the ceiling and the floor to achieve the desired curvature." —Ajax Law and Virginia Lung, Directors, One Plus Partnership*



## FINALIST

CHASE SAPPHIRE LOUNGE BY
THE CLUB AT LGA AIRPORT
NEW YORK

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRMS:** ICRAVE (CONCEPTUAL DESIGNER AND BRAND ARCHITECT), AND CORGAN (LEAD DESIGN ARCHITECT AND ARCHITECT OF RECORD), NEW YORK **OWNER:** JPMORGAN CHASE **PHOTO:** COURTESY OF CORGAN/ICRAVE

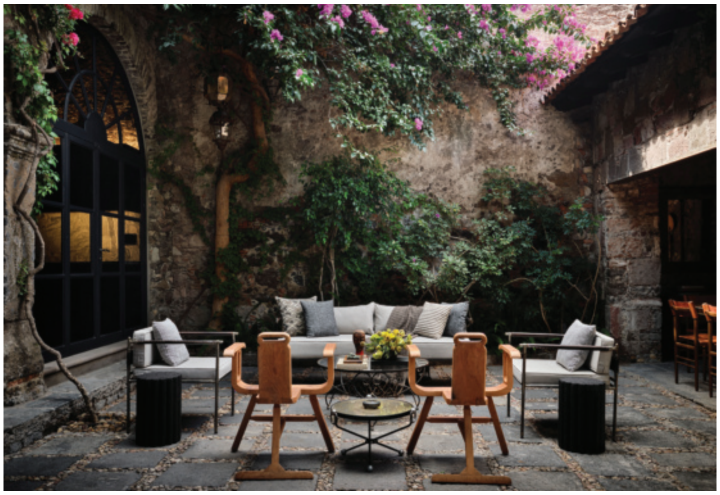
***The Highlights:*** Taking cues from New York's iconic parks and vibrant nightlife, the lounge at LaGuardia redefines the airport experience across a double-height space. Myriad amenities include resting pods, an exposition kitchen, open workspaces, phone rooms, and a family room with an adjoining kids' playspace. In addition to the revamped dining concept anchored by three sculptural wooden forms, a hidden game room—accessed via a photobooth—features vintage games and photographs showcasing local landmarks and people.

## FINALIST

LA CASA DRAGONES
SAN MIGUEL DE ALLENDE,
MEXICO

**SOURCES:**
**DESIGN FIRM:** MEYER DAVIS, NEW YORK: AND MARCO MARTINEZ VALLE (MMVA) AND ANA ELENA MALLET (CURATOR) WITH INTERIOR DECORATOR RAUL CABRA **OWNER AND PURCHASING:** TEQUILA CASA DRAGONES **PHOTO:** DOUGLAS FRIEDMAN

***The Highlights:*** A former 17th-century stable for the Dragones cavalry has been transformed into a hybrid retail and lodging space for the small-batch tequila brand that comprises four standalone suites, a rooftop hangout, and a bar. The extensive use of obsidian, a glass-like black volcanic stone sourced from Casa Dragones' agave fields, is a standout. Found in the Obsidian Bar, it creates a distinctive look that ties the design to the local terroir.



*“We wanted to ensure the hotel’s spaces reflected the region’s natural beauty and rich history.” —Mike Weiss, Cofounder and Co-CEO, Trailborn and Castle Peak Holdings*

## WINNER

TRAILBORN HIGHLANDS
NORTH CAROLINA

***The Highlights:*** The second opening from the hospitality brand rooted in the great outdoors, the 63-room hotel channels its idyllic surroundings with a restrained design. Set across four lush acres, the property pays homage to its Highlands location with public spaces that flaunt earthy hues layered with a wallcovering that features a licensed pattern by Anni Albers, who taught at the nearby Black Mountain College. Guestrooms are rendered in warm cherry wood paired with neutral-hued walls and mountain views. The Highlands Supper Club, meanwhile, occupies a separate historic log cabin originally built in 1924 by a local carpenter.

**SOURCES:**
**DESIGN FIRM:** LOVEISENOUGH, HUDSON, NEW YORK **ARCHITECTURE FIRM:** HOUSTON TYNER, TORRANCE, CALIFORNIA **PURCHASING:** BARSON PROCUREMENT **OWNER:** CASTLE PEAK HOLDINGS **OPERATOR:** TRAILBORN **PHOTO:** CHRISTIAN HARDER

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## FINALIST

FIELD STATION MOAB
UTAH

**SOURCES:**
**DESIGN FIRM:** CID DESIGN GROUP, NAPLES, FLORIDA **ARCHITECTURE FIRM:** ARCHITECTURAL SQUARED, MOAB **PURCHASING:** BENJAMIN WEST **OWNER AND OPERATOR:** AUTOCAMP **PHOTO:** MELISSA KELSEY

***The Highlights:*** Field Station caters to outdoor enthusiasts by creating inclusive, approachable, and adventure-driven spaces that embody its brand ethos. Rooted in sustainability and adaptive reuse, the 139-room Moab location transforms a former Super 8 into a thoughtfully designed basecamp, celebrating the character of the region with sandblasted concrete floors, pine plywood finishes, and custom-built furniture that optimizes space for gear and group travel.

## FINALIST

THE RADICAL
ASHEVILLE, NORTH CAROLINA

**SOURCES:**
**DESIGN FIRM:** SUOMI DESIGN WORKS, NEW YORK **ARCHITECTURE FIRM:** ROWHOUSE ARCHITECTS, ASHEVILLE **PURCHASING:** BEYER BROWN **OWNER:** HATTERAS SKY **PHOTO:** DAVID MITCHELL

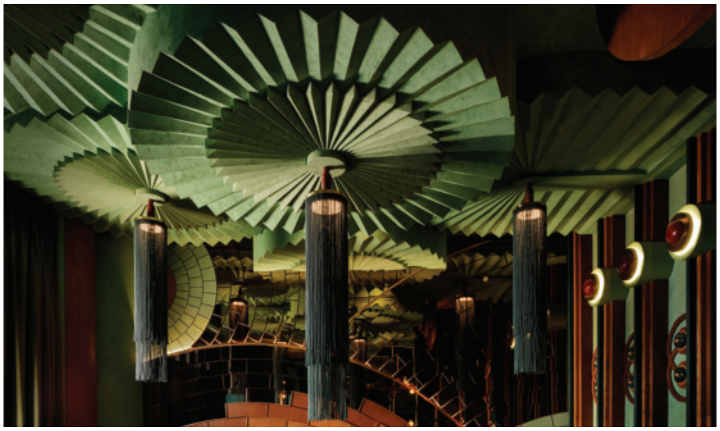
***The Highlights:*** Located in the River Arts District, the 70-key hotel is the conversion of a 1920s warehouse with a unique history, including as a bomb shelter during the Cold War. Original concrete and brick are the base for the lobby walls, floors, and columns, while a bold color palette comes in via area rugs and upholstered seating, with theater-style curtains lining the walls. The layering continues in the guestrooms, which boast sculptural furnishings and local artwork.

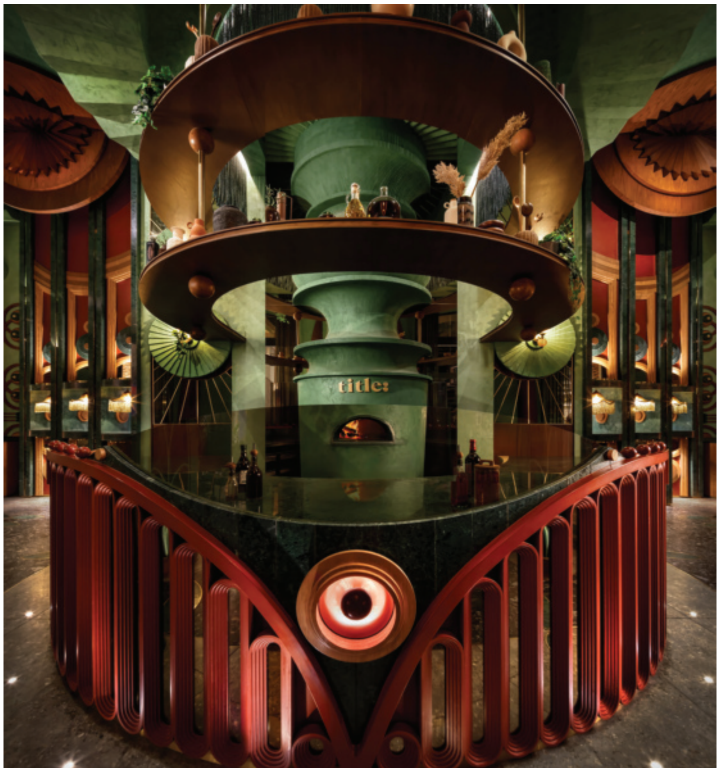
## FINALIST

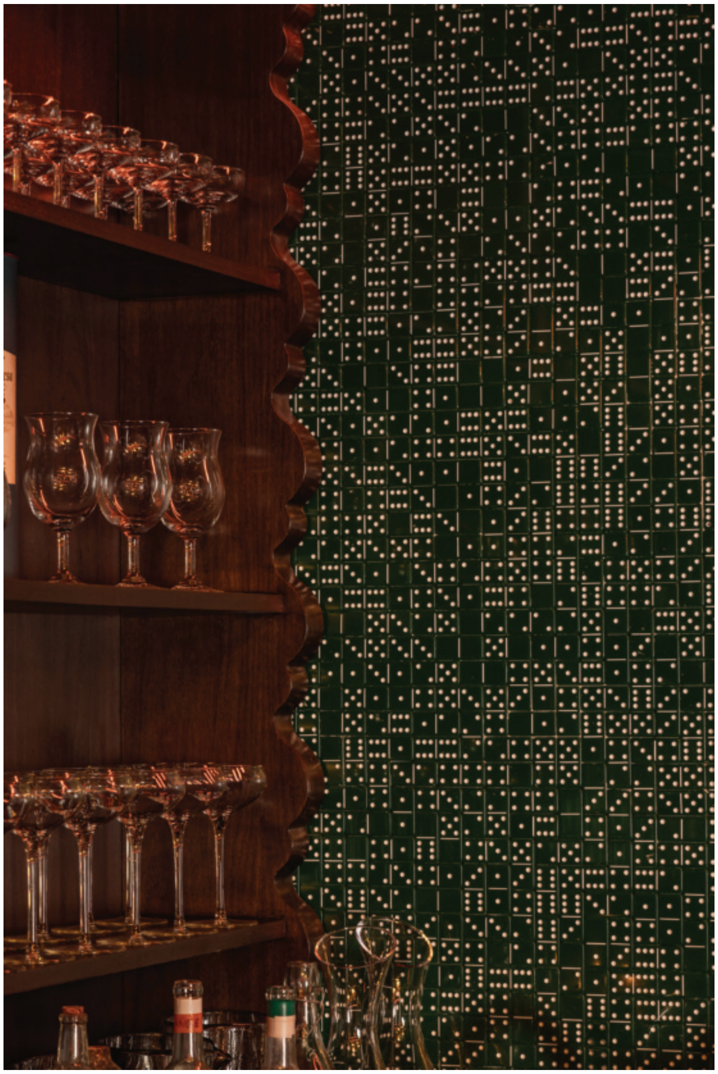
TITLE
KUWAIT CITY, KUWAIT

***The Highlights:*** Updating the brand with an upscale ethos, the restaurant's design looks to global culinary artistry, avoiding a singular cultural reference by blending diverse eras and civilizations. A pyramid-shaped kitchen creates intimate dining zones, while oversized geometric compositions including dynamic circles and zig-zag patterns evoke movement. Mirrored walls amplify the space and highlight its mint green and terracotta hues.

**SOURCES:**
**DESIGN AND ARCHITECTURE FIRM:** LINES DESIGN CREATION & CONSULTANCY, SHARQ, KUWAIT **OWNER:** CHAYAH GROUP **PHOTOS:** BRANDON BARRÉ





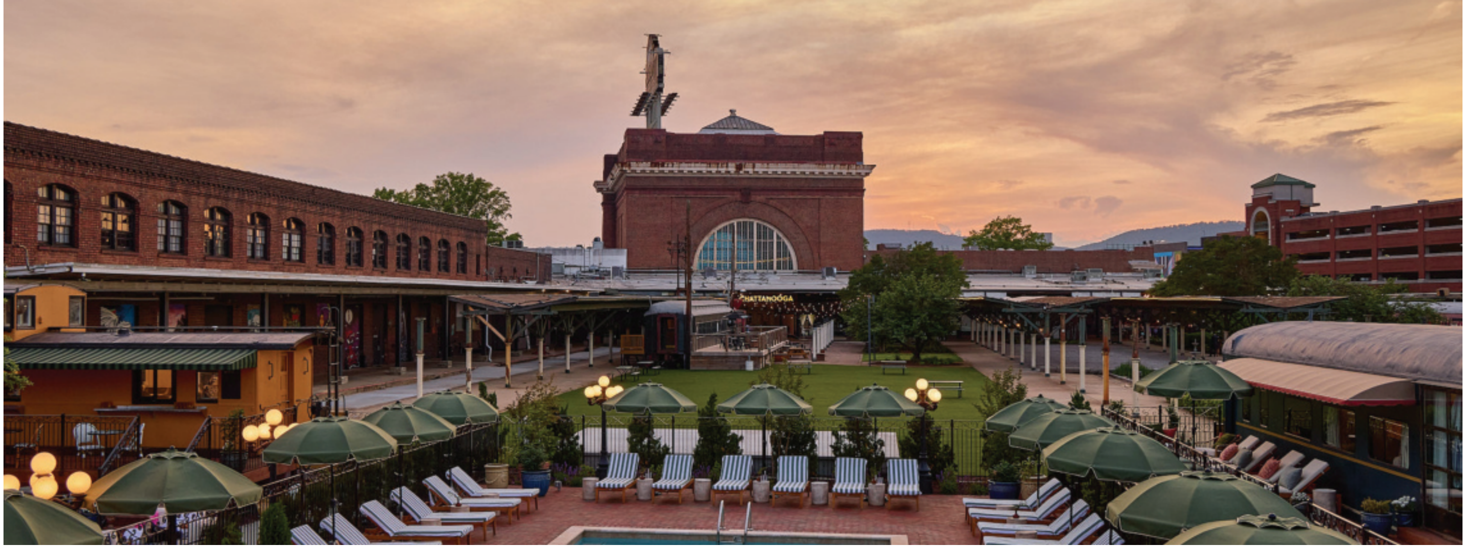


## FINALIST

DOMINO WALL AT
JRK! DOWNTOWN
MIAMI

***The Highlights:*** Located in downtown Miami, the restaurant and lounge offers traditional Jamaican fare reimagined as health-conscious offerings. A commitment to deliver the authentic flavors of the Caribbean to a global audience is the heart of the brand, which expanded from its initial quick-counter outpost to a bright, new venue that evokes Jamaican culture from the 1960s and '70s. To that end, the backbar's domino mural, composed of individually placed dominos, stands out, blending the playful with the artisanal and echoing a beloved Jamaican pastime.

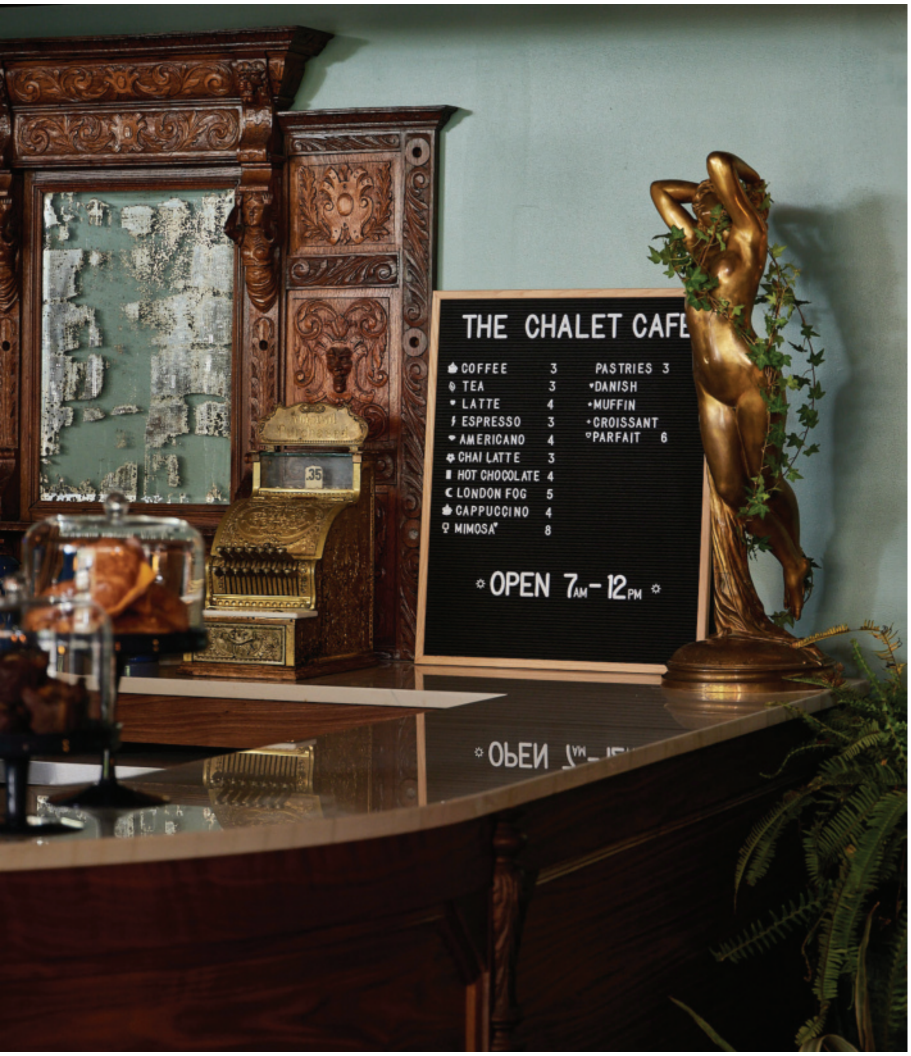
**SOURCES:**
**DESIGN FIRMS:** FICTIONWORKS AND THIRD ROUND, MIAMI **ARCHITECTURE FIRM:** ALMACODI, MIAMI **OWNER AND OPERATOR:** JRK! **PHOTO:** PABLO ENRIQUEZ


CHATTANOOGA

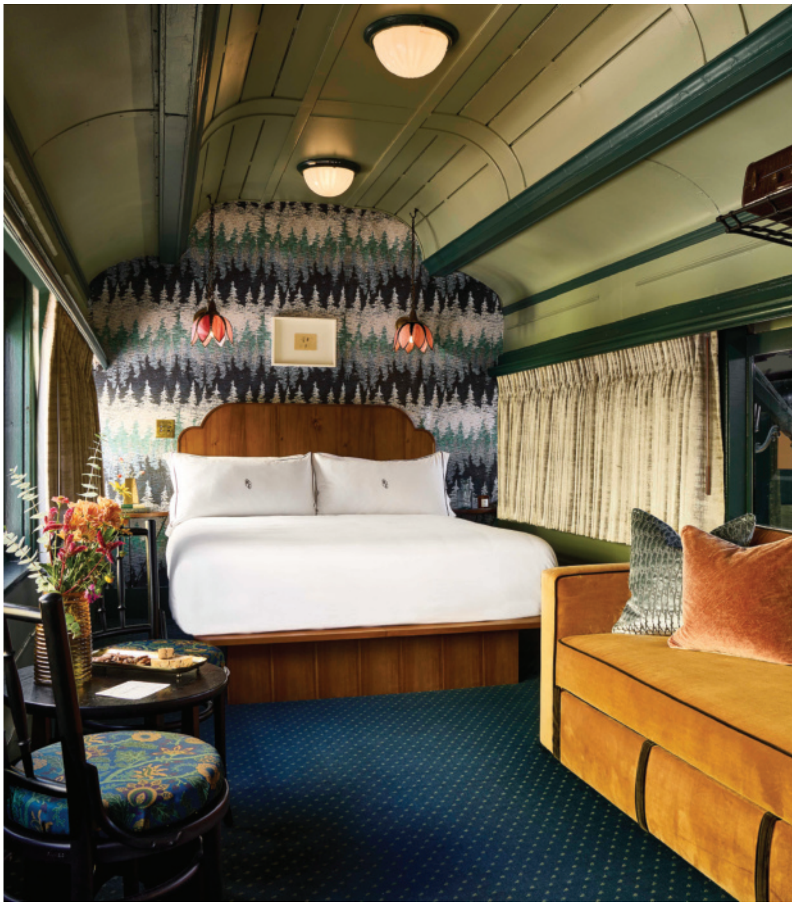
## WINNER

THE HOTEL CHALET AT THE
CHATTANOOGA CHOO CHOO
TENNESSEE

***The Highlights:*** Set on the campus of the iconic 19th-century Chattanooga Choo Choo terminal, the Hotel Chalet embraces the history of railway travel and the lodgings that emerged along the mountainous Appalachian terrain of the U.S. Twenty-five of the property's 127 guestrooms are housed in restored 1920s and 1960s-era Pullman train carriages that channel Victorian or midcentury sensibilities, respectively. Indoor and outdoor gathering spaces transport guests from the lobby to the cars, with gardens that embrace the French Nouveau landscaping, a lush courtyard flanked by a restored caboose, firepits, and an alpine-surround pool.


THE CHALET CAFE
COFFEE 3
TEA 3
LATTE 4
ESPRESSO 3
AMERICANO 4
CHAI LATTE 3
HOT CHOCOLATE 4
LONDON FOG 5
CAPPUCCINO 4
MIMOSA 8
PASTRIES 3
DANISH
MUFFIN
CROISSANT
PARFAIT 6
OPEN 7AM–12PM
35

*"One of the most magical parts of the design process was uncovering several historic relics throughout the campus, which were once a part of the original train terminal station completed in 1906." —Jenny Bukovec, Founder, Jenny Bukovec Studio*



**SOURCES:**
**DESIGN FIRM:** JENNY BUKOVEC STUDIO, NEW YORK **ARCHITECTURE FIRM:** RIVER STREET ARCHITECTURE, CHATTANOOGA, TENNESSEE **PURCHASING:** THE PARKER COMPANY **OWNER AND OPERATOR:** TRESTLE STUDIO **PHOTOS:** MATT KISIDAY

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# CREATIVE FOUNDATION

## ROOTED IN CURIOSITY, COLLABORATION, AND CRAFT, GOODRICH DESIGNS THOUGHTFUL SPACES WITH IMPACT

*By Katie Kervin*

Matthew Goodrich, principal of his New York-based design studio Goodrich, has cultivated an approach that is rooted in collaboration, curiosity, and pursuing the unexpected. With a career that spans more than two decades, including formative stints at Rockwell Group and AvroKO, Goodrich's perspective champions the art of storytelling in design while embracing a philosophy that every voice contributes. Now at the helm of his own firm, he has fostered a culture that values exploration, resilience, and the transformative power of learning through the unknown.

Collaboration is at the heart of the process. His team employs a distinctive framework he calls the "design foundation," a methodology that combines historical references, aspirational visions, and unexpected muses to create designs that feel both deeply personal and impactful on a wider level. It's an approach that encourages team members to contribute from their own perspectives, allowing inspiration to flow from all levels. "This is not a top-down design firm," Goodrich says. "The creative part of creating a design foundation is about discovering what will make each project truly special."

Since founding his eponymous firm in 2017, Goodrich has leaned into projects that push boundaries, taking on challenges that stretch the team's capabilities. Take the UBS Arena in Elmont, New York, home to the New York Islanders hockey team, which the studio tackled with little prior experience in either live entertainment or sports venues. It became a defining moment, reinforcing Goodrich's ethos: learning by doing and embracing the unfamiliar to create something extraordinary.

His vision for his firm isn't just about creating spaces; it's also cultivating a culture of trust and stability. "I wanted to create a design culture that I hadn't quite found elsewhere," he adds, "giving our team a foundation to feel comfortable but also the confidence to tackle things we've never done before."

Goodrich's own deep and varied experience has shaped his firm's growth; now counting 16 team members and expanding from interiors to encompass branding work for hotels and restaurant groups as well as product design. But it's his ability to lead with empathy and foster the innovative, team-driven ethos that defines his firm today, leading to standout projects such as Romer Hell's Kitchen hotel in New York, a hotel that garnered multiple wins in this year's Gold Key Awards. In the following pages, members of his multidisciplinary team share their perspectives.

MATT GOODRICH

PHOTOS: READ MCKENDREE, CRIS MOLINA, GIADA PAOLONI, AHMED SHUAU, AND COURTESY OF GOODRICH

THE GOODRICH TEAM AT SO & SO'S PIANO BAR
INSIDE THE ROMER HELL'S KITCHEN IN NEW YORK

*On being part of a small team with a big impact.*

Rosie Rainbow, Creative Director: At Goodrich, we strip away hierarchy. Everyone's voice is valued, whether you're an intern or a director. We sit at a round table where ideas from all facets of design are welcomed. With a multidisciplinary team—product and lighting specialists, branding experts—we approach projects holistically. Even when the scope doesn't officially cover every discipline, we pull from our collective strengths.

Megan Schababerle, Project Lead: I started at Gensler, a very large firm, and over time, I've worked at progressively smaller firms. In larger firms, your role can feel narrow, but in smaller teams like ours, you wear more hats and have a greater impact on both design and firm structure. Early on, even as a young designer, I had a seat at the table, and that shaped my goals.

Asli Uluaydin, Design Director: It's like the saying, 'It takes a village to raise a child.' It also takes a village to design. With all our disciplines—furniture, branding, interiors—working together, every component contributes to something exceptional. This all-hands-on-deck approach happens every day, and it's special.

Chris Rizzo, Creative Director, Brand: We don't have parts of the team segregated from one another. Everyone works collaboratively, learning and growing through different pairings on projects. This creates a culture where every team member has an opportunity to contribute and build their skills.

*On a multidisciplinary approach.*

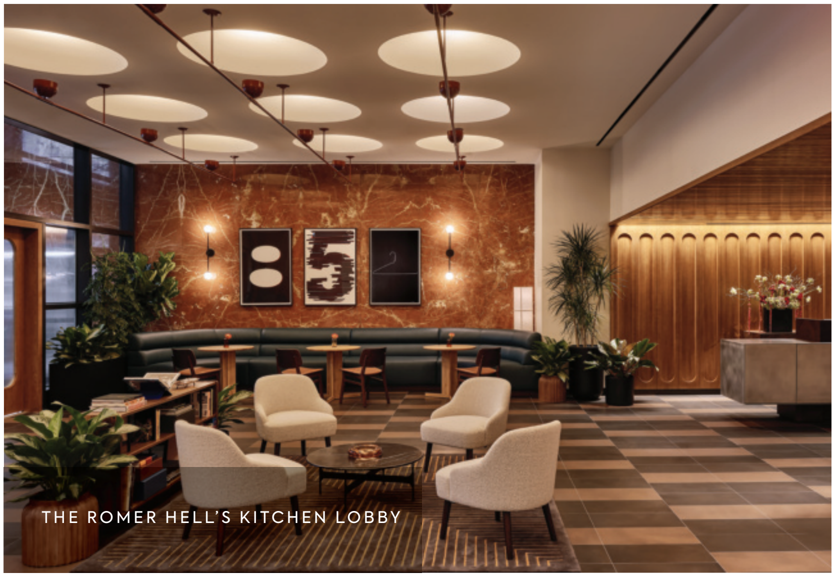
CR: From the start, we wanted deep thinking and storytelling baked into everything we do. Having all disciplines at the table early ensures a unified voice throughout the project. Matt also wanted to stay deeply involved in the creative process, and our size allows for that. Everyone's engaged and aware, ready to add that special touch.

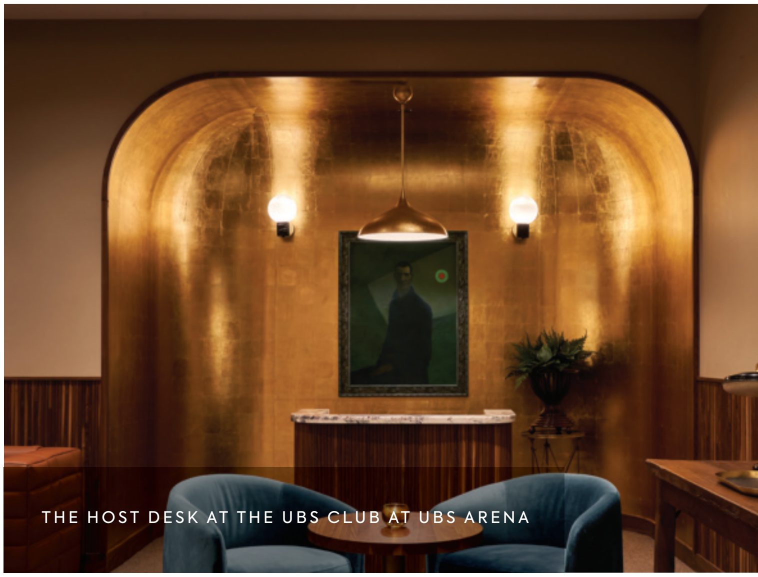
*On the design foundation.*

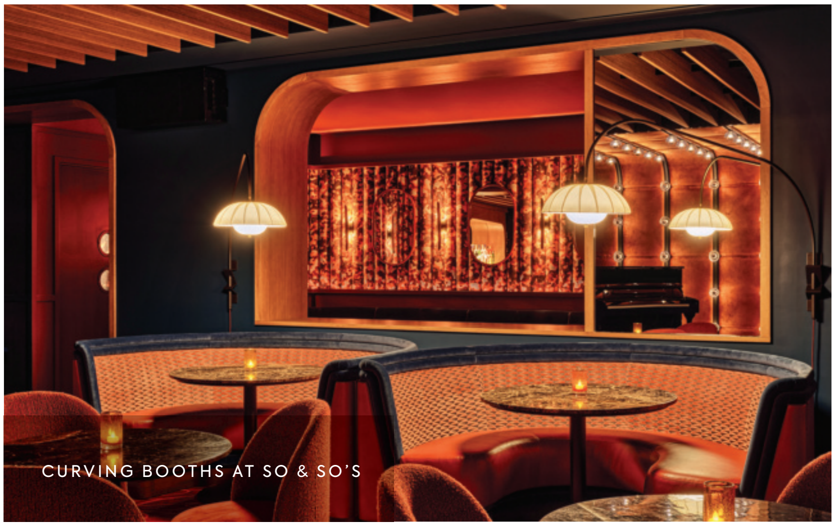
CR: Every project, no matter the scope, starts with the same place and the same thinking. We go through our design foundation process for everything—whether it's branding, interiors, or product design, we use the same research-driven approach. This ensures that even single-discipline projects benefit from insights across the team. For example, our branding strategy has really expanded, informed by the same conceptual thinking we apply to interiors. We've already been doing that thinking.

If you're selecting a doorknob for the project, go back to the design foundation and find a point of reference for it. It feels like such a small detail, but if you have that strong foundation, you should be able to go back to it for inspiration.

RR: We're all heavy researchers, and we always create a multifaceted design foundation that is based on research. Those can come from a number of different sources of inspiration—from the location or the city to the client's brief or aspirations, to the building or architect and the context the project might be in. This foundation informs everything—from schematic design to material selection, art curation, and branding. It ensures consistency and keeps us grounded throughout the process.


THE ROMER HELL'S KITCHEN LOBBY


THE HOST DESK AT THE UBS CLUB AT UBS ARENA


CURVING BOOTHS AT SO & SO'S

THE BAR AT CI SIAMO IN NEW YORK

AU: It's also very useful for clients. Design can be subjective, but when decisions are tied to a solid foundation, it's easier to gain their trust and alignment.

Hines Fischer, Lead Product Designer: The challenge with product is often what is structural about a product is also the thing that gives it an aesthetic. So there's an interplay between your concept and your end result. You're checking your work as you go that the whole thing's going to work. The first thing is that it should be useful, usable, and desirable. So you always start with the function in relation to the end user, and that can often guide the lion's share of the aesthetics.

***On convincing clients.***

RR: We involve clients in the discovery phase, ensuring their buy-in from the start. If something doesn't resonate, we adjust the foundation. The foundation's strength allows us to pivot while staying rooted in the project's core narrative.

CR: It's about finding common ground. If one concept thread doesn't resonate, we lean into another. The foundation keeps us aligned while allowing flexibility.

MS: The design narrative is really where we come in, but if you think about it from a full design project standpoint, there's a whole phase before us with the client where they're thinking about the form and the function that they want, but also the inspiration they're bringing to the table.

***On the Romer Hell's Kitchen hotel project.***

RR: Romer exemplifies our multidisciplinary approach. The client wanted a neighborhood hotel, and Matt lives nearby, so it was very personal. We designed the interiors, created custom furniture and lighting, developed the F&B concept, and had creative freedom in branding.

CR: For the piano bar, we suggested adding an apostrophe 's' to the name So-and-So, creating a character and story that influenced everything—from programming to the art and drink pairings. It gave the space a distinct personality. The name really influenced a lot of the brand and ID in the space as well as function of the music program. That was all part of the creative process.

HF: The building was designed by Morris Lapidus in the 1960s. [Matt and I love] to find ways interject a few references to what it originally was into the furniture and lighting. We looked at some of his other buildings, their interiors, finding old photographs in the neighborhood to pull the references from. Everyone has an idea of what things were like in the 1960s that's a little different than what it actually was. One of my favorite pieces is a four-sided sofa in the lobby made from big red-oak slabs, which is what subway benches are made from. The reception desk is made of a raw aluminum that gives it a lot of patina and it's going to continue to get interesting over time. You have these high-low elements together.

***On influences from other sectors.***

CR: [Working in industries like fashion and tech] taught me speed and efficiency. In tech or beauty, you're designing a final product, while in hospitality, you're creating an experience that unfolds over time. It's a different kind of storytelling.

MS: From retail, I learned about layering user experiences. In hospitality, the interiors become the statement, but they're layered with functionality and user interaction. Seeing how those layers evolve keeps the process exciting.

AU: My architectural background helps carry the conceptual ideation into detailed design. The small details—how materials come together, how spaces function—are just as rooted in the foundation as the big ideas.

***On design that is both fresh and timeless.***
RR: We avoid trends, focusing instead on designs that feel relevant but timeless. For example, at Romer, we preserved a striking orange marble wall from the building's original design, letting it shape the palette. We think about permanence and flexibility, ensuring elements can evolve without losing the space's integrity.

CR: It's easy to avoid trends if you aren't precious about a design aesthetic. If you're not trying to maintain a look and feel as a design studio every project is approached completely differently and there's a different design solution that's right for that client, for that space, for that time and place. Because of that, the idea of trends don't really cross our minds much, except for potentially something to avoid.

HF: My background and education wasn't in hospitality, I fell into it. When you're just doing product for a market, you do spend a lot of time thinking about what's on trend. One of the things I really fell in love with about hospitality is that you have the power to create a space where what's happening outside this box doesn't matter. Inside this box we can tell a story where a yellow spotted sofa makes all the sense in the world. When the whole story makes sense, even just visually looking at it from top to bottom, you can really do whatever you want inside it. You can create something timeless within your own rules.

***On lessons learned from challenging projects.***
RR: The UBS Arena project came to us when we were a very small studio. We did not have any completed work at the time and a big client took a chance on a real underdog. It was an amazingly collaborative effort to come together and really break every rule that has ever been done in arenas to bring a hospitality focus to a venue type that hadn't considered hospitality first in the past. We were able to break down preconceived ideas of how design should function in this project type. We challenged ourselves to bring both first-class hospitality and extreme durability for the amount of people and traffic that would pass through. Unlike a restaurant, for example, the design had to translate across different clientele—from hockey fans to pop music fans to Disney on Ice fans.

THE LOBBY AT THE MAYFAIR HOUSE HOTEL & GARDEN IN MIAMI

THE LOBBY AT THE KIMPTON SYLVAN HOTEL IN ATLANTA'S BUCKHEAD NEIGHBORHOOD

AN AERIAL VIEW OF THE STANDARD, HURUVALHI MALDIVES

CR: I am a massive sports fan and it was amazing to see how [we were able to] create an arena with real intimacy within it. You're there with 20,000 people but you can find personal moments with just your small group. This is not like other arenas you've been to for that reason.

***On finding inspiration.***
AU: As a creative, I'm always interested in alternate venues to experience art. Something like modern dance—the set design, the music, the choreography, the dance—it feeds the soul and contributes to what I do and adds to my creativity as an individual.

RR: It's important to make sure we are searching for a diverse set of references that inspire our projects, making sure that we're not always looking towards the European references that might be more commonly referenced in design. Trying to get diversity and inclusivity into the foundation of our projects.

CR: People are craving authenticity, I think more now than ever. We're finding in our conversations with clients and chefs that there's a desire to bring in a collaboration with an artist or a maker, to have more creative hands influence the experience. Although the leaps that AI has made are incredible, there will always be a need for human interaction. The more prevalent that is in design, the more people want to spend time with it.

MS: Trying to get out of my routine as often as possible. My friends know that I will always tag along to something they want to go to. Meet new people, see a different perspective. Having exposure to as many different things as you can—food, art, people—it's not one thing.

HF: I have a lower-brow answer. I'm really into space-age lighting and furniture, and the era of plastic furniture—which fell away because of its environmental impacts and also just perceptions of what luxury is. I'm interested in people experimenting with ways to save some of these designs. Goby was recently working on new ways to mold some fiberglass classics. It's amazing to look back at designs that are historical and how actually futuristic they are. **BD**

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## THE 2024 BEST OF BDNY PRODUCT DESIGN COMPETITION

Featuring 13 categories and chosen by a distinguished panel of hospitality design experts, the winners and finalists of the 2024 Best of BDNY Product Design Competition shine a spotlight on the creativity, innovation, and design that defined this year's trade fair. Congratulations to all who made the list!

*By Matt Dougherty*

### *THANK YOU TO THE 2024 JUDGES*

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**JENNY BUKOVEC**
BUKOVEC STUDIO

**RACHEL FISCHBACH**
DLR GROUP | BRAYTONHUGHES

**HENRI MUNYENGANGO**
IHG HOTELS & RESORTS

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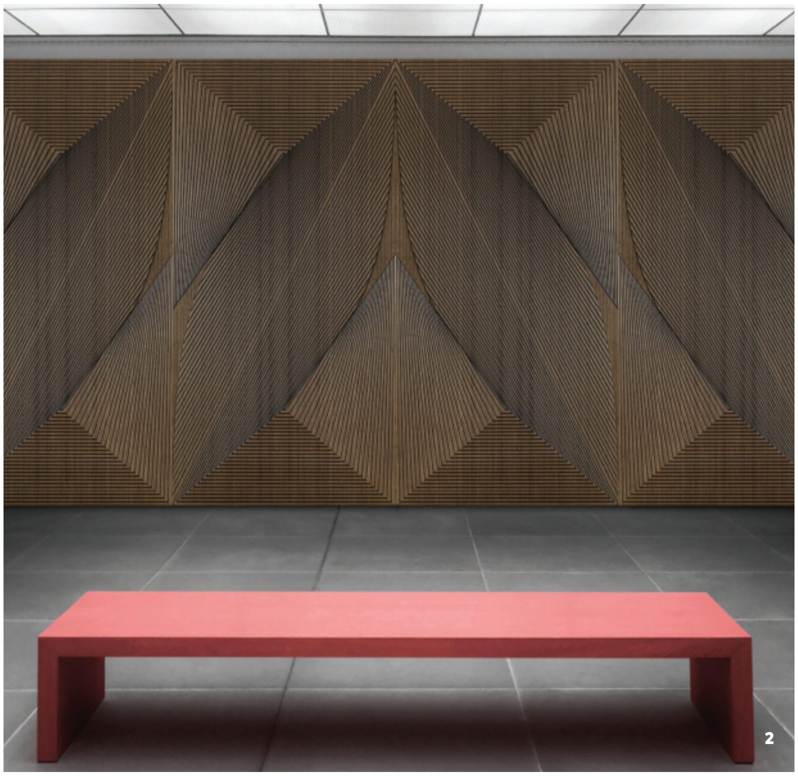
# ARCHITECTURAL MATERIALS

*WINNER (LEFT)*

**1. DECORK MEDITERRANEO FROM DIASEN | DIASEN.COM**
Combining cork and clay locally sourced from the Mediterranean region, this wall solution is inspired by ancient cocciopesto paints. Flexible, breathable, and protected against mold and condensation, it is easily applied by brush, roll, spraying machine, and trowel.

*FINALIST*

**2. PLEAT&WEAVE COLLECTION FROM PLYBOO | PLYBOO.COM**
Conceived by fashion designer Kelsey Ann Kasom, the line is constructed with bamboo, which has a natural grain that aligns with the weave of Kasom's fabrics since both are shaped by an intrinsic rhythm of repeating lines.



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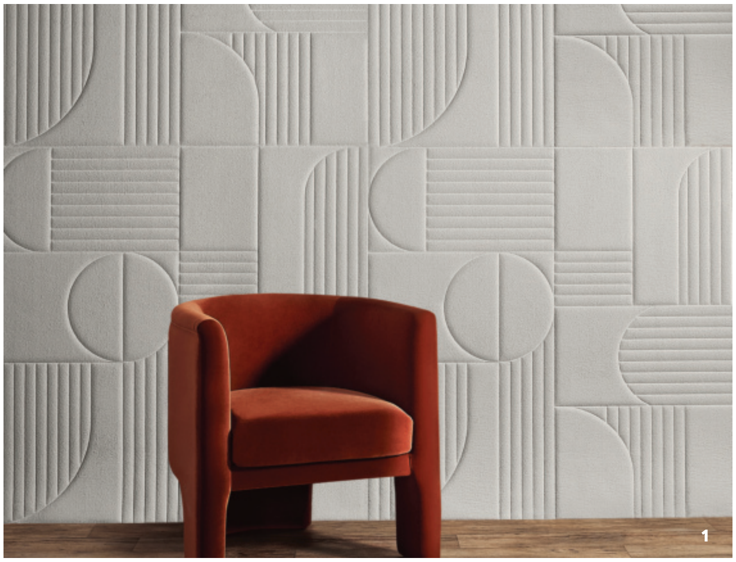
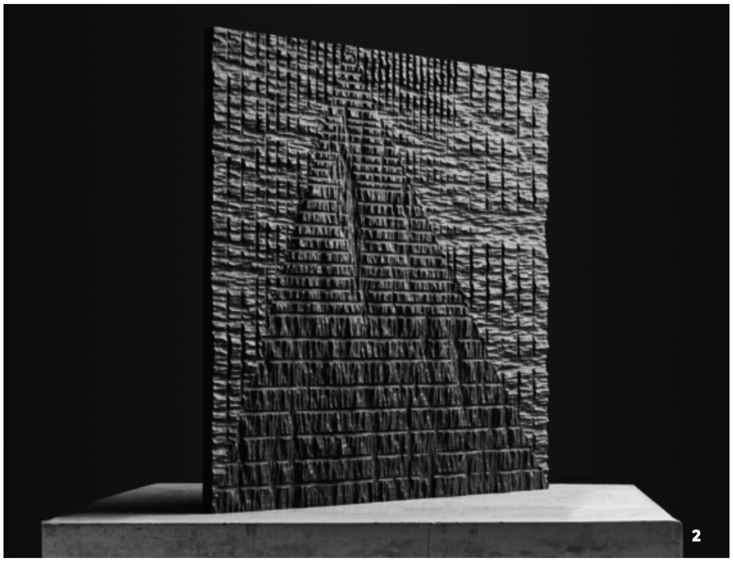
# WALLCOVERINGS





*WINNER*

**1. SOFT SURROUNDS FROM PHILLIP JEFFRIES | PHILLIPJEFFRIES.COM**

This large-scale, modern geometric pattern is crafted into a 3D application with sound absorption properties and a stain-repellant finish. Ideal for ceiling installations, it comes in four neutral colorways.

*FINALIST*

**2. BANSU FROM TILEBAR | TILEBAR.COM**

Inspired by shou sugi ban, the Japanese technique of preserving wood by charring its surface, the collection uses genuine marble slabs that are carved and left with a honed finish. The finished product is notable for its depth and organic movement.

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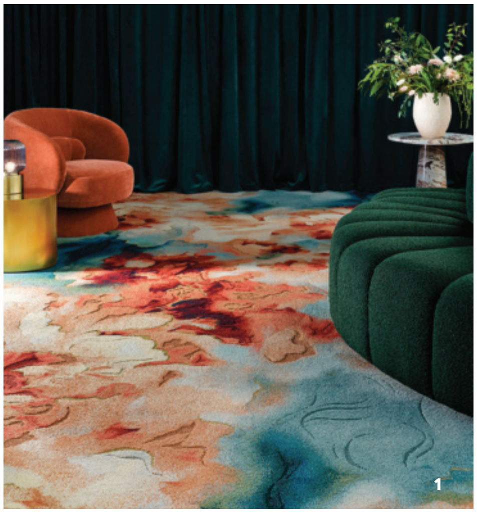
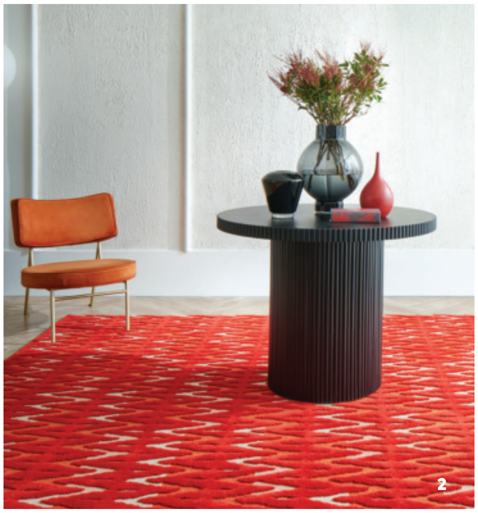
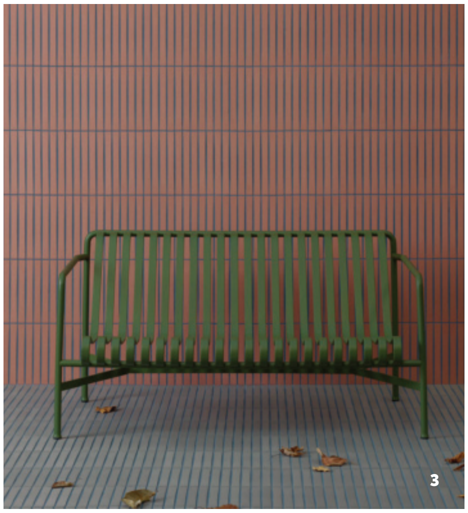
# FLOORING







*WINNER*

**1. AWAKEN FROM SHAWCONTRACT HOSPITALITY | SHAWCONTRACT.COM**

The rug and broadloom range celebrates traditional and digital art forms and the artistic process. It explores the tactile experience of paint gliding across paper, from vibrant brushstrokes to smooth watercolor blends.

*WINNER*

**2. TACTILE VERNACULAR HOSPITALITY FROM ROYAL THAI | ROYALTHAI.COM**

Textile artist and designer Mook V pays tribute to the diverse heritage of Thailand's Hill Tribe communities via a collection that weaves a dialogue between past and present to bring cultures and colors to hospitality.

*FINALIST*

**3. OSSO & BOTTONE FROM MUTINA THROUGH STONE SOURCE | STONESOURCE.COM**

Designed by Ronan Bouroullec and available in five shades, the ceramic flooring collection is crafted from unglazed porcelain stoneware using a full-bodied color mixture achieved through a blend of colored earth.

# FABRIC

*WINNER*

**1. MOMENTS OF WANDER FROM HBF TEXTILES | HBFTEXTILES.COM**
Christiane Müller's fourth collection with the company includes three indoor/outdoor designs that reflect the designer's desire to create a sense of nurturing across interior and exterior spaces.

*FINALIST*

**2. WRANGLER FROM DEMAR LEATHER | DEMARLEATHER.COM**
A bold yet durable denim transfer is applied to company's premium Bavarian suede, allowing the user to mix and match classic jean looks with base colors for hundreds of possible combinations.

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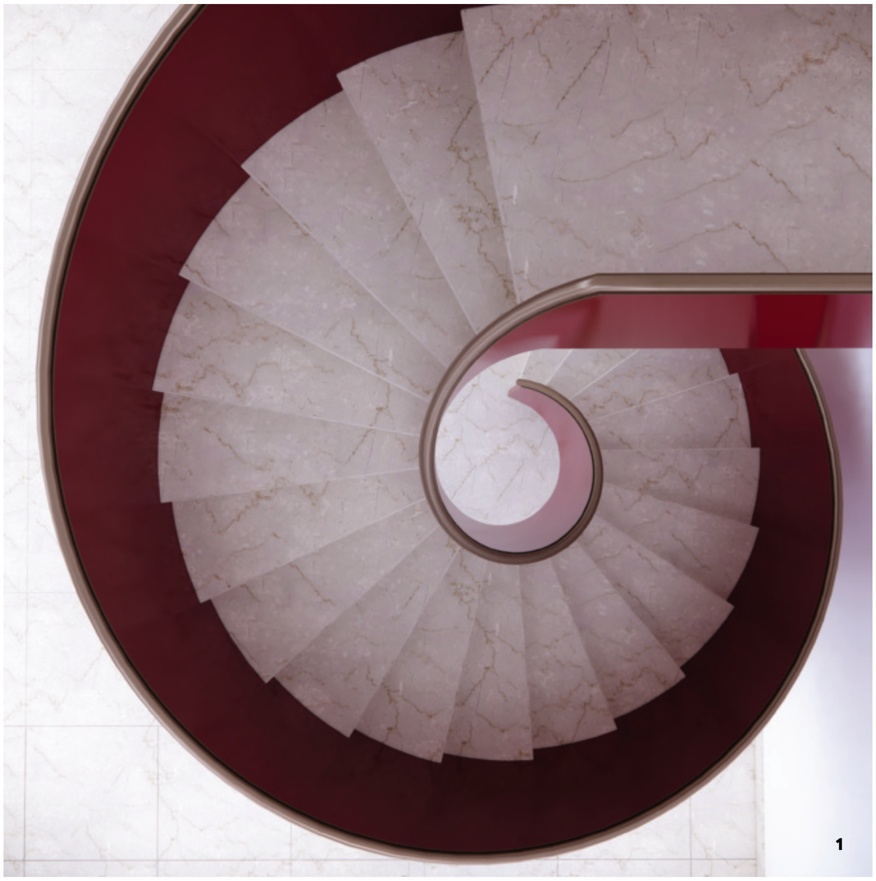
# ART & ACCESSORIES

*WINNER*

**1. GLOSSY RAL COLOR HELIX STAIRCASE FROM MARRETTI STAIRS | MARRETTI.COM**
The helix staircase features thick boxed stringers that provide a robust foundation and complementary handrails crafted from circular tubing coated in a layer of oxidized bronze. Press-folded iron sheets arranged in a ribbon-like structure support the steps and risers.



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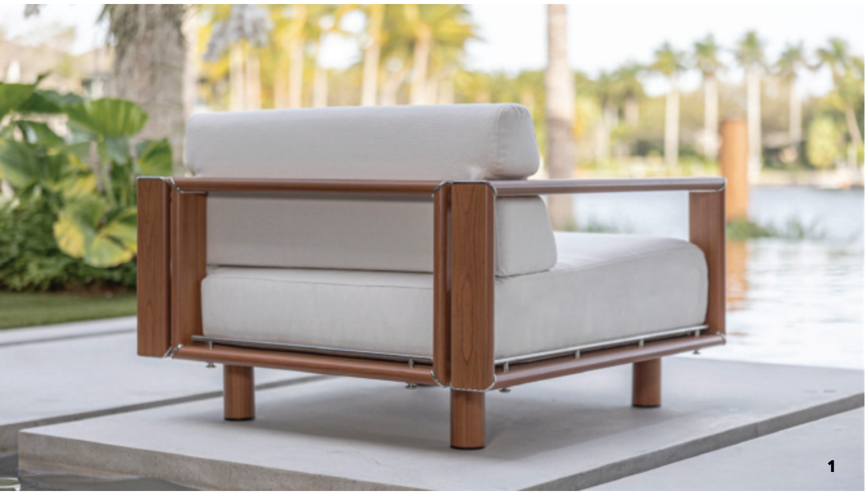
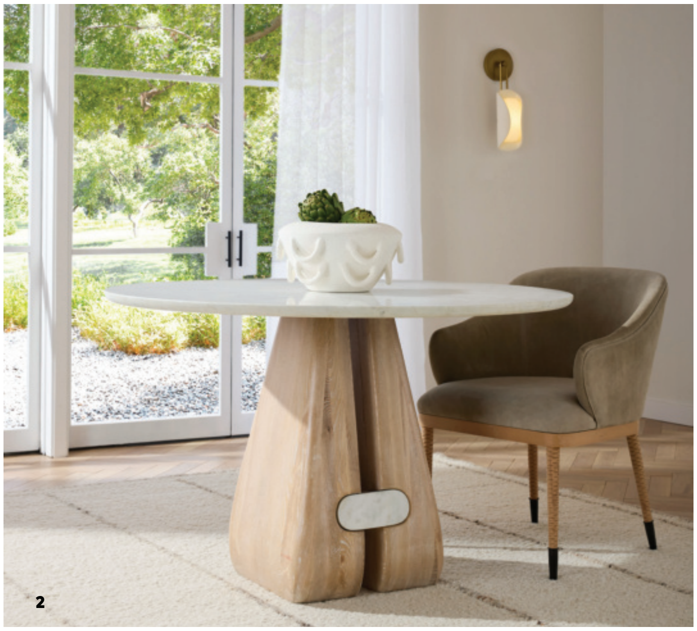
# FURNITURE





*WINNER*

**1. HORIZON COLLECTION FROM TUUCI | TUUCI.COM**

Merging natural offshore influences with onshore comfort and meticulous detailing, the collection blends clean lines, tailored finishes, and nautical-inspired materials so that its pieces fit either interior or exterior environments, as well as transition spaces.

*FINALIST*

**2. MELT ENTRY TABLE FROM ARTERIORS | ARTERIORSHOME.COM**

A collaboration with Workshop/APD, the limewash wood table creates a sense of airy lightness through its intentionally vertical design, while the white marble top explores the joining of soft, malleable forms.

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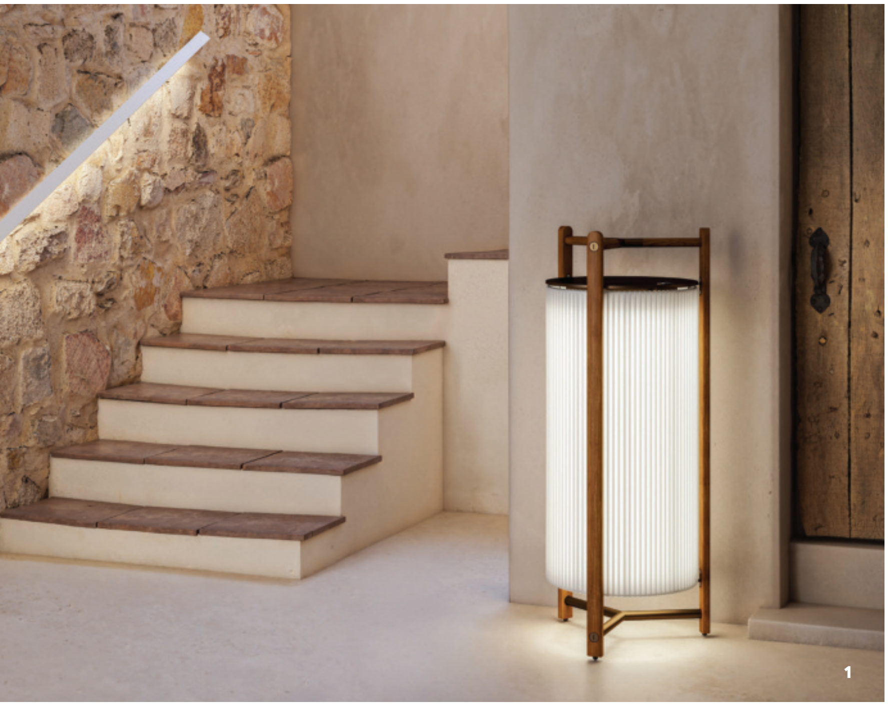
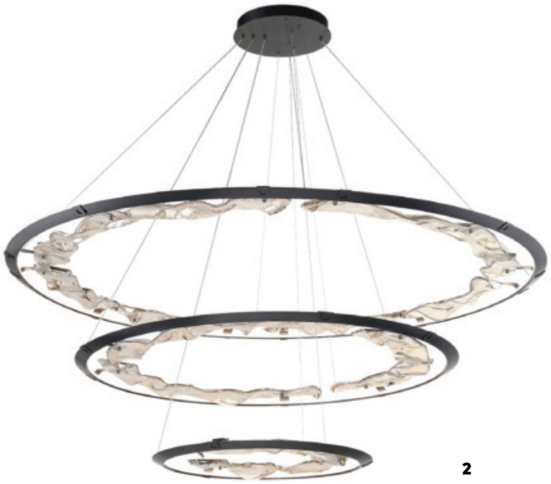
# LIGHTING





*WINNER*

**1. KANDO FROM BOVER | BOVER.ES**

Creating a warm, comfortable atmosphere.the light from the lamp is filtered through a ribbon for indoor versions and a nautical cord for outdoor versions. The color temperature is also adjustable.

*FINALIST*

**2. NETTUNO FROM LIB&CO. INC. | LIBANDCO.COM**

A tribute to the ocean's beauty, the collection, including the 3-tier LED option (shown), evokes the movement of water, while the metal basket ring blends modern elegance with an organic form.

# HEALTH & WELLNESS

*WINNER*

**1. INDOTERRA FROM DALTILE | DALTILE.COM**

Offering minimalist design within large formats, dimensional surfaces, and Daltile's StepWise slip-resistance technology, the line is suitable for floor, wall, exterior, and bath applications. Resistant to bacteria, mildew, and mold growth, the collection is also hypoallergenic and odorless.

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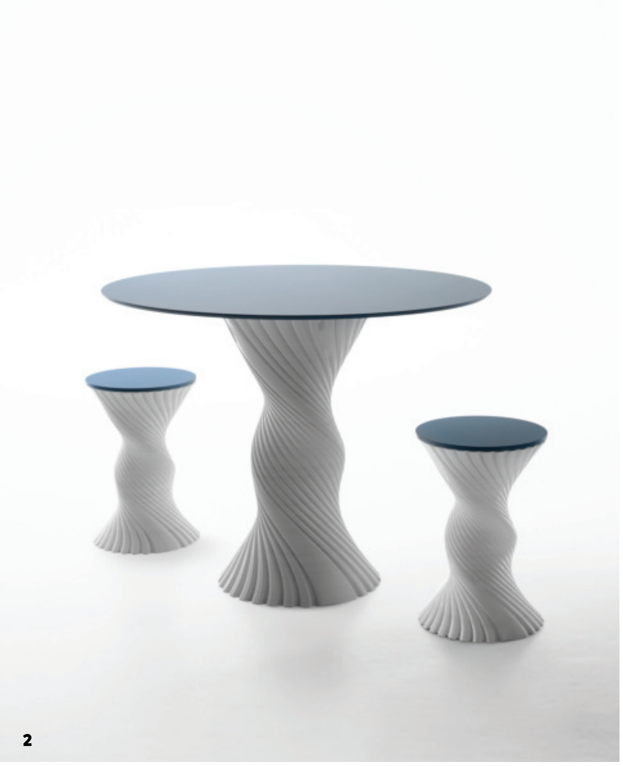
# OTHER

*WINNER*

**1. FRIDOM HORIZON, INDEL B THROUGH SAFEMARK | SAFEMARK.COM**

Defying traditional design, the sleek minibar reimagines vertical space with its horizontal design, making it perfect for wall-mounted or recessed installations. It also features an elegant glass door that opens downward for a touch of sophistication within its minimalist form.

# SUSTAINABLE



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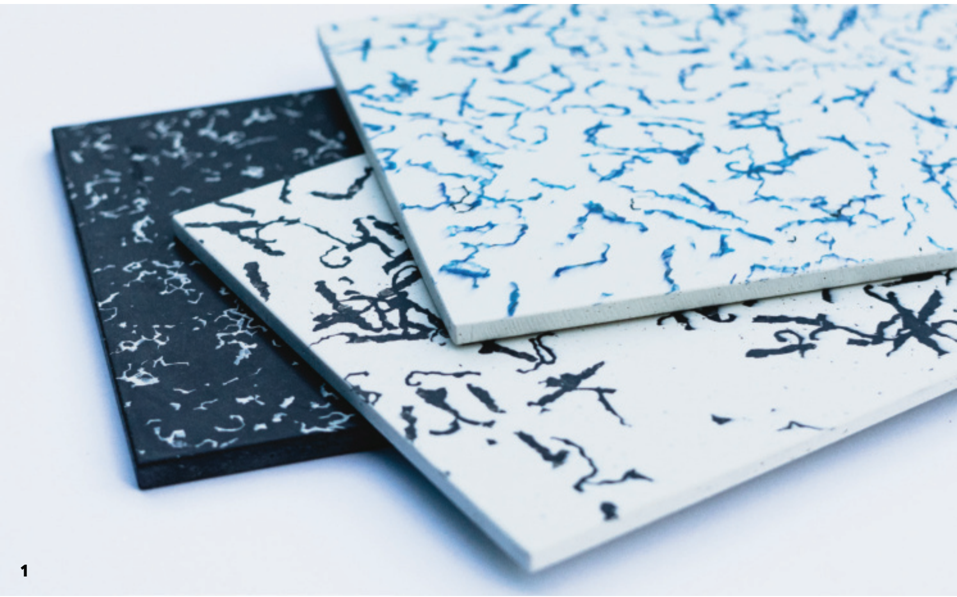

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*WINNER*

**1. POLYGOOD FROM THE GOOD PLASTIC COMPANY | THEGOODPLASTICCOMPANY.COM**

Made from recycled and recyclable plastic, this durable application is fit for tabletops, shower tiles, vanities, and more. Each panel is manufactured from post-consumer and post-industrial waste, such as CD cases, single-use cutlery, and household electronics.

*FINALIST*

**2. TORK FROM ELLI | ELLIDESIGNFURNITURE.IT**

Specifically conceived for hospitality, this table and stool designed by Karim Rashid are are made using additive manufacturing in compliance with the principles of circular design.

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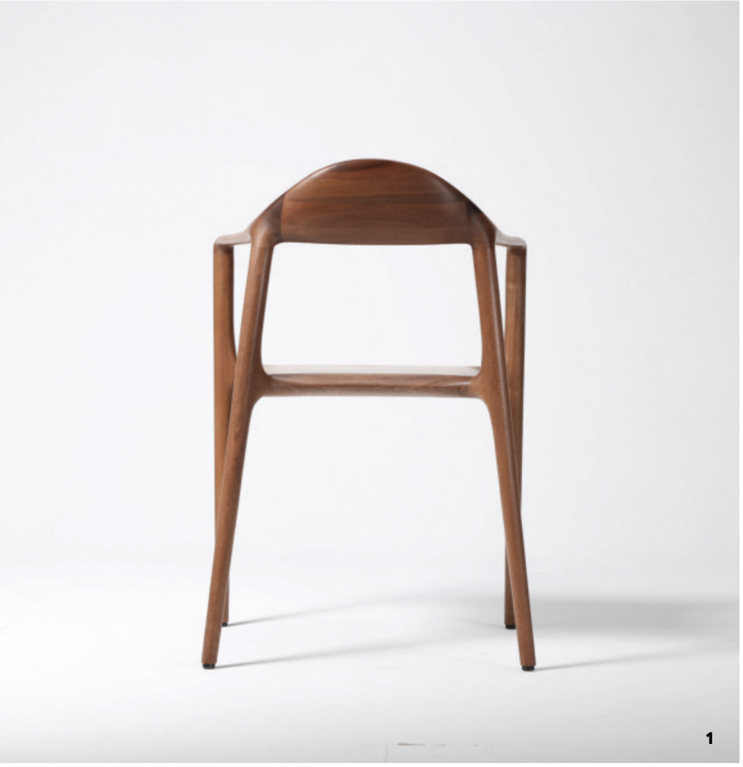
# SEATING



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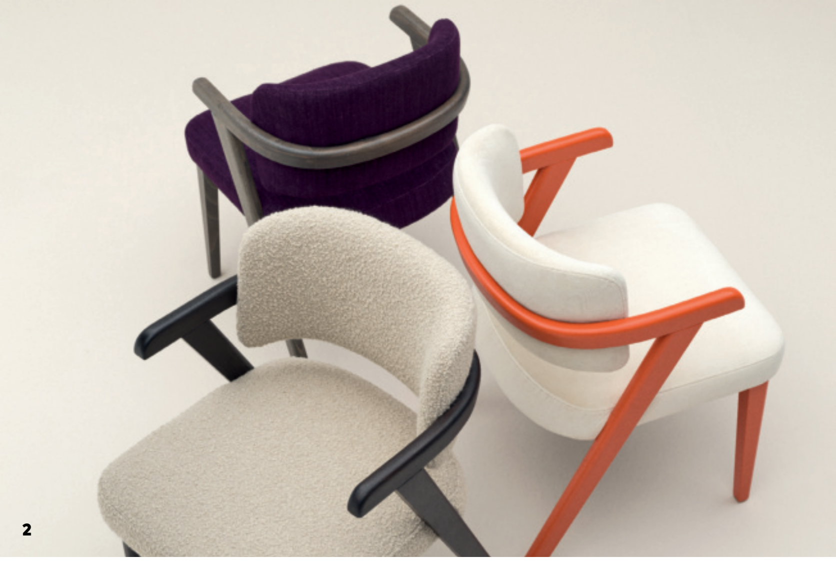


2

*WINNER*

**1. SAGRADA FROM MOBELLO | MOBELLO.COM**

The dining chair—with its ergonomic backrest, precision joinery, and finely textured finish—infuses European heritage with modern craftsmanship. Handcrafted from responsibly sourced European wood, its design celebrates traditional woodworking techniques.

*FINALIST*

**2. JUMP FROM SANDLER SEATING | SANDLERSEATING.COM**

Made from solid beech, the sustainably crafted line boasts back legs that rise on a diagonal to support the armrests. The backrest's gentle curve, meanwhile, appears suspended when viewed from behind.

# BATH & SPA

*WINNER*

**1. FULL PRIVACY RESTROOM CUBICLE WITH TOP OCCUPANCY INDICATOR FROM STERN ENGINEERING | STERNFAUCETS.COM**

Enhancing the Total Touchless Washroom concept by optimizing surface hygiene and minimizing cross-contamination risk, the cubicle features floor-to-ceiling partitions for complete privacy, making them an ideal option for gender-neutral bathrooms.

*FINALIST*

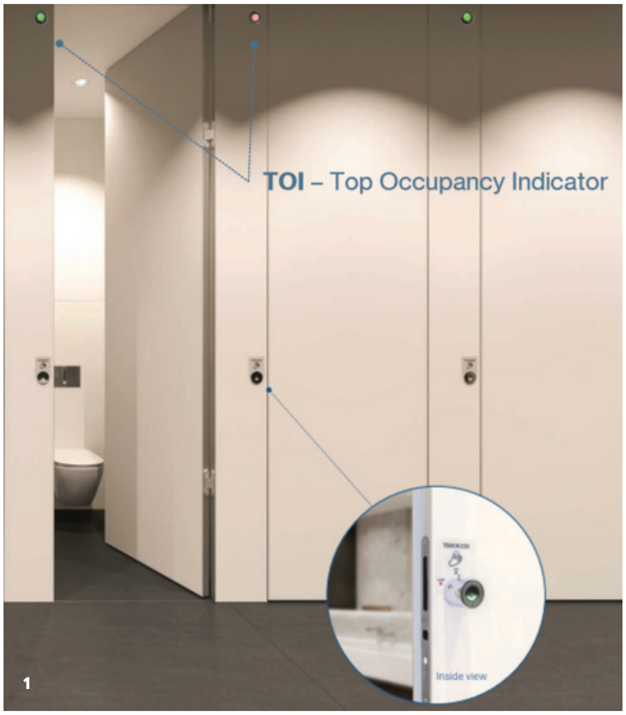
**2. INVIDIA FROM WINGITS | WINGITS.COM**

Used to conceal plumbing lines beneath the sink, the ADA-compliant shroud is crafted with nonporous solid-surface materials. The sleek, structural design comes in a variety of colors.

*FINALIST*

**3. VEIL SMART TOILET FROM KOHLER | KOHLER.COM**

Boasting a sophisticated style, ease of cleanliness, and adjustable bidet functionality, the toilet is sculpted with flowing curves in a honed-black colorway.



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# OUTDOOR

*WINNER*

**1. OCEAN MASTER VOILAIRE FROM TUUCI | TUUCI.COM**

The parasol's whimsical design flaunts a chic silhouette and intricate frame that creates its own focal point above and beneath its canopy. The three available sizes include the Mega Max, which sits atop 24 curved flute ribs, the Max, and the smaller M1.

*FINALIST*

**2. WORKSHOP/APD BY SUTHERLAND FURNITURE | SUTHERLANDFURNITURE.COM**

Pairing crisp upholstered seating and lounge pieces with striking tables, the collection bridges the gap between indoor and outdoor living.

*FINALIST*

**3. SEASHELL GRAND FROM DEDON | DEDON.DE**

The design of this wingchair evokes a sense of tranquility reminiscent of a seashell's embrace. Handcrafted by master weavers, it is made from Dedon's EcoCycle Fiber, which is 90-percent derived from renewable plant-based resources. **BD**

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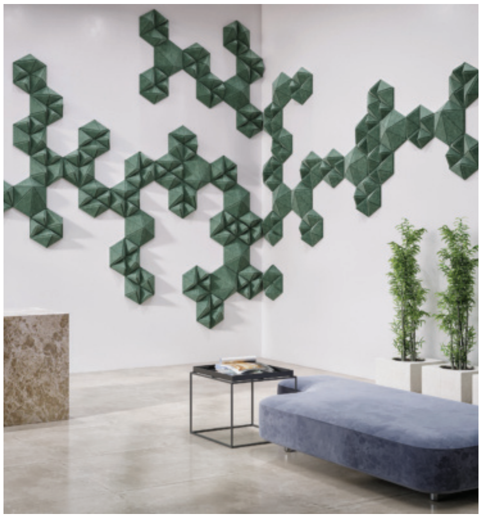
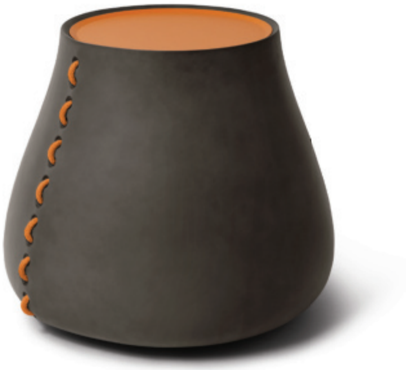
# Products to Know Now



**FOLDED POETRY**

**FOLDEDPOETRY.COM**

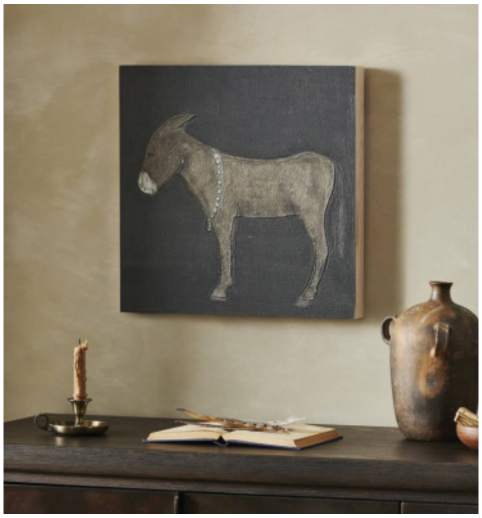
The eponymous acoustic artwork collection is inspired by the company founder's personal recovery from a traumatic brain injury. Three shapes—Diad, Triad, and Hexad—can be displayed into customizable arrangements as well as disperse and absorb sound waves.



**BELLY PLANTERS FROM BLINDE DESIGN**

**BLINDEDESIGN.COM**

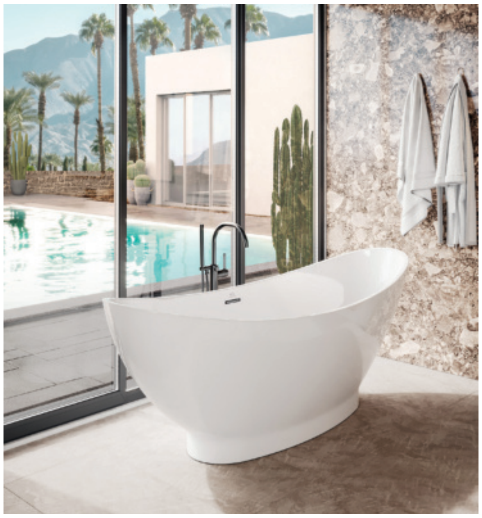
The Belly Planters play with the shape of a classic sack with their strikingly bold asymmetrical form, curvy proportions, and deep titular "belly." Three sizes are available in six distinct colors.



**BURRO FROM FOUR HANDS**

**FOURHANDS.COM**

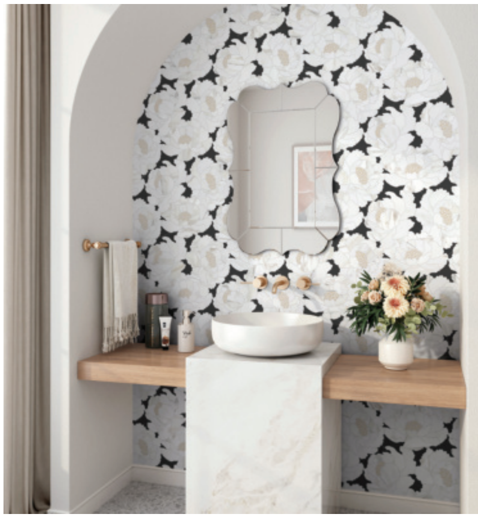
Texas-based painter and sculptor Paul Meyer started exploring artistic interpretations of donkeys while recovering from a life-threatening accident. He then partnered with Four Hands Art Studio to realize the final product: a painting titled *Burro*, which became his best-selling piece.



**COACHELLA FROM HYDRO SYSTEMS**

**HYDROSYSTEM.COM**

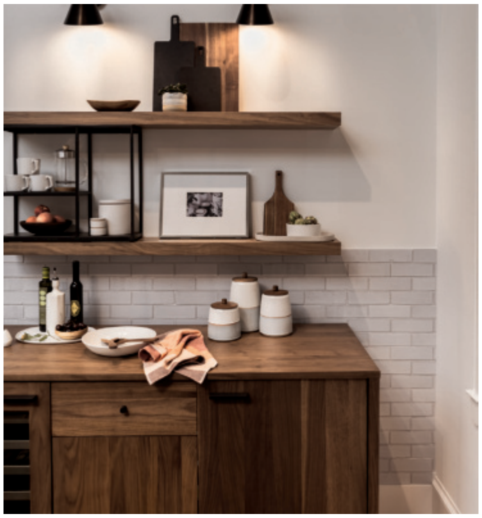
The freestanding bathtub is inspired by California's prolific midcentury design while taking cues from the residential rooflines of Palm Springs and Coachella Valley's architectural homes. The tub's fluid form unfolds like butterfly wings on both sides.



**PEONIA FROM TILE CLUB**

**TILECLUB.COM**

Informed by the beauty of peonies, the porcelain wallpaper tile translates the flower's graceful silhouette into a mosaic. Made from luxurious Italian marble, the petal-shape details lend a classic charm ideal for bathrooms, shower walls, and hotel and restaurant feature walls.



**EMERSON FROM ROOM & BOARD**

**ROOMANDBOARD.COM**

Showcasing clean lines and sturdy construction, the storage cabinet is crafted from sustainable domestic wood that seamlessly incorporates a refrigerator. A durable stone top is an optional add-on.

**GEO SCULPTED POOL TOWEL FROM 1CONCIER**

**1CONCIER.COM**

The towel boasts a simple yet sumptuous feel and features a textured geometric jacquard pattern with a subtle gray stripe at the hem. Both plush and durable, it is made with 100 percent cotton.

**LITZE FROM BRIZO**

**BRIZO.COM**

Combining a sleek design with functionality, the widespread lavatory faucet comes in high and low spout options. Its concealed, water-efficient laminar flow aerator ensures exceptional performance while maintaining its refined silhouette.

**METROPOLIS FROM JACLO**

**JACLO.COM**

Made of brass with a sleek, industrial style that offsets handles with a notch detail on a low-profile escutcheon, the faucet and trim handles also include a knurling texture that improves dexterity.

**WINEMAKER FROM NATIVE TRAILS**

**NATIVETRAILSHOME.COM**

Handcrafted in the U.S., the series captures the essence of California's wine country to bring sustainable, artisanal design to hospitality spaces. Upcycled French and American oak staves are soaked in wine during fermentation before being dried, wirebrushed, planed, and sanded.

**PLUMA FROM BUZZ**

**BUZZPRODUCTS.COM**

The industrial-inspired bottle and bracket system features a tamper- and theft-proof design. The brackets are easy to install and can house various bottle sizes, making refill and changeover quick and efficient.

**SEDONA CANYON FROM FOH**

**FOHWORLDWIDE.COM**

Taking cues from the vivid hues of a natural desert palette, the bath accessories are made from durable vegan leather wrapped around a high-grade metal structure for a contemporary edge.

DEEP IN SLUMBER
DO NOT DISTURB
PARADIGM TRENDS

**DREAM DOOR HANGER FROM PARADIGM TRENDS**
**PARADIGMTRENDS.COM**
One side of the Dream Door Hanger—reversible and made from faux leather—is midnight black and reads "Deep in Slumber," while the light, ivory-colored other side reads "Out on a Stroll."

**FLOWERS IN WONDERLAND FROM MULTIFORME**
**MULTIFORME.EU**
Six unopened artistic glass flowers and inverted gems extend into a vase in the collection inspired by Lewis Carroll's classic poem starring Alice. The pastel-hued buds reveal additional colors when lit.

**BARBADOS FROM HOTELSIGNS**
**HOTELSIGNS.COM**
Inspired by the serene beauty of its eponymous Caribbean island, the line's simple elegance makes a work of art out of the room number sign with three stacked organic shapes that replicate the ripples of a crystal-clear pool of water.

**BOTANIQUE FROM MAYER FABRICS**
**MAYERFABRICS.COM**
The Greenguard Gold-certified upholstery line embodies the essence of the French word for botany as it celebrates the beauty and discovery found in nature. Five patterns are offered on acrylic backing, including Bloom, Flora, Sanctuary, Valley, and Vista.

**MANCHAHA FROM JAIPUR LIVING**
**JAIPURLIVING.COM**
Using leftover yarn batches from consumer-facing production, the rug collection is made by weavers in rural India who are sent 50 color shades of wool and given complete freedom in patterns, guaranteeing each design is original and without wasted wool.

**MONTAGE WEAVES FROM KRAVET CONTRACT**
**KRAVET.COM**
This sophisticated textile collection includes eight patterns and 60 SKUs that boast rich earthy tones and textures. Each fabric combines bold geometrics with durability and stain resistance, making them ideal for high-traffic environments.

**DESIGN EMPORIUM FROM HALLMARK FLOORS**

**HALLMARKFLOORS.COM**

Part of the Serenity series, the collection offers coordinating colors perfectly suited for herringbone and basketweave pattern installations. Each plank is crafted with a premium sawn-cut wear layer.

**VICHY FROM KASTHALL**

**KASTHALL.COM**

The pure woven wool rug collection celebrates the classic pattern of the same name. This interpretation features the company's signature squares and stripes. Eight color options of the checkered pattern range from neutrals to bolder, more expressive shades.

**RENDEZVOUS OASIS FROM SIGNATURE FLOORING**

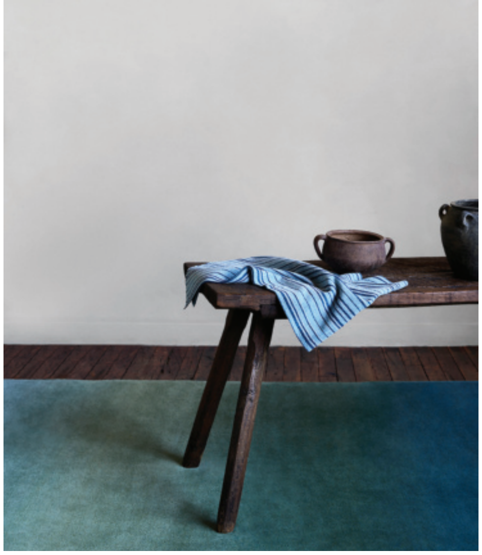
**SIGNATUREFLOORING.COM**

Part of a collaboration with Stacy Garcia Design Studio, the broadloom and carpet tile collection brings earthy tones and textures indoors across 12 patterns inspired by leaves, water, and organic textures.

**CAPE COD FROM WARP & WEFT**

**WARPANDWEFT.COM**

The rugs, hand-tufted in Thailand and customizable, feature designs inspired by rolling waves. Part of the Aquaslk collection, which exemplifies the company's commitment to sustainability, each pattern's luxurious fiber is made from plastic ocean waste.



**WABI SABI FROM PERENNIALS**

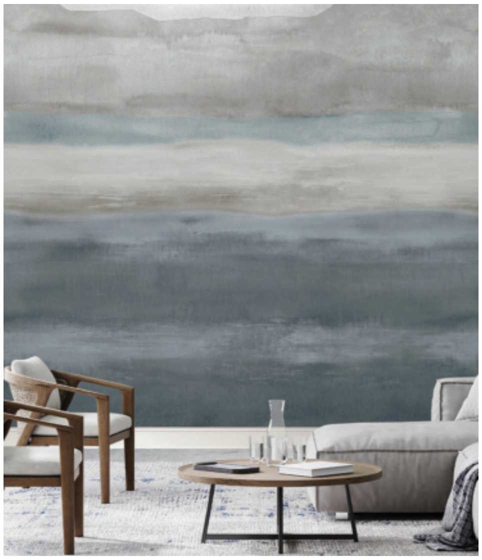
**PERENNIALSFABRICS.COM**

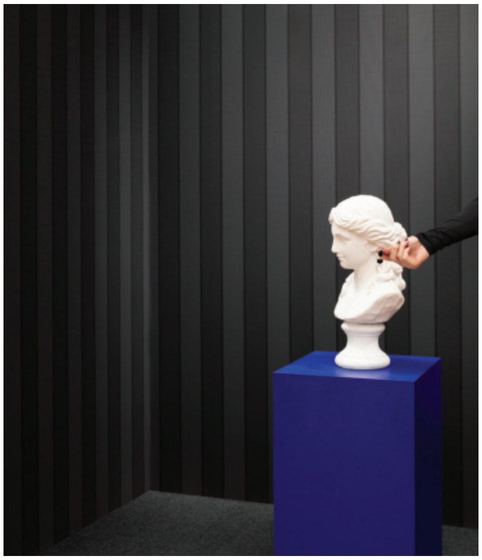
The collection's two new rug designs—plus the reintroduction of Cascade (shown)—blend art, comfort, and durability. Woven from 100-percent solution-dyed acrylic yarn, the line is fade-, mildew-, and UV-resistant and a fit for indoor and outdoor applications.

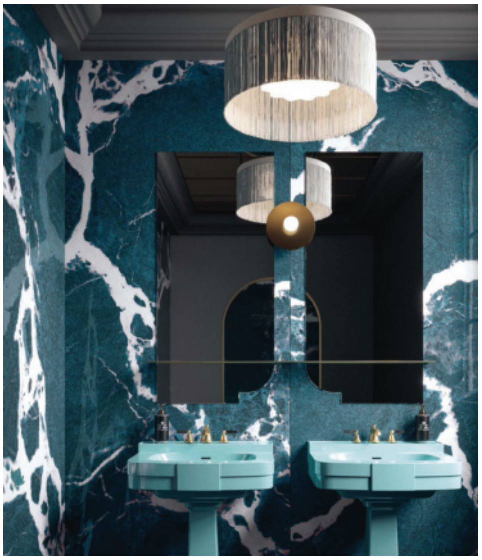
**ICONIC THREADS FROM TARKETT HOSPITALITY**

**TARKETTHOSPITALITY.COM**

This recyclable broadloom carpet collection combines such classic patterns as tweed, checkerboard, houndstooth, and plaid, allowing for easy mixing and matching. The ecofriendly line is made with 100-percent solution-dyed nylon and 10-percent preconsumer recycled content.



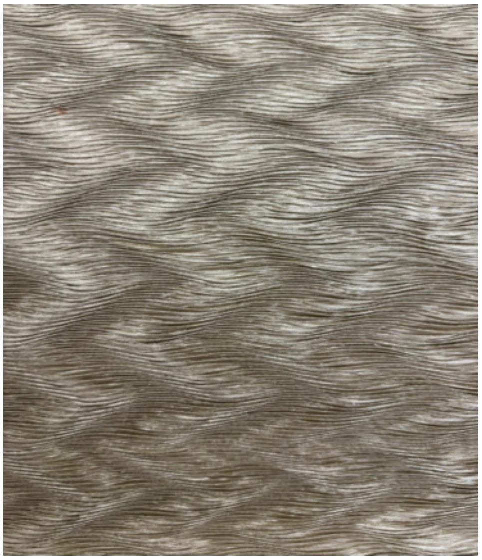


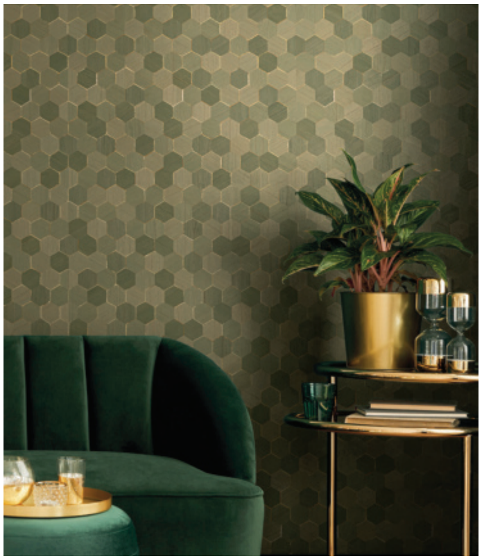


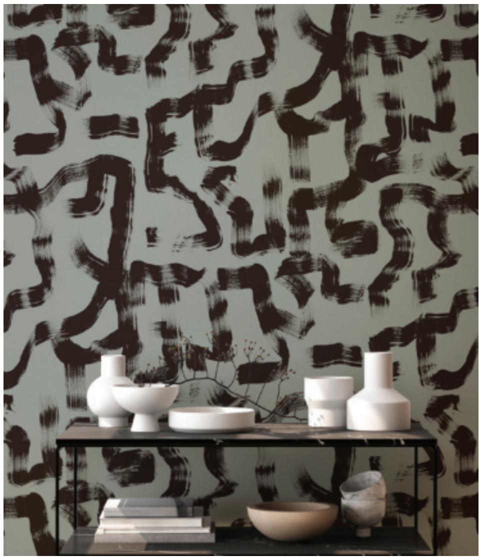
**DISTANCE FROM MDC INTERIOR SOLUTIONS**
**MDCWALL.COM**
Designed by Thom Filicia, the large-scale Type II wallcovering captures the ethereal beauty of a hazy horizon. Digitally rendered in serene watercolor-inspired brushstrokes, the pattern features sweeping horizontal lines in calming neutral tones.

**BLUE FROM WOLF-GORDON**
**WOLFGORDON.COM**
Inspired by the cooler nature of editorial fashion photography, the wallcovering line imbues sculptural patterns with a razor-sharp edge and practical color lines available in eight patterns.

**SODAI RUMORS FROM STONE SOURCE**
**STONESOURCE.COM**
Crafted with meticulous attention to detail, the glazed porcelain tiles deliver a vibrant fusion of colors and materials in an array of sizes. Five surface options are offered, including Colour Board, Samarcanda, Silkroad, Journey, and Majesty (shown).



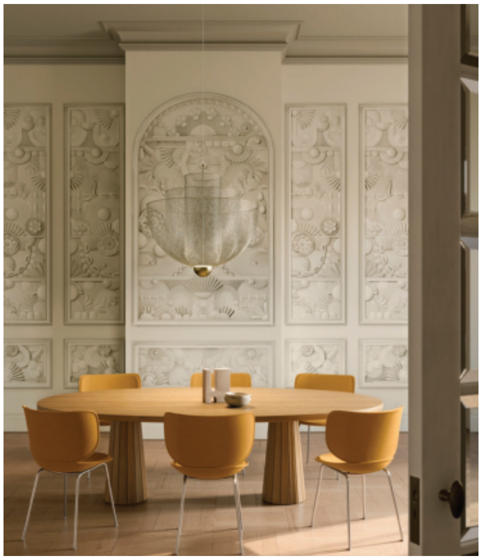




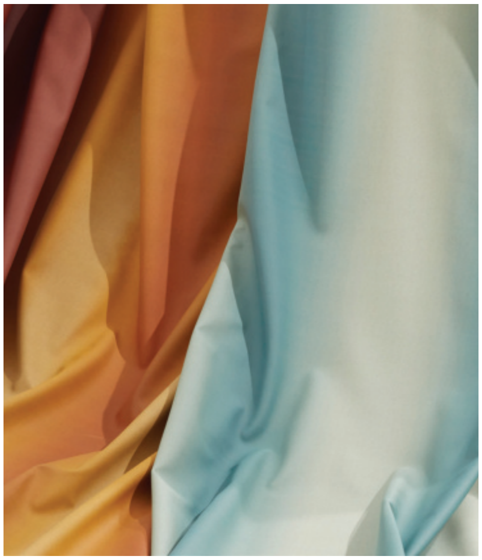
**ARTIZIA FROM ARTLINE GROUP**
**ARTLINEGROUP.COM**
The series of textile textured wallcoverings includes designs with embroidered patterns and surfaces with elegant foil colors. They also come with water-repellant technology, ensuring durability and practicality.

**AJIRO HONEYCOMB FROM MAYA ROMANOFF**
**MAYAROMANOFF.COM**
Nodding to the structural integrity of a beehive, the wallcovering is characterized by multi-hued hexagonal shapes made from paulownia wood that is handpainted and inlaid in an organic pattern with a metallic accent.

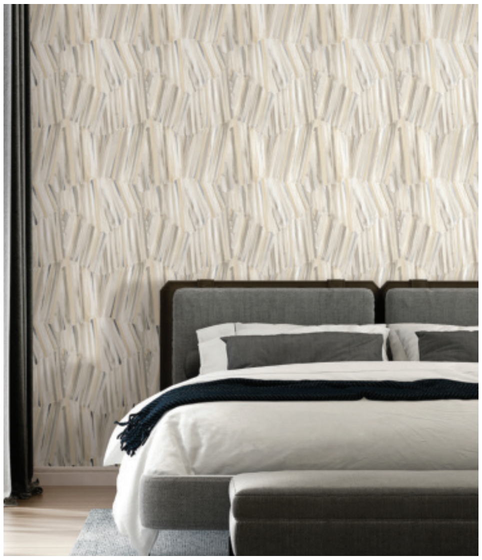
**RESONANCE FROM ASTEK**
**ASTEK.COM**
Handpainted by the in-house design team, the wallcovering collection captures the fluidity of thought through the expressive movement of brushstrokes. Each design reflects a state of calm, with free-flowing gestural marks that link to a serene stream of consciousness.



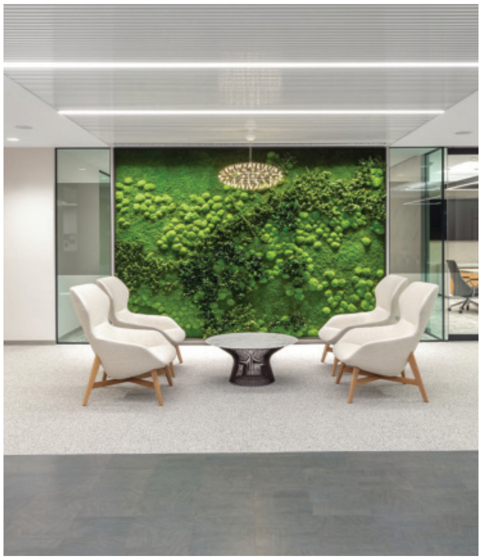
**GREENHOUSE GATHERING FROM ARTE**
**ARTE-INTERNATIONAL.COM**
Inspired by decorative moldings, the wallcovering evokes the sensation of peering through the glass panels of a greenhouse. The Art Deco offering comes in a monochrome palette reminiscent of plasterwork.



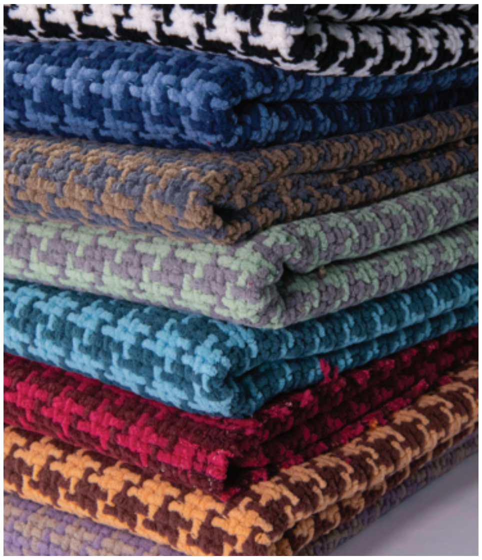
**IDYLLIC FROM CONCERTEX**
**CONCERTEX.COM**
The collection of coated fabrics acts as an ode to inner sanctuaries. Comprising two digitally printed silicone hybrid offerings, Aura (shown) and Hanabi, the line's subtle ombré gradation depicts the intricacy of textile collage.



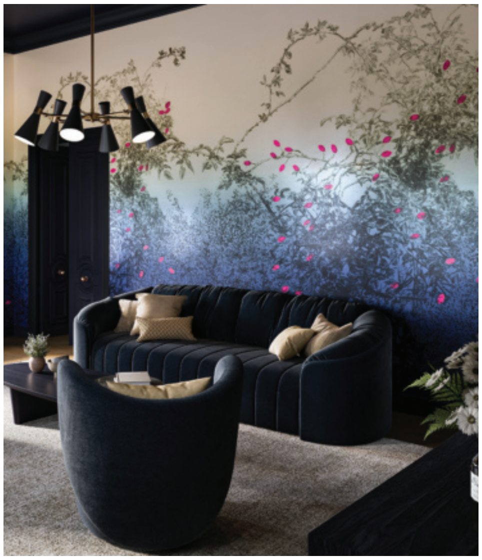
**HOSPITALITY WALLCOVERINGS FROM FABRICUT CONTRACT**
**FABRICUTCONTRACT.COM**
Ten patterns have been added to the collection, characterized by large-scale contemporary and abstract geometric designs with complementary textures. Fractured Rhythm (shown in colorway Almond) has a gentle shimmer.



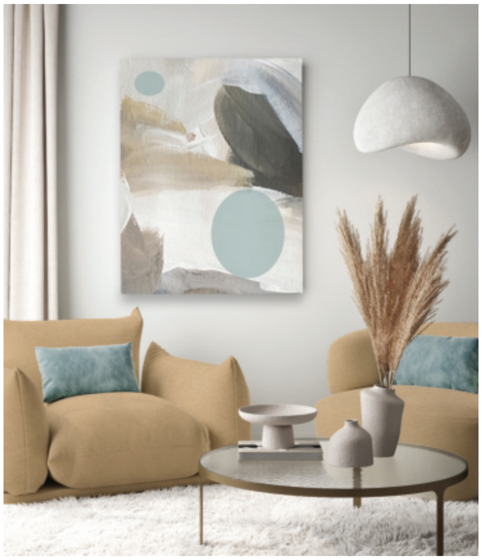
**3D BIOMIMICRY GARDENS FROM GARDEN ON THE WALL**
**GARDENONTHEWALL.COM**
These custom rock-scape gardens depict rock formations and flora in a lifelike form. Blending the intricacies of cliffs and boulders with the serenity of moss and plant life, the installations are crafted on 3D surfaces.

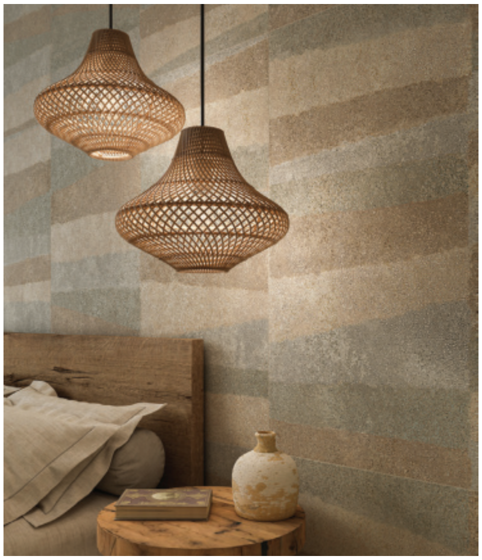


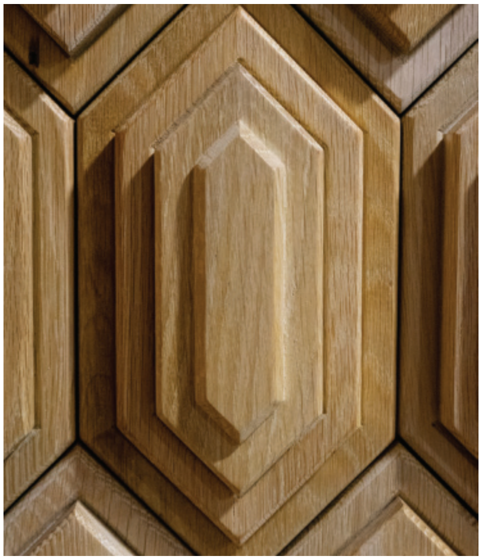
**MYRIAD FROM CULP HOSPITALITY**
**CULPHOSPITALITY.COM**
The patterns in this upholstery collection emerge like stars in the sky: distinct yet harmonious. Ranging from a maximalist chenille to a multicolored bouclé texture and a sleek, sophisticated velvet, the line comes in 61 hues.



**TRELLIS FROM INNOVATIONS**
**INNOVATIONSUSA.COM**
The large-scale, four-panel mural, shown in Hyacinth, features vibrantly colored leaves and vines that appear to climb up the wall. The subtle ombré background is printed over a metallic fabric-faced vinyl, which enhances the botanical motif with a warm glow.



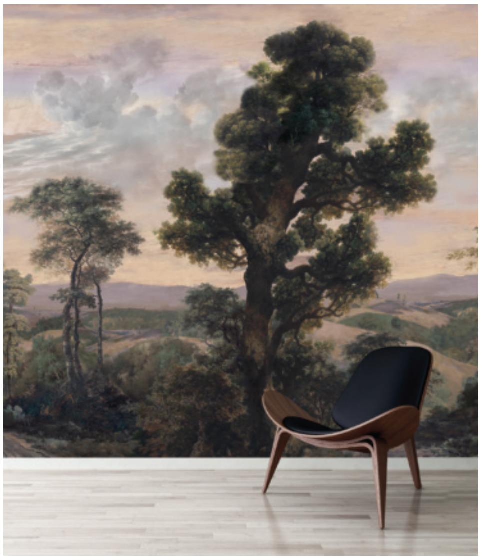


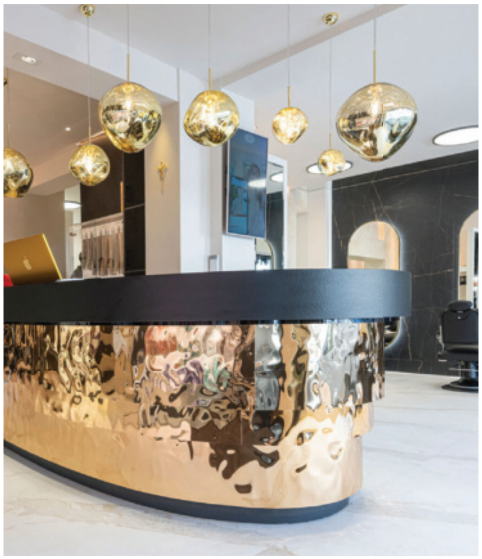


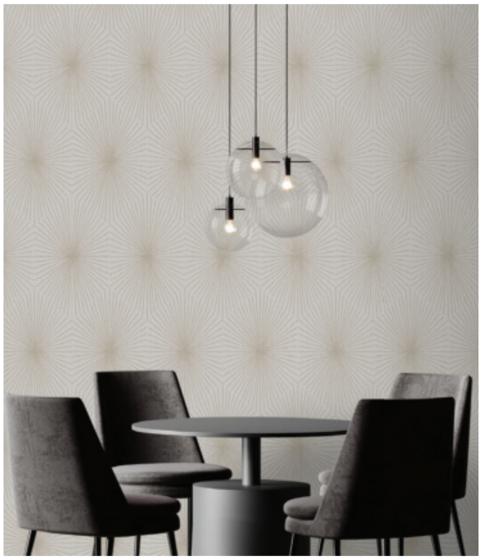
**PARIS FROM FABRIC INNOVATIONS**
**FABRICINNOVATIONS.COM**
The versatile upholstery collection of three patterns, one tweed (Coco), one vegan faux leather (Orsay), and one velvet (Madame Messieurs), is offered in a range of 40 colors. All three pass 50,000 double rubs.

**LEVATA FROM EMSER TILE**
**EMSER.COM**
Channeling Earth's beauty, the unglazed porcelain tile collection reflects nature's resilience, irregularity, and uniqueness. Four colorways are available in a range of sizes, thicknesses, and matte and brushed finishes, as well as non-slip and antimicrobial coatings.

**AZTEC HONEYCOMB FROM LUCILLE STUDIO**
**LUCILLE.STUDIO**
Three stacked layouts come together for one design available in many different materials. The 3D interconnecting tiles are suitable for walls, ceilings, and floors in both indoor and outdoor spaces.



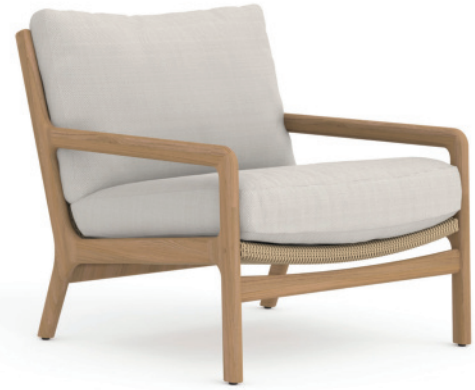


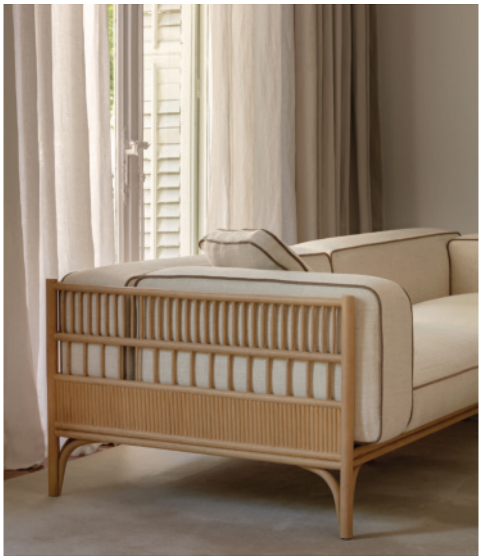


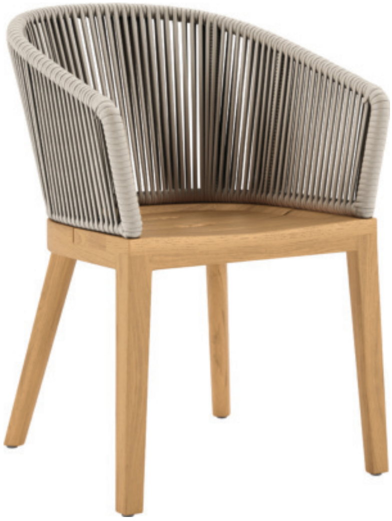
**MILLBROOK FROM LOOK. WALLS & INTERIORS**
**LOOKWALLS.COM**
Evoking the beauty of a Renaissance fresco and part of the larger Customs collection, the wallcovering is a sweeping panorama of a valley where lush forests stretch to the horizon, interrupted by winding paths and hidden clearings.

**ELEMENTS OCEANO GOLD FROM MATERIALS INC.**
**MATERIALS-INC.COM**
The mirror-like, golden wave design of this decorative surface creates a sense of visual movement while adding texture to walls, counters, and other surfaces. The 3D texture captures the light to create a radiant effect.

**ASTRA FROM KOROSEAL**
**KOROSEAL.COM**
Capturing the essence of the current Art Deco resurgence, the Type II wallcovering is a modern interpretation of the bold geometric styles of the 1920s and '30s. The starburst-inspired composition resembles radiating beams of light in nine colorways.



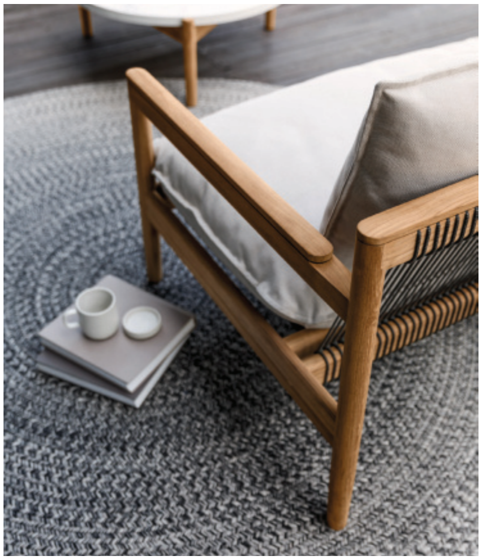


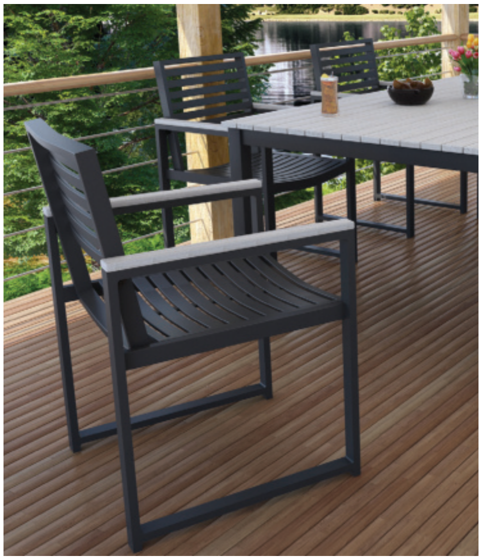


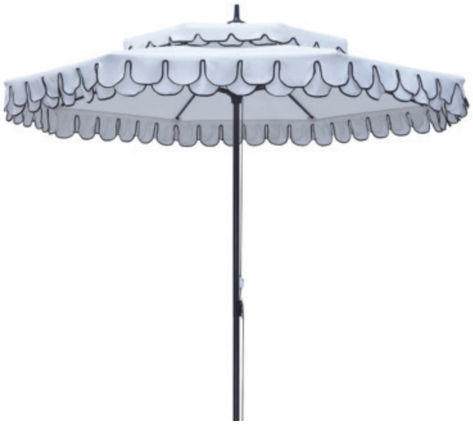
**MORELLINO FROM DANAO LIVING**
**DANAOLIVING.COM**
Designed by Toan Nguyen, the furniture line is influenced by midcentury design as it combines natural rugged fibers with soft lines. The series includes chaises, lounge and dining chairs, and sofas in teak and natural stone.

**CADENZA FROM EXPORMIM**
**EXPORMIM.COM**
A collaboration with David Lopez Quincoces, the rattan collection—which includes a loveseat, three-seater sofa, XL sofa, and two armchairs—is inspired by musical rhythms. The vertical rattan elements are arranged in an orderly manner to form the silhouette.

**HERON FROM JANUS ET CIE**
**JANUSETCIE.COM**
Crafted in naturally finished FSC-certified premium teak frames, the armchair features squared legs that are set at an alluring angle beneath the curved, integrated back and arms, which support the chair's handwoven polypropylene ropes.





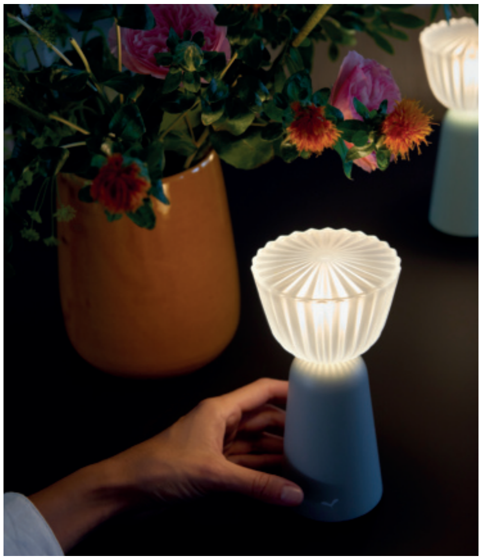


**SARANAC FROM GLOSTER**
**GLOSTER.COM**
Showcasing a solid teak frame that nods to midcentury design, the collection features contemporary lines and a back woven with outdoor rope in a rich raven color. The pillow-like cushions come in a variety of outdoor fabrics.

**HIXON FROM COVERS AND ALL FIBERBUILT**
**COVERSANDALL.COM**
The outdoor series varies in aesthetics, from an urban contemporary style to a rustic country feel. The customizable deep seating, sectional, and dining options offer a range of colors and a variety of arm treatments, tabletops, seat back heights, and fabrics.

**PHOENIX FROM FIBERBUILT**
**FIBERBUILTUMBRELLAS.COM**
Engineered with aluminum hubs, joints, and finial, as well as fiberglass ribs, the umbrella provides strength and flexibility. The double-tier canopy is made of furniture-grade, solution-dyed acrylic and comes with an adjustable single valance.

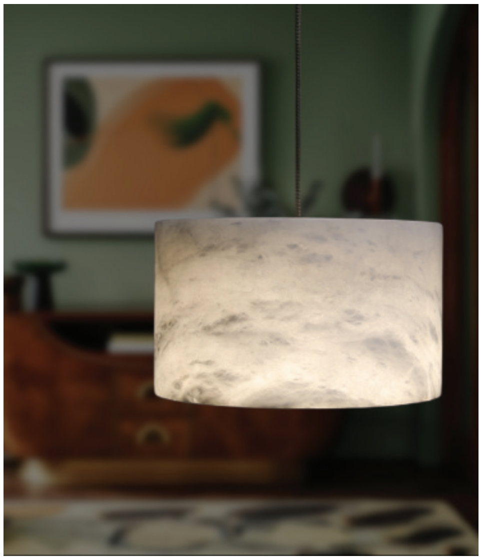
**JUNO NOCHE FROM DESIGN AND DIRECT SOURCE**
**DDSTILE.COM**
The tile collection features intricate Art Deco floral patterns and surprising depth. Made from high-quality glazed porcelain, it is crafted with commercial areas in mind.



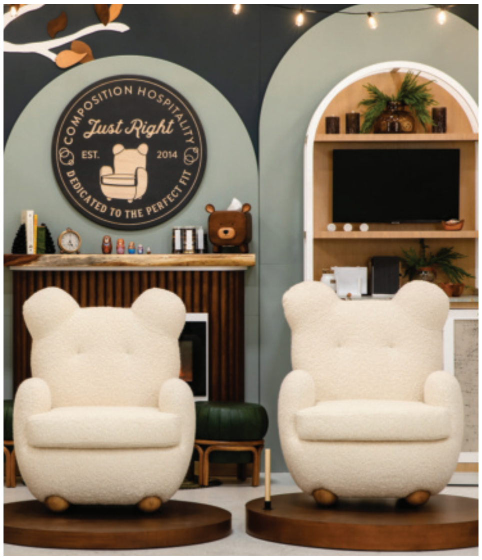
**SWIING FROM FERMOB**
**FERMOB.COM**
Designed by Tristan Lohner, who was inspired by both the rhythm of jazz and the fluid movement of swing dance, the lamp combines artistic elegance with practical functionality. The simple side-to-side tilt makes it easy to turn off and on.

**RHYME AND REASON FROM MARAZZI**
**MARAZZIUSA.COM**
The ceramic wall tile assortment boasts a rich color palette plus a terracotta colorway. The saturated hues partner with a variety of textures to create a chic wall tile design for a unique surface feel.

**STRATA FROM LUSIVE**
**LUSIVE.COM**
The chandelier features cascading tiers of leather strands in rich emerald tones and warm neutral hues. Light beams from a central satin brass canopy, and the chandelier's overall height is adjustable.



**PETRA FROM SUNLIGHT2**
**SUNLIGHT2.COM**
The pendant is crafted from premium white alabaster sourced from Spain, with each handpicked stone showcasing distinct natural beauty and grain patterns. The clean, minimalist design also features an adjustable dim-to-warm LED light engine.



**THE THREE BEARS FROM COMPOSITION HOSPITALITY**
**COMPOSITIONHOSPITALITY.COM**
Inspired by Goldilocks and the Three Bears, the company's Perfect Option is the result of experimenting with varying levels of firmness, resulting in Superior Soft, Superior Medium, and Superior Firm foam options.

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# SAVE THE DATE

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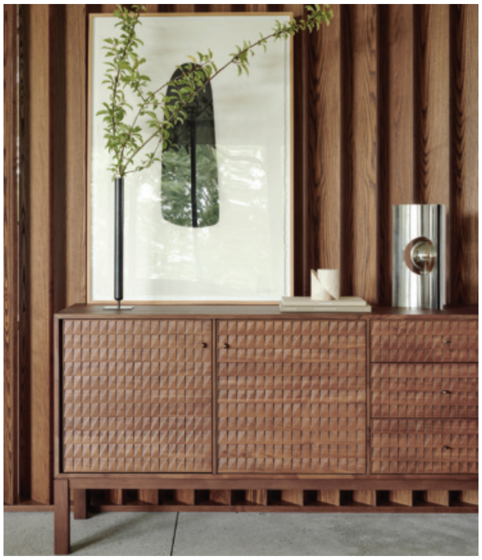
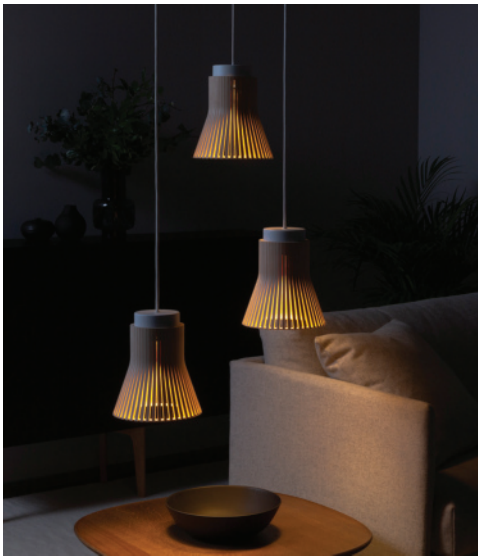
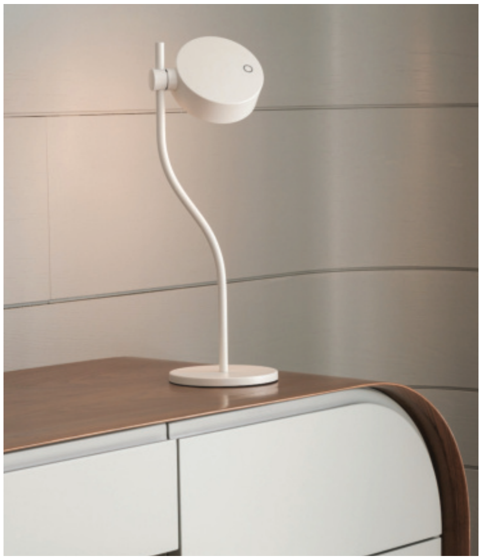
**NOUVEAU FROM STABLETABLE**
**STABLETABLE.SE**
Defined by its sleek curves, Scandinavian elegance, and contemporary lines, the table is crafted with modern restaurants, cafés, and bars in mind. Its self-stabilizing technology ensures its Queen Ann-inspired legs stand still and never wobble.



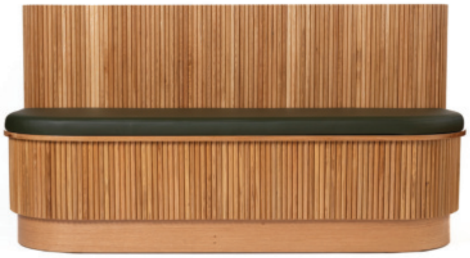
**SONO FROM ETHNICRAFT**
**ETHNICRAFT.COM**
Featuring handcarved panels, functional storage, and delicate casted brass handles, the sideboard is a blend of style and practicality. Two-door and three-door options are available, both with three soft-close drawers.



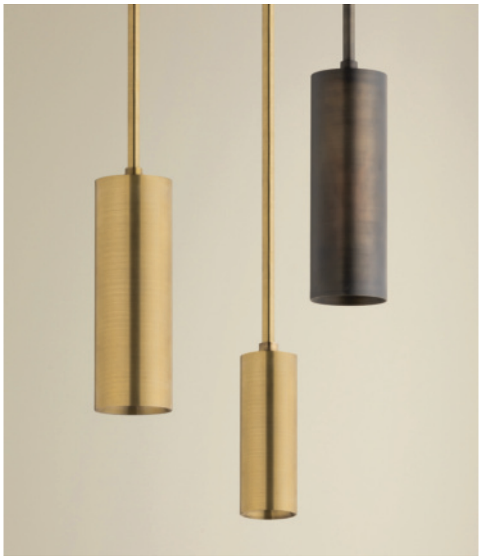
**PETITE FROM SECTO DESIGN**
**SECTODESIGN.FI**
This lamp blends playfulness and functionality with its swinging wood shade. The focused yet cozy light source is ideal for intimate spaces as both a standalone fixture or grouped in multi-piece installations.



**SUPER O FROM ZAFFERANO AMERICA**
**ZAFFERANOAMERICA.COM**
The portable lighting collection of table, floor, and ceiling lamps is powered by a cordless, rechargeable LED module that magnetically attaches to its frame, allowing for 360-degree rotation.



**RUSSELL FROM OLD DOMINION FURNITURE CO.**
**OLDDOMINIONFURNITURE.COM**
Featuring wraparound white oak tambour paneling, the booth series is both sleek and modern. It is customizable in length, height, and wood species, and includes single booths, double booths, and banquettes.



**CSL LUXE FROM CSL LIGHTING AND HUDSON VALLEY LIGHTING**
**CSLLIGHTING.COM | HVLGROUP.COM**
The collaboration led to the Luxe Cylinder (shown) and Pivot fixtures. The former is offered in elegant patina brass and distressed bronze finishes, while the latter features 60-degree tilt and 360-degree rotation.

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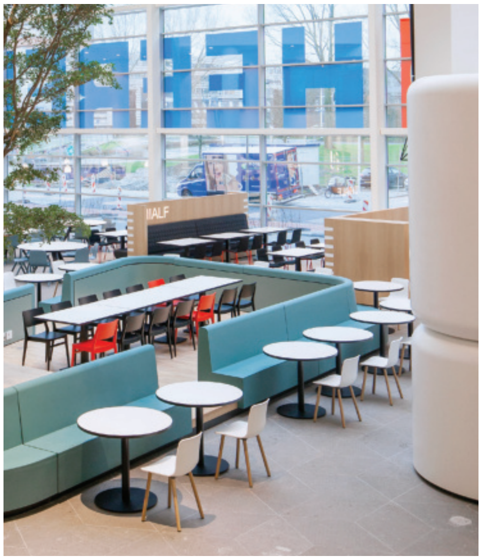

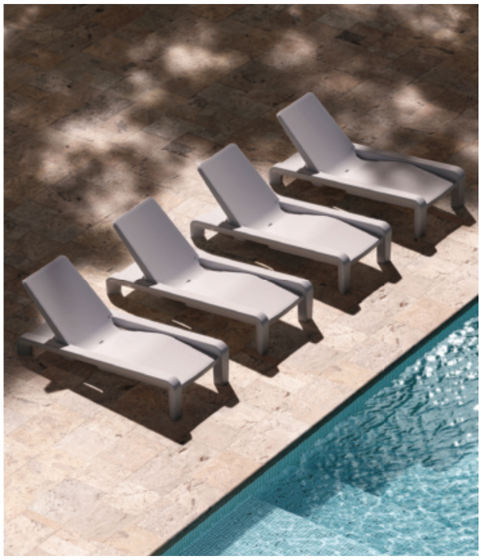

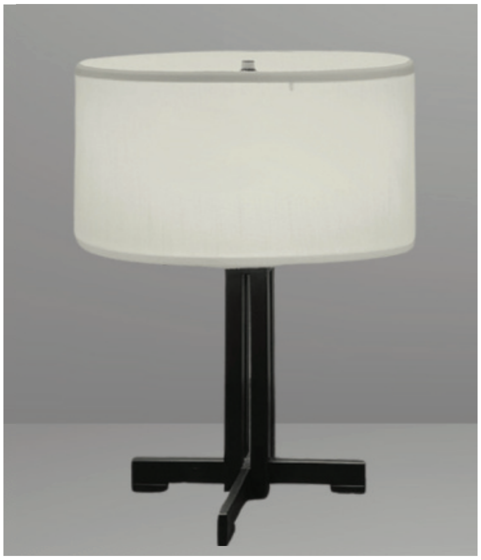

**FEEK FROM ORIGINAL WOOD SEATING**
**OWSEATING.COM**
The line of organically shaped seating is water-repellant, resistant to heat and cold, and easily cleanable. It is built entirely out of foam, meaning no wood or metal joinery.

**DECK CHAISE FROM TUPELO GOODS**
**TUPELOGOODS.COM**
The lounge chair features an ergonomic design that prioritizes comfort, with curves that conform to a person's contours. Its simple, sculptural form is made from marine-grade polyethylene that is UV-stable.

**FLIP SHADE FROM LIGHTING PROFESSIONALS**
**LAMPSPRO.COM**
The collapsable, washable, and sustainable shades are made of wrinkle-resistant terylene fabric so they can ship completely flat and arrive in pristine condition. With no styrene backing, the lampshade will never crush, break, flake, or peel.

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SEPTEMBER 30 | NEW YORK
DECEMBER 10 | DALLAS

**winter forum**
A BOUTIQUE DESIGN EVENT

FEBRUARY 12-14
THE HYTHE VAIL, COLORADO

**hospitality design summit**

MARCH 12-14
HILTON TULUM RIVIERA
MAYA, MEXICO

**BD match**
A BOUTIQUE DESIGN EVENT

APRIL 8-10
THOMPSON DALLAS

**hd expo+ conference**

MAY 6-8
MANDALAY BAY, LAS VEGAS

**hospitality design awards**

MAY 6
BELLAGIO HOTEL & CASINO,
LAS VEGAS

**[WOMEN in Design]**

MAY 6
MANDALAY BAY,
LAS VEGAS

**BD match + hospitality design CitySCENE**

JUNE 25-27
LONDON

**summer forum**
A BOUTIQUE DESIGN EVENT

JULY 21-23
THE LODGE AT SONOMA,
CALIFORNIA

**hdsiteseeing**

AUGUST 27
NEW YORK

**fall forum**
A BOUTIQUE DESIGN EVENT

SEPTEMBER 9-11
NEWPORT HARBOR ISLAND
RESORT, RHODE ISLAND

**hdnextgen forum**

OCTOBER 20-21
HOTEL VAN ZANDT, AUSTIN

**PC hospitality design platinumcircle**

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**BD | NY**

NOVEMBER 9-10
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| | |
|---|---|
| A Squared Design Design Studio | **5** |
| BAMM Renovation Group | **55** |
| BD Match - London | **49** |
| BDNY 2025 | **73** |
| Hospitality Design | **76,77** |
| Hospitality Design Expo 2025 | **75** |
| Cortina Leather | **50** |
| Furniture Atelier | **11** |
| House of Pontovi | **15** |
| Jaclo Industries | **9** |
| Mandy Li Collection | **C3** |
| Maya Romanoff | **C4** |
| Momentum Textiles & Wallcoverings | **3** |
| Paul Montgomery | **C2** |
| Tribu | **13** |
| Waterworks | **1** |

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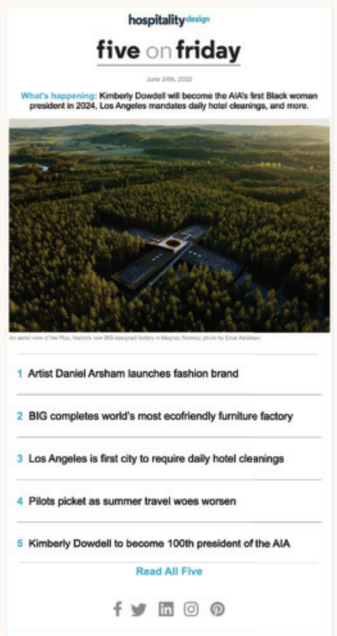


hospitality design

five on friday

June 24th, 2022

What's happening: Kimberly Dowdell will become the AIA's first Black woman president in 2024, Los Angeles mandates daily hotel cleanings, and more.

1 Artist Daniel Arsham launches fashion brand

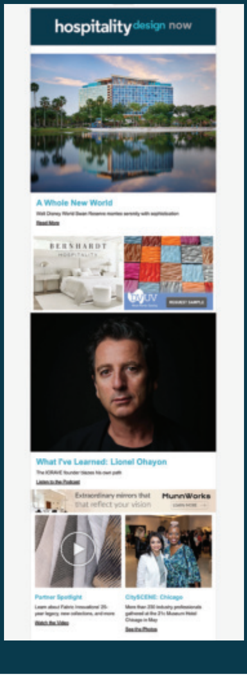
2 BIG completes world's most ecofriendly furniture factory

3 Los Angeles is first city to require daily hotel cleanings

4 Pilots picket as summer travel woes worsen

5 Kimberly Dowdell to become 100th president of the AIA

Read All Five



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A Whole New World

What I've Learned: Lionel Ohayon

Extraordinary mirrors that reflect your vision

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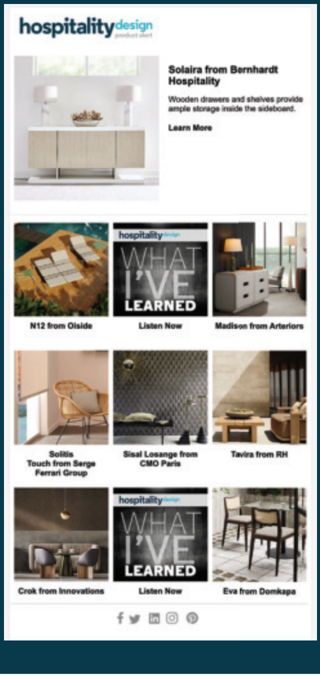
Partner Spotlight

CitySCENE: Chicago



hospitality design product alert

Solaira from Bernhardt Hospitality

Wooden drawers and shelves provide ample storage inside the sideboard.

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Madison from Arteriors

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Tavira from RH

Crok from Innovations

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Eva from Domkapa

BOUTIQUE design CHECK-IN

5 Restaurant Design Trends for 2024

Design leaders predict what we'll see more of in F&B this year.

INDUSTRY INTEL

Drift Hotels Heads To East Nashville in March

The 87-key boutique property occupies a former inn dating back to 1966.

Chatwal Lodge Adds Three Treehouses in the Catskills

The spacious new private accommodations are perched among the trees.

The Celestine Boutique

Mod Motels Breathes

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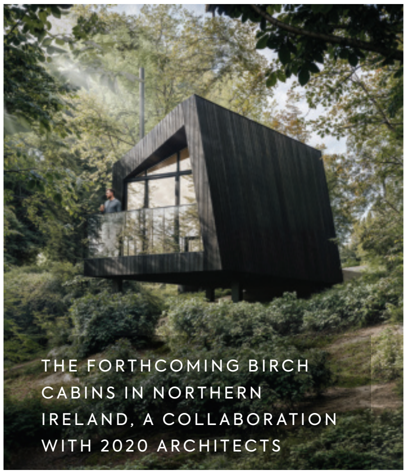
BOUTIQUE design

# CHECKING IN

## CROWN CREATIVE'S DAVID CAROFANO RESPONDS TO A CHANGING INDUSTRY

*By Katie Kervin*



THE FORTHCOMING BIRCH CABINS IN NORTHERN IRELAND, A COLLABORATION WITH 2020 ARCHITECTS

THE BRANDING FOR THE REGENCY HOUSE HOTEL AND MEMBERS CLUB IN BELFAST

SEPPE RESTAURANT IN NEW YORK TAKES CUES FROM 1930S ITALY

Working in restaurants since the age of 14, David Carofano's passion for hospitality started early. A transformative graduate program at the School of Visual Arts in New York, however, encouraged him to take a different route.

It was there that he uncovered a new dimension of hospitality: branding. Introduced to industry connections by a professor, Carofano experienced what he describes as a light bulb moment, realizing he "could be in the hospitality space but not work in a restaurant," he recalls. "I could create designs, brands, and concepts and be the creative vision behind it."

This revelation led him to roles at firms such as Brand Bureau, an AvroKO company, and Pure Grey, an independent hospitality consultancy. While at the latter, where he collaborated with several branding agencies, he connected with Ryan Crown, founder and creative director of Crown Creative.

Today, as the Belfast, London, and New York firm's strategy and commercial director, Carofano's work emphasizes the critical role of brand identity and design in setting hospitality concepts apart.

***Why is branding so important in hospitality?*** In restaurants, the level of food quality has risen, especially in bigger markets. For the most part, everyone has good food and everyone is talented. We expect that now as consumers. The question is: How do you differentiate one restaurant from another? It's about attracting people to your space even before they walk in the door and taste the food. That's where branding comes in.

***How does Crown Creative collaborate with clients?*** If we are working with a chef or restaurateur, they may have an idea of what kind of restaurant they want to open. We help them articulate that. What does it look like? What are you serving? What's the music like? Those touchpoints go back to my hospitality days.

We start with a story we're trying to tell. Sometimes we work with folks who are not in F&B or hospitality, like a developer or real estate person, so we're a little bit more involved and do market research to understand what that location needs. There's a fine balance of fitting in but standing out. You don't want to do something in a location where people don't get it or it won't resonate. You want to do something familiar, but in a new way.

***Describe your process.*** When we're working with a designer, we love to collaborate with them and share inspiration. If we're doing the concepts first, we'll create mood boards for where we think the concept should go. Then we have a bit of a back and forth on what the direction may be to try to understand the vision.

***What shifts are you observing in the industry?*** We're in an age of contrast, where you can have a beautifully designed restaurant but you're serving fried chicken sandwiches. We're seeing this juxtaposition a lot more. Another is this idea of modernism versus nostalgia. We want to go back to old-school supper clubs, classic steakhouses, and Italian restaurants like Carbone.

The idea of restaurants being multipurpose is also interesting, where it's a café in the morning and a wine bar in the evening, or it has a retail shop, but it's also a bakery. We've taken the restaurant and broken it apart into these different experiences, which is cool if done right.

***What's your dream project?*** As we grow as an agency, the dream project for me is to own every single piece of the process—from brand creation to opening the doors. **BD**

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